



FACULTY OF ARTS, TOURISM AND MARKETS
MASTER'S DEGREE COURSE IN HOSPITALITY AND TOURISM MANAGEMENT

**ORGANISATION AND EVALUATION PROCEDURES FOR THE FINAL EXAMINATION FOR THE
ACADEMIC YEAR 2019/2020**

1. Characteristics of the Final Examination

The attainment of a Master's Degree in Hospitality and Tourism Management requires the writing of an individual degree thesis on topics of relevance to the related scientific and professional environments. The dissertation, written under the guidance of a supervisor, must demonstrate the student's ability to formulate interesting questions for research, methodological accuracy, the ability to place the work in a relevant theoretical context, the identification of the implications of the work regarding management, and the ability to critically use the analysis tools acquired during the course. Without prejudice to the obligations regarding originality, the updating of bibliographic materials, critical evaluation skills and methodological accuracy, the dissertation may be based on methods of research carried out on previously published scientific literature, or it may be a more markedly original work capable of presenting, at least initially, a personal contribution to research on the subject.

The work shall consist of a text written in English (or in French for students following the course at the University of Grenoble) of between a minimum of 20,000 words and a maximum of 40,000 words.

For students who have opted to spend the second year of the course at one of our foreign partner universities, the procedures for the final presentation of the degree thesis are as follows:

Université Grenoble Alpes (UGA)

Students will prepare a single dissertation under the guidance of a IULM supervisor and a UGA supervisor. The name of the UGA supervisor must also be communicated to the Students Office when registering the title of the dissertation, in accordance with the IULM deadlines. The students will make a double presentation of their work (in English or in French): one at UGA (in accordance with dates and procedures established by the host University), and the second one at IULM University, in accordance with the dates and procedures described below.

University of Central Florida (UCF)

Students will prepare a single dissertation under the guidance of a IULM supervisor and, in some cases, a UCF research advisor. The name of any UCF research advisor must be communicated to the Students Office when registering the title of the dissertation, in accordance with IULM deadlines. Students will make the presentation of their work in English either at UCF or at IULM in accordance with the dates and procedures described below. If the presentation is made at UCF, the IULM Examining Board will be present by video conference. The presence of the UCF research advisor at the presentation is recommended but not compulsory; in any case, the name of the research advisor may be included on the title page.

For students who have opted to spend the second year of the course at IULM University, the procedures for the final presentation of the degree thesis (in English) are those established for all Master's Degree Courses held at the University.

2. Assignment and registration of the title of the Master's Degree thesis

Subsequent to the request presented by students at the beginning of the final year of their course, or in any case at least six months prior to the start of the degree session during which they intend to take the Final Examination, the title of the Master's thesis is assigned by a Professor (the "Supervisor") officially teaching a course included in the candidate's syllabus. The form for registering the title is available on the personal online page in the section "Laurea > *Conseguimento titolo*". After printing it out, students are required to have it signed by their supervisor and must hand it in to the Students Office in accordance with the following deadlines:

- **20th January 2020 for students intending to take the Final Examination in the July 2020 session**
- **11th May for students intending to take the Final Examination in the November 2020 session**
- **11th September 2020 for students intending to take the Final Examination in the March 2021 session**

The official Professor who assigned the title of the Master's Degree will act as the Supervisor during the Final Examination. In the case of a foreign Lecturer, they will participate in the thesis presentation session remotely by video conference.

FACULTY OF ARTS, TOURISM AND MARKETS
MASTER'S DEGREE COURSE IN HOSPITALITY AND TOURISM MANAGEMENT

**ORGANISATION AND EVALUATION PROCEDURES FOR THE FINAL EXAMINATION FOR THE
ACADEMIC YEAR 2019/2020**

3. Admission to the Final Examination

Students who have received approval of the title and who have acquired (or expect to acquire) all the ECTS/CFU credits required in accordance with the teaching programme for their Study Plan, must present their application for admission to the Final Examination ("degree application") at least two months before the start of the degree session during which they intend to take the Final Examination. The degree application form is available on the personal online page in the section "Laurea > *Conseguimento titolo*". After printing it out, students are required to have it signed by their supervisor and must hand it in to the Students Office, together with proof of compilation of the AlmaLaurea questionnaire, a €16 revenue stamp and the receipt for payment of the graduation fee, in accordance with the following deadlines:

- **29th May 2020 for students intending to take the Final Examination in the July 2020 session**
- **18th September for students intending to take the Final Examination in the November 2020 session**
- **5th February for students intending to take the Final Examination in the March 2021 session**

It must be noted that when submitting their degree application, students who have carried out their second year at the University of Central Florida (UCF) must communicate their decision whether to present their thesis at UCF or at IULM University.

The Examination Board for the Final Examination and for awarding the degree is appointed by the Head of Faculty. The Examination Boards are chaired by the Head of Faculty or, in their absence, by the highest ranking or most senior Professor.

Without prejudice to the responsibility and decision-making independence of the Examination Boards, the Faculty Board - as a teaching structure with duties of coordination - proposes the following criteria for the assessment of the final examination:

Points to be awarded based on assessment of Master's Degree thesis:

- *unsatisfactory (insufficiente): the student must repeat the Final Examination*
- *satisfactory (sufficiente): 1 point*
- *quite good (discreto): 2 points*
- *good (buono): 3 points*
- *very good (ottimo): 4/5 points*
- *excellent (eccellente): 6 points*

Points to be awarded based on curriculum:

- *number of 'distinctions' (exams passed 'con lode'): 1 point for every three distinctions*
- *unpaid participation in University Boards and Committees and/or Quality Assurance Boards: 1 point;*
- *participation (certified) in specific cultural initiatives as may be identified by the Academic Senate: 1 point.*

In any case the maximum number of curricular points that may be awarded will not exceed a total of two.

A maximum of 8 points may be awarded. If the maximum mark is awarded (110/110), the Examination Board may, for justified reason and with a unanimous vote, award the degree *cum laude*.

At the end of the Final Examination, the Chairman of the Board of Examiners, with the authority conferred upon him/her, will officially confer the Master's Degree in Hospitality and Tourism Management upon the successful candidate.

Head of Faculty
Prof. Vincenzo Trione