Call for Applications for the awarding of University Scholarships

for students enrolled at the Libera Università di Lingue e Comunicazione IULM

Academic Year 2024/2025

The call for applications for the awarding of University Scholarships is open to students who in the academic year 2024/2025 are fully enrolled in Bachelor's and Master's degree courses of the Libera Università di Lingue e Comunicazione IULM and who meet the merit requirements specified in this call.

Definitions
The following definitions apply to this Call for Applications:

Beneficiary: the student who, in possession of the required merit requirements, is the winner of the scholarship.

Eligible: the student who, despite having the required merit requirements, is not a winner of the scholarship due to a lack of funds.

Person in charge of the procedure pursuant to law 241/90 and subsequent amendments:
Valentina Grassano
dirittoallostudio@iulm.it

1 – COMPOSITION AND NUMBER OF SCHOLARSHIPS AWARDED

1.1 Composition of University Scholarships

The University Scholarship is a financial benefit which from a fiscal point of view is to be considered as income equivalent to that of paid employment. The University will issue tax certification to the winners of the University scholarships for the sums paid, as they are subject to personal income tax.
The scholarship referred to in this Call for applications excludes any further welfare or social security benefits and does not constitute any kind of work or employment relationship with the University.

1.2 Amount of the University Scholarship

The amount of the University Scholarship for the academic year 2024/2025 is **€2,000.00**.

The distribution of the Scholarships takes into account the number of students enrolled in each year of each Bachelor's and Master's degree course.

1.3 Scholarships for students enrolled in the first year

IULM University is offering for competition:

- **22** scholarships for students enrolled on Bachelor's degree courses **for the first time in the first year** for the academic year 2024/2025, distributed as follows:

a)	Arts and Cultural Events	1 scholarship
b)	Interpreting and Communication	1 scholarship
c)	Fashion and Creative Industries	3 scholarships
d)	Comunicazione d'impresa e relazioni pubbliche (including Corporate Communication and Public Relations)	8 scholarships
e)	Communication, Media and Advertising	6 scholarships
f)	Tourism, Management and Culture	2 scholarships
g)	Languages, Culture and Digital Communication	1 scholarship

- **10** scholarships for students enrolled on Master's degree courses **in the first year** for the academic year 2024/2025, distributed as follows:

a)	Art, Valorization Strategies and the Markets	1 scholarship
b)	Hospitality and Tourism Management	1 scholarship
c)	Marketing, Consumption and Communication	3 scholarships
d)	Strategic Communication	1 scholarship
e)	Television, Cinema and New Media	1 scholarship
f)	Specialised Translation and Conference Interpreting	1 scholarship
g)	Artificial Intelligence for Business and Society	1 scholarship
h)	Fashion Communication and Luxury Strategies	1 scholarship

1.4 Scholarships for students enrolled in years subsequent to the first year

IULM University is offering for competition:

- **40** scholarships for students enrolled on Bachelor's degree courses i**n years subsequent to the first year (second and third year)** for the academic year 2024/2025, distributed as follows:

a)	Arts, Media, Cultural Events	2 scholarships
b)	Arts and Cultural Events	1 scholarship
c)	Interpreting and Communication	3 scholarships
d)	Comunicazione d'impresa e relazioni pubbliche (including Corporate Communication and Public Relations)	14 scholarships
e)	Communication, Media and Advertising	10 scholarships
f)	Tourism, Management and Culture	3 scholarships
g)	Fashion and Creative Industries	5 scholarships
h)	Languages, Culture and Digital Communication	2 scholarships

- **5** scholarships for students enrolled on Master's degree courses **in the second year** for the academic year 2024/2025, distributed as follows:

a)	Marketing, Consumption and Communication	2 scholarships
b)	Strategic Communication	1 scholarship
c)	Television, Cinema and New Media	1 scholarship
d)	Specialised Translation and Conference Interpreting	1 scholarship

2 – GENERAL CONDITIONS FOR PARTICIPATION

2.1 Who can participate in the call for applications

The call for applications is open to Italian students, students from countries belonging to the European Union, and foreign students referred to in Presidential Decree no. 394 of 31 August 1999, implementing Legislative Decree no. 286 of 25 July 1998.
To participate in the call for applications, students must be enrolled in a regular year of a Bachelor's or Master's Degree course.

2.2 Course levels

The levels of the courses for which the scholarship may be granted are:

- Bachelor's Degree (three-year, first-level degree)
- Master's Degree (two-year, second-level degree)

2.3 Requirements

In order to be eligible for the University scholarship, students must possess the merit requirements specified in point 3.

3 – MERIT REQUIREMENTS

3.1 General Requirements

Students, in the academic year 2024/2025, must not:

- benefit for the same year of the course from a regional scholarship (or similar contribution, in any form) provided by other public or private bodies.

Also excluded from the rankings for the awarding of the University scholarship are those students who in the academic year 2024/2025:

- enrol in the first year of a Bachelor's or Master's degree course, re-enrolling after having renounced their studies.

All students must be fully up to date with payment of fees and contributions for the academic year 2024/2025 on the date of publication of the final rankings and be in possession of the requirements specified below.

3.2 Merit requirement for students enrolled in the first year of Bachelor's Degree Courses

In addition to the requirements specified in the previous points, students enrolled for the first time in the first year of the Bachelor's Degree Courses must possess both an access requirement (3.2.1), and a merit requirement attained before the first examination session of the academic year 2024/2025 (3.2.2).

3.2.1 Access requirement for students enrolled in the first year of Bachelor's Degree Courses

Students enrolled for the first time in the first year of the Bachelor's Degree Courses must have obtained a high school diploma (or equivalent qualification for access to the university system) with a mark of **not less than 100/100** in the 2023/2024 school year. Students who have obtained their diploma in a country other than Italy will be evaluated according to the diploma grade resulting from the application of the conversion formula adopted by the Ministry of University and Research (MIUR note of 4/6/2007).

3.2.2 Merit requirement for students enrolled in the first year of Bachelor's Degree Courses

For students enrolled for the first time in the first year of a Bachelor's degree course, beneficiary status is attributed in the final ranking if the student has achieved a minimum level of merit of **12 credits, attained from complete courses, by the first exam session of the academic year 2024/2025 with a weighted average mark of no less than 27/30**, with the exception of the Bachelor's degree course in Interpreting and Communication, for which it has been ascertained that it is impossible to achieve these criteria, as per the approved study manifesto, and therefore the requirement is **6 credits with a weighted average mark of no less than 27/30.**

The exams taken, recognized as valid for determining the merit requirement, are those specifically described in the study plan proposed by the Faculty. Examinations with a grade not expressed as a mark out of thirty are also valid. **Credits deriving from made-up learning requirements and from single modules** are not taken into account (partial examinations and/or modules, even if registered, are not taken into account).

3.3 Merit requirement for students enrolled in the first year of Master's Degree Courses

Students enrolled in the first year of Master's degree courses must meet both an entry requirement (3.3.1) and a merit requirement achieved before the first exam session of the academic year 2024/2025 (3.3.2).

3.3.1 Access requirement for students enrolled in the first year of Master's Degree Courses

Students enrolled in the first year of Master's degree courses must have obtained a degree in the academic year 2023/2024 with a **mark of no less than 110/110**. Students who have obtained their degree in a country other than Italy will be assessed according to the grade resulting from the "Dichiarazione di Valore in Loco" (Declaration of Value).

3.3.2 Merit requirement for students enrolled in the first year of Master's Degree Courses

For students enrolled for the first time in the first year of a Master's Degree Course, beneficiary status is attributed in the final ranking if the student has achieved a minimum level of merit of **12 credits, attained from complete courses, by the first exam session of the academic year 2024/2025 with a weighted average mark of no less than 27/30**.

The exams taken, recognized as valid for determining the merit requirement, are those specifically described in the study plan proposed by the Faculty. Examinations with a grade not expressed as a mark out of thirty are also valid. **Credits deriving from made-up learning requirements and from single modules are not taken into account** (partial examinations and/or modules, even if registered, are not taken into account).

3.4 Merit requirement for students enrolled in years subsequent to the first year of Bachelor's and Master's Degree courses

3.4.1 Number of credits

Students enrolled in years subsequent to the first year of Bachelor's and Master's Degree Courses must have attained the overall number of credits specified in the following table in the current course of study, deriving from exams **taken and registered before the first examination session of the academic year 2024/2025, with a weighted average mark of no less than 27/30**:

CFUs to be acquired before the first exam session of the academic year 2024/2025		
Corsi di studio	**Course year**	
	2nd	***3rd***
Bachelor's Degree	54	102
Master's Degree	54	==

For Bachelor's and Master's Degree Courses whose number of sustainable annual credits differs from the number of sustainable credits set by Ministerial Decree 270/04 (60 credits per year), for the determination of the merit requirement a criterion proportional to the merit requirement provided for in the above table, rounded down, is applied.

The exams taken, recognized as valid for determining the merit requirement, are those specifically indicated in the study plan proposed by the Faculty, or in the study plan proposed by the student and already approved, on the date of submission of the application, by the Faculty Council, pursuant to law no. 910 of 11 December 1969.

3.4.2 Credit validity and weighted average

When completing the online application, applicants will be asked to indicate the number of credits earned and the relative weighted average. These values are defined as follows:

NUMBER OF CREDITS: applicants are required to declare the credits deriving from complete exams taken and regularly registered from the beginning of their studies (for the current level of studies) before the first exam session of the academic year 2024/2025. Examinations with a grade not expressed as a mark out of thirty are also valid. **Credits deriving from made-up learning requirements and from single modules are not taken into account** (partial examinations and/or modules, even if registered, are not taken into account).

WEIGHTED AVERAGE: applicants are required to calculate and declare the weighted average, **which in any case must be no less than 27/30**, with reference to the exams indicated in the "NUMBER OF CREDITS" field; exams with marks not out of thirty are not to be considered. "*30 e Lode"* is worth 30.
To calculate the weighted average, it is necessary to multiply each grade by the value (in credits) of the exam; the sum of these results must be divided by the total number of credits considered.

Example:

exam 1	mark 26/30	value: 9 credits
exam 2	mark 30/30	value: 12 credits
exam 3	mark 18/30	value: 9 credits
exam 4	mark: approved	value: 3 credits
total credits attained		33 credits
total credits to consider for the weighted average		**30** credits

Weighted average calculation:

26 x 9 =	234 +	
30 x 12 =	360 +	
18 x 9 =	162 +	
total	**756**	Weighted average: **756** / **30** = 25.20

4 – DRAWING-UP OF RANKINGS

The rankings are drawn up according to the Bachelor's and Master's degree course, divided between students enrolled in the 2024/2025 academic year and students enrolled in subsequent years.

4.1 Students enrolled for the first time in the first year of Bachelor's and Master's degree courses

The order of the ranking is determined, in descending order, by the overall score resulting from the sum of the score relating to the number of educational credits attained before the first exam session of the academic year 2024/2025, and the score determined by the weighted average mark of the exams, which in any case must be no less than 27/30. The total amount of points that can be attributed is 1,000, distributed as follows: 600 based on the number of training credits attained, and 400 based on the weighted average grade of the exams passed.
The score relating to the educational credits obtained, relating to exams taken and registered before the first exam session of the academic year 2024/2025, is calculated according to the following formula:

$$(\text{student's credits} - \text{minimum credits}) \times \frac{600}{(\text{maximum credits} - \text{minimum credits})}$$

The score related to the weighted average grade of the exams taken and registered before the first exam session of the academic year 2024/2025, which in any case must be no less than 27/30 is calculated according to the following formula (the grade "*30 e lode"* is counted as 30):

$$(\text{student's weighted average grade} - 18) \times \frac{400}{(30\text{-}18)}$$

In the case of equal merit scores, preference will be given to the student with the most disadvantaged family unit, as determined by the ISEE indicator in the Regulations for university fees and contributions for the academic year 2024/2025.

4.2 Students enrolled in years subsequent to the first year of all Bachelor's and Master's Degree courses

The order of the ranking is determined, in descending order, by the overall score resulting from the sum of the score relating to the number of educational credits attained before the first exam session of the academic year 2024/2025 and the score determined by the weighted average mark of the exams, which in any case must be no less than 27/30. The total amount of points that can be attributed is 1,000, distributed as follows: 600 based on the number of training credits attained, and 400 based on the weighted average grade of the exams passed.
The score relating to the educational credits obtained, relating to exams taken and registered before the first exam session of the academic year 2024/2025, is calculated according to the following formula:

$$(\text{student's credits} - \text{minimum credits}) \times \frac{600}{(\text{maximum credits} - \text{mimimum credits})}$$

The score related to the weighted average grade of the exams taken and registered before the first exam session of the academic year 2024/2025, which in any case must be no less than 27/30 is calculated according to the following formula (the grade "30 e lode" is counted as 30):

$$(\text{student's weighted average grade} - 18) \times \frac{400}{(30\text{-}18)}$$

In the case of equal merit scores, preference will be given to the student with the most disadvantaged family unit, as determined by the ISEE indicator in the Regulations for university fees and contributions for the academic year 2024/2025.

5 – APPLICATION DEADLINES AND PROCEDURES

5.1 Procedures

Applications for admission to the call for applications must be submitted by filling in the appropriate form available on the University's website www.iulm.it, in the section Financial aid – University scholarships, under SPORTELLO TASSE – DSU (University Login – Applications for scholarships).

5.2 Deadlines

The application for the University scholarship must be submitted no later than 7 April 2025.
Support for completing the online application is provided from Monday to Friday by **e-mail** at dirittoallostudio@iulm.it

6 – PUBLICATION OF PROVISIONAL RANKINGS AND APPEALS

The provisional rankings will be published on **5 May 2025** on the website www.iulm.it in the Financial Benefits section, under "SPORTELLO TASSE - DSU" – Esito graduatorie.
Any requests for revision of the position of the provisional rankings must be submitted to the Fees Grants and Scholarships Office no later than 15 days following the publication of the rankings themselves. The request must concern any incorrect assessments by the Fees, Grants and Scholarships Office and must be accompanied by appropriate documentation to justify the applicant's reasons.
The outcome of the request will be communicated through the publication of the final rankings.
The final rankings will be published after examination of the appeals by the competent Board by June 2025.

7 – SCHOLARSHIP ASSIGNMENT AND METHOD OF PAYMENT

7.1 Assignment

Scholarships will be awarded up to the number set by this call.

7.2 Method of payment

Payment of the amounts due will be made exclusively by crediting the "Card Ateneo Più", issued by the Banca Popolare di Sondrio to all students enrolled at the Libera Università di Lingue e Comunicazione IULM. Students are required to provide their bank details (IBAN) in the appropriate section of the 'SPORTELLO TASSE - DSU'

8 – INCOMPATIBILITY

The scholarship is incompatible and therefore cannot be combined with:

- similar forms of economic aid provided by other public or private entities in the academic year 2024/2025,
- Regional scholarships awarded in the academic year 2024/2025,
- scholarships for foreigners granted by the Ministry of Foreign Affairs in the academic year 2024/2025.

In such cases, the student has the right to opt for one or the other benefit, to be exercised by written communication to be submitted to the Fees, Grants and Scholarships Office within the deadlines set by the Office itself. Failure to do so will result in forfeiture of the benefits granted by the Fees, Grants and Scholarships Office.

PLEASE NOTE – This Call for Applications has also been translated into English for information purposes only. For the application and resolution of any dispute, and for all legal purposes, only the Italian version is valid.

Annex 1

Fees, Grants and Scholarships Office

Privacy policy for processing personal data collected from the data subject Article 13 Reg. (EU) 2016/679- GDPR

In accordance with the provisions of Reg. (EU) 2016/679 (GDPR) we hereby provide you with the necessary information regarding the processing of the personal data provided. This policy has been drawn up pursuant to article 13 of Reg. (EU) 2016/679 (GDPR) and is also inspired by the provisions of Directive 2002/58/CE, as updated by Directive 2009/136/CE, regarding Cookies, as well as the Provisions of the Italian Guarantor Authority for the protection of personal data of 08.05.2014 regarding cookies.

1. DATA PROCESSORS

The DATA CONTROLLER, pursuant to Articles 4 and 24 of Regulation (EU) 2016/679 is the Libera Università di Lingue e Comunicazione IULM located in Via Carlo Bo, 1 - 20143 Milano, represented by its pro-tempore legal representative.
In compliance with Articles 37-39 of Regulation (EU) 2016/79, the University has appointed a Data Protection Officer (DPO) who can be contacted at the following email address: dpo.iulm@dpoprofessionalservice.it.

2. PURPOSES OF PROCESSING AND LAWFUL BASIS

The personal data will be processed in accordance with the conditions of lawful basis pursuant to article 6 of Reg. (EU) 2016/679 for the following purposes:

Under article 6(e)

-To organize and set up for the students concerned all the financial measures suitable for guaranteeing equal opportunities for accessing the university's structures;

-Management of applications for financial benefits and related administrative and accounting activities, including checks on personal and fiscal details.

Under article 6(b)

-Management of applications to access the University Residences, the assignment of accommodation and related administrative and accounting activities (e.g. invoicing).

Under article 6(a)

-Management of applications for an "extraordinary grant" in the event of a serious situation, where the situation in question concerns the state of health and/or disability of the applicant or of one of the recipients of their family income.

3. RECIPIENTS OR CATEGORIES OF RECIPIENTS OF DATA

The personal data provided may be communicated to recipients, appointed pursuant to article 28 of Regulation (EU) 2016/679, who will process the data in their capacity as data processors and/or as natural persons acting under the authority of the Data Controller and Data Processor in order to comply with contracts or related purposes. Precisely, the data may be communicated to recipients belonging to the following categories:

- Designated internal University structures;
- Companies responsible for providing services in the Residences and catering establishments;

- External bodies in order to provide integrated services for university students and with responsibility for promoting the right to study;
- Competent authorities for compliance with legal obligations, upon request;
- Accident insurance companies;
- Entities providing services for the management of the information system and communication networks of the Libera Università di Lingue e Comunicazione IULM (including e-mail and the IULM web platform).

The subjects belonging to the above categories are responsible for the processing of data, or operate in total autonomy as separate data controllers. The list of designated data processors is constantly updated and available from the Libera Università di Lingue e Comunicazione IULM.

4. DATA TRANSFER TO THIRD COUNTRIES AND/OR INTERNATIONAL ORGANIZATIONS

Personal data will not be transferred abroad within or outside the European Union.

5. PERIODS OF DATA STORAGE OR CRITERIA

The processing will be carried out automatically and/or manually, with methods and tools designed to ensure maximum security and confidentiality, by persons specifically appointed for this purpose. In compliance with the provisions of art. 5, paragraph 1(e) of Regulation (EU) 2016/679, the personal data collected will be kept in a form that allows the identification of the data subject for a period of time not exceeding the completion of the purposes for which the personal data are processed. In particular, the students' personal data and university study data are kept by the University indefinitely, the retention of the remaining data is based on the storage period of the administrative acts that contain them

6. NATURE OF THE CONFERMENT AND REFUSAL

The provision of the personal data for the purposes referred to in point 2 of this privacy policy is necessary to manage the activities described above, related to the assignment of benefits, financial aid, services and university accommodation upon request. Failure to agree to provide the personal data will make it impossible to manage all the activities referred to in point 2 of this privacy policy.

7. RIGHTS OF DATA SUBJECTS

Students may exercise their rights in accordance with the provisions set out in articles 15, 16, 17, 18, 19, 20, 21, 22 of Regulation (EU) 2016/679 by , by contacting the Data Controller, or the Data Protection Officer or the DPO service by email at privacy@iulm.it
Students have the right at any time to ask the Data Controller for access to their personal data, and also exercise their rights regarding the rectification, deletion and purpose limitation of the processing. Furthermore, they have the right at any time to oppose the processing of their data (including automated processing, such as profiling) and the portability of their data. Without prejudice to any other administrative or jurisdictional appeal, should the data subject believe that the processing of their data violates the provisions of Regulation (EU) 2016/679, pursuant to Article 15 letter f) of the aforementioned Regulation (EU) 2016/679, it is possible to make a complaint to the Guarantor for the protection of personal data and, with reference to Article 6 paragraph 1, letter a) and Article 9 paragraph 2, letter a), it is possible to revoke the consent given at any time.
In the case of a request for data portability, the Data Controller will provide the personal data from an automatic device in a structured format which is legible and in common use, without prejudice to paragraphs 3 and 4 of Article 20 of Regulation (EU) 2016/679.

Updated on 6 February 2023