

***Addendum to the Regulation of the Degree Course in  
Corporate Communication and Public Relations (English curricula)  
Language and culture of the second foreign language: Italian***

In the II year of the course, the student is required to study a second foreign language.

Italian as a second foreign language is mandatory for non-native-speaking students enrolled in the Bachelor Degree in Corporate Communication and Public Relations who do not possess B2 level of Italian.

The aim of the course is to develop the four basic language skills: listening, speaking, reading and writing. Lessons will also include grammar analysis and practice, and the development of lexical skills.

The annual course, carried out online with the teacher, consists of 80 academic hours (40 in each semester) resulting in a total of 6 CFU.

For all non-beginners a B2 level assessment test is scheduled. The test consists of 45 items from a choice of possibilities. Part of the test will also be questions about the Italian culture.

This test can act as an examination and performance evaluation, given that a positive grade can exempt the student from attending the course and confers 6 CFU.

Students declaring a beginner level or with no-knowledge of Italian, will not take the Italian assessment test.

The course is divided into two modules, with different learning objectives.

First module: Pre-intermediate and intermediate contents

Second module: Intermediate and advanced contents.

Students attending both the first and the second module of the course will have to take a test at the end of each module. The final result will be the average of the marks obtained in the two tests.

Students attending just the second module will have to take only the second module final test.

To take the exam, attending students are required to attend 80% of the module lessons.

Non-attending students will have to take the final exam on the program of the entire course (both first and second module) as well as the mandatory readings given in the program.

Exam mark is awarded out of a total of 30 points.

Those students who hold a certification of proficiency in Italian language, dating back no more than three years, are also exempt from the course of Italian as a second foreign language; the certification must be awarded by the CILQ (Italian Quality Language Certification) quality system association, at least level B2.

Exemption is also granted to the students holding a final 4- or 5-year senior secondary school diploma awarded by Italian State or State recognised schools abroad.

The procedure for registering the results of the exam is the same as for the standard Faculty exams and will be indicated at the beginning of the courses.