Summary of terms and dealines for the a.y. 2025/2026

	Test application	Degree program	Test date	Results' communication	Enrollments
1st session	From the 2nd of December 2024 to the 14th of February 2025	Assessment test of English language for Hospitality and Tourism Management Televisione, Cinema e New Media Strategic Communication Intelligenza artificiale, Impresa e società Fashion Communication and Luxury Strategies Marketing, Consumer Behaviour and Communication	6th and 20th of February 2025	Not earlier than 5 working days from the test	Within the 31st of March 2025
		Arte, valorizzazione e mercato	25th of February 2025		
		Traduzione, interpretariato e comunicazione digitale	26th of February 2025		
		Hospitality and Tourism Management (written exam)	27th of February 2025		
		Intelligenza Artificiale, impresa e società	27th of February 2025		
		Marketing, consumi e comunicazione	28th of February 2025		
		Marketing, Consumer Behaviour and Communication	28th of February 2025		
		Hospitality and Tourism Management (oral exam)	3rd March 2025		
		Televisione, cinema e new media	4th March 2025 (possible follow up on the 5th of March)		
		Strategic Communication	5th of March 2025		

		Fashion Communication and Luxury Strategies	7th of March 2025		
2nd session	From the 20th of February to the 15th of April 2025	Assessment test of English language for Hospitality and Tourism Management Televisione, Cinema e New Media Strategic Communication Intelligenza artificiale, Impresa e società Fashion Communication and Luxury Strategies Marketing, Consumer Behaviour and Communication	25th of March 2025 and 29th of April 2025	Not earlier than 5 working days from the test	Within the 4th of June 2025*
		Arte, valorizzazione e mercato	7th of May 2025		
		Strategic Communication	8th of May 2025		
		Intelligenza Artificiale, impresa e società	9th of May 2025		
		Hospitality and Tourism Management (written exam)	9th of May 2025		
		Fashion Communication and Luxury Strategies	12th of May 2025		
		Televisione, cinema e new media	13th of May 2025		
		Traduzione, interpretariato e comunicazione digitale	14th of May 2025		
		Marketing, consumi e comunicazione	15th of May 2025		
		Marketing, Consumer Behaviour and Communication	15th of May 2025		
		Hospitality and Tourism Management (oral exam)	16th of May 2025		
3rd session	From the 28th of April** to the 12th of June 2025	Assessment test of English language for Hospitality and Tourism Management Televisione, cinema e new media Strategic communication Intelligenza Artificiale, impresa e società	19th of June 2025	Not earlier than 5 working days from the test	Within the 28th of July 2025*

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		Fashion Communication and Luxury Strategies Marketing, Consumer Behaviour and Communication			
		Arte, valorizzazione e mercato	30th of June 2025		
		Televisione, cinema e new media	1st of July 2025		
		Traduzione, interpretariato e comunicazione digitale	2nd of July 2025		
		Intelligenza Artificiale, impresa e società	3rd of July 2025		
		Hospitality and Tourism Management (written exam)	3rd of July 2025		
		Fashion Communication and Luxury Strategies	4th of July 2025		
		Hospitality and Tourism Management (oral exam)	7th of July 2025		
		Strategic Communication	8th of July 2025		
		Marketing, consumi e comunicazione	9th of July 2025		
		Marketing, Consumer Behaviour and Communication	9th of July 2025		

* according to the number of admitted students and to the places still available, the terms of enrolments could be reduced in order to allow the scrolling of the ranking list

** according to the number of admitted students from the 2nd session, the date could be postponed

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