



Admission tests and rankings

For the Bachelor's Degree Courses in

- *Mediation, Interpreting and Intercultural Communication**
- *Languages, Culture and Digital Communication*
- *Arts and Cultural Events*

the test is not selective but aimed exclusively at assessing personal skills. Only if the maximum number of places available has been reached will a ranking list be drawn up on the basis of the results of the test, and aimed at assigning the remaining places.

On the basis of the test results, Additional Learning Obligations (OFAs) in specific subjects may be assigned, where applicable. The criteria for attribution and the procedures will be determined by a subsequent resolution of the respective Faculty Boards

For the Bachelor's Degree Courses in Mediation, Interpreting and Intercultural Communication*, and Languages, Culture and Digital Communication, a subsequent oral interview to ascertain the level of proficiency in English and in the second language of the student's choice will be held, reserved exclusively for enrolled students and aimed at ensuring a homogeneous composition of language classes based on the student's level of proficiency. The dates will be communicated to enrolled students by the Registrar's Office by e-mail after enrolment and will be scheduled in July.

The activation of the Courses for second foreign languages is subject to reaching the minimum number of enrolments set by the Academic Senate. The non-activation of the Courses for the various second languages will be communicated by 27 June 2025

For the Bachelor's Degree Courses in:

- *Communication, Media and Advertising*
- *Corporate Communication and Public Relations*
- *Fashion and Creative Industries*
- *Tourism, Management and Culture*

access is selective and is based on a ranking list drawn up on the basis of scholastic merit and the results of the test. In particular, the position in the ranking is determined as follows:

For candidates already in possession of their school-leaving diploma or attending the fifth year of high school:

- 50% - test results;
- 50% - school curriculum (25% for average marks in third year and 25% for average marks in fourth year);

For candidates attending the fourth year, the 50% related to the school curriculum refers exclusively to the average marks for the third year of high school.

For candidates in their fourth and final year of 4-year secondary education courses, or who have already successfully completed their studies there:

- 50% - test results;
- 50% - school curriculum (25% for average marks in second year and 25% for average marks in third year)



For candidates attending the third year, the 50% related to the school curriculum refers exclusively to the average marks for the second year of high school.

Access procedures based on ranking scores depend on the session in which the test was carried out. In particular:

- for the 1st session only candidates with a score of no less than 70 % of the maximum score will be admitted;
- for the final session¹ all candidates will be admitted based on the ranking with the score obtained until all available places have been filled. Candidates with a score of less than 70% of the maximum score who may be included in the ranking may be admitted with the assignment of OFAs in specific subjects. Assignment criteria and OFA procedures will subsequently be determined in meetings of the Faculty Boards;
- for the 2nd or 3rd session, depending on the number of places still available for each specific degree course, the same criteria applied to the 1st session may be applied, or those for the final session may be applied in advance. The criteria adopted for the 2nd or 3rd session will be communicated on the University website 5 days prior to the date of the test.

For the Bachelor's Degree Course in:

- *Corporate Communication and Public Relations (in English)*

access is selective and is based on a ranking drawn up on the basis of scholastic merit and the results of the test. In particular, the position in the ranking is determined as follows:

For candidates already in possession of their school-leaving diploma or attending the fifth year of high school:

- 50% - test results;
- 50% - school curriculum (25% for average marks in third year and 25% for average marks in fourth year).

For candidates attending the fourth year the 50% related to the school curriculum refers exclusively to the average marks for the third year of high school.

For candidates in their fourth and final year of 4-year secondary education courses, or who have already successfully completed their studies there:

- 50% - test results;
- 50% - school curriculum (25% for average marks in second year and 25% for average marks in third year).

For candidates attending the third year, the 50% related to the school curriculum refers exclusively to the average marks for the second year of high school.

¹ registered candidates will be notified of the last session by e-mail and a general notice will be published on the University website



In order to be admitted to the test, candidates must have a knowledge of English equivalent to at least level B2 in the *Common European Framework of Reference for Languages* (CEFR). In particular:

- candidates with an international language certificate² (obtained after 1st January 2023) will be admitted directly to the test. A digital copy of the certification must be attached during the online registration procedures;³
- candidates who do not have a language certificate (or who have a certificate that is no longer valid) must take a language assessment test (the dates for which are specified in Annex 2). If the results of the test show the candidate has a knowledge of English equivalent to level B2 or above (i.e. achieving level B2 in both the Use of English and Listening Comprehension sections of the test), they will be admitted to the test.

Candidates who fail to pass the language Assessment Test with a result of B2 or above, may, if they so wish, be admitted to the admissions test for the Bachelor's Degree Course in *Corporate Communication and Public Relations* (held in Italian) without having to make a further payment of the participation fee; conversely, the Assessment Test may be repeated in subsequent sessions at no additional cost.

Candidates who fail to pass the Assessment Test with a result of B2 or above in one session, but manage to pass in a subsequent session must also take the test to access the degree course in *Corporate Communication and Public Relations*. For this purpose, any test already passed for the degree course in *Corporate Communication and Public Relations* (held in Italian) will not be considered valid.

Access procedures based on ranking scores depend on the session in which the test was carried out.

In particular:

- for the 1st session only candidates with a score of no less than 70 % of the maximum score will be admitted;
- for the final session all candidates will be admitted based on the ranking with the score obtained until all available places have been filled. Candidates with a score of less than 70% of the maximum score who may be included in the ranking may be admitted with the assignment of OFAs in specific subjects. Assignment criteria and OFA procedures will subsequently be determined in meetings of the Faculty Boards;
- for the 2nd or 3rd session, depending on the number of places still available for each specific degree course, the same criteria applied to the 1st session may be applied, or those for the final session may be applied in advance. The criteria adopted for the 2nd or 3rd session will be communicated on the University website 5 days prior to the date of the test.

² From among those listed and obtained with a score equal to or higher than the one indicated in brackets: IELTS (5.5); Cambridge, FCE or CAE and Linguaskill (160); BEC Vantage (160); Cambridge IGCSE English as a Second Language - Grade C; TOEFL IBT (72); PEARSON PTE (46); Trinity College London (ISE II)

³ Those who have passed the assessment test in a previous test session (not prior to 1 November 2023) with a level of at least B2 in both the Use of English and Listening Comprehension sections, may also enrol in the test for Corporate Communication and Public Relations.