

Università IULM
Sala dei 146
IULM 6

**Organising
committee:**

Annalisa Banzi
Riccardo Manzotti
Giuliano Gaia

4 ottobre 2023
14:00 - 19:00

THE NEURON GOES TO THE MUSEUM

International conference devoted to the application
of neuroscience to the visitor experience

The conference will be held in English in blended form, in presence and online



The International conference "The Neuron Goes to the Museum" will be the occasion for the presentation of the book "The Brain-Friendly Museum" (Banzi, A. ed., Routledge,

