

COURSES TAUGHT IN ENGLISH 2019-20
Faculty of Arts, Tourism and Markets

| COURSE NAME | ECTS | SEM | LEVEL/DEGREE | LECTURER |
|---|-------------|------------|---------------------|-----------------------|
| <u>Policy of cultural districts</u> | 6 | 1 | BACHELOR -ASEC | Sacco |
| <u>Strategy of cultural events</u> | 6 | 1 | BACHELOR -ASEC | Abis |
| <u>Accounting and financial management</u> | 6 | 1 | MASTER HTM | Sainaghi |
| <u>Communication skills: English for business</u> | 6 | 1 | MASTER HTM | Garzone/Re |
| <u>Critical issues in hospitality and tourism Human Resources</u> | 6 | 2 | MASTER HTM | Quarantino/Torres |
| <u>Innovation for sustainable tourism development</u> | 9 | 1 | MASTER HTM | Maggioli/Cholat/Peres |
| <u>Managing hospitality and guest services organizations</u> | 6 | 1 | MASTER HTM | De Carlo/Murphy |

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|---|---|---|----------------|-------------------------|
| Crowdfunding for art | 6 | 2 | BACHELOR -ASEC | Esposito |
| English for the Arts | 6 | 2 | BACHELOR -ASEC | Re |
| General english advanced | 6 | 2 | BACHELOR -ASEC | SSML |
| Made in italy for art and tourism | 6 | 2 | BACHELOR -ASEC | Ferilli /Friel |
| Behavioral Economics | 6 | 1 | MASTER AVM | Moderato/Pozzi |
| Cultural heritage, arts and tourism | 9 | 2 | MASTER HTM | De Simone/Friel/Boccali |
| Marketing strategies in hospitality and tourism - mod. Introduction to data analysis for marketing research | 6 | 2 | MASTER HTM | Draghi |
| Marketing strategies in hospitality and tourism - mod. Strategic marketing in hospitality and tourism | 6 | 1 | MASTER HTM | Shapoval/Friel |
| Marketing strategies in hospitality and tourism -Digital marketing for hospitality and tourism | 6 | 2 | MASTER HTM | Lalli/Filieri |
| Philosophy, arts and criticism | 6 | 1 | MASTER AVM | Mazza |