

LAUREA MAGISTRALE IN:
- MARKETING, CONSUMI E COMUNICAZIONE - DIGITAL MARKETING MANAGEMENT
-MARKETING, CONSUMER BEHAVIOUR AND COMMUNICATION
ACADEMIC YEAR 2026/27

Regolamento specific Specific Regulation

- È possibile svolgere la mobilità solo nel **PRIMO** semestre / Mobility is only possible in the **FIRST** semester
- Non è possibile prolungare per il secondo semestre / It is not possible to extend for the second semester

EXCHANGE PROGRAMMES DESTINATIONS

LANGUAGE	COUNTRY	UNIVERSITY	TOWN	REQUIREMENTS	STUDY PERIOD ABROAD	YEAR OF MOBILITY 2026/27	PLACES
ENGLISH	UK	LEEDS BECKETT UNIVERSITY	LEEDS	IELTS ACADEMIC 6.5 (no score below 6.0)	SEPTEMBER - JANUARY	2 nd year – FIRST semester	2

SEMESTER ABROAD DESTINATIONS

LANGUAGE	COUNTRY	UNIVERSITY	TOWN	REQUIREMENTS	STUDY PERIOD ABROAD	YEAR OF MOBILITY 2026/27	COSTS (ONLY TUITION FEES)*	PLACES	SCHOLARSHIP
ENGLISH	AUSTRALIA	UTS SYDNEY	SYDNEY	IELTS ACADEMIC 6.5 (6.0 in writing) CAE: 176-184 (169 WRITING) TOEFL: 79-93/120 iBT (21 in writing) Mean: 24/30	JULY-NOVEMBER	2 nd year – FIRST semester	24 credit points: AUD 10,390 (discount for IULM students included) Fees confirmed for 2026	2	2 scholarships of € 1.500 each
ENGLISH	IRELAND	DUBLIN BUSINESS SCHOOL	DUBLIN	IELTS ACADEMIC 6.0 TOEFL 80/120 Duolingo 105 Students of the English curriculum are exempted	SEPTEMBER – DECEMBER	2 nd year – FIRST semester	€ 4.450	2	2 scholarships of € 750 each

*fees for the current academic year.