

COURSES TAUGHT IN ENGLISH 2019-20
Faculty of Arts, Tourism and Markets

COURSE NAME - 2nd semester	ECTS	SEM	LEVEL/DEGREE	LECTURER
Critical issues in hospitality and tourism Human Resources	6	2	MASTER HTM	Quarantino/Torres
Crowdfunding for art	6	2	BACHELOR -ASEC	Esposito
English for the Arts	6	2	BACHELOR -ASEC	Re
General english advanced	6	2	BACHELOR -ASEC	SSML
Made in italy for art and tourism	6	2	BACHELOR -ASEC	Ferilli /Friel
Cultural heritage, arts and tourism	9	2	MASTER HTM	De Simone/Friel/Boccali
Marketing strategies in hospitality and tourism - mod. Introduction to data analysis for marketing research	6	2	MASTER HTM	Draghi
Marketing strategies in hospitality and tourism -Digital marketing for hospitality and tourism	6	2	MASTER HTM	Lalli/Filieri