

Call for applications for the award of University Scholarships in favour of students enrolled at the IULM Free University of Languages and Communication

Academic year 2021/2022

Approved by Decree of the Rector n. 19645 of 9 March 2022

The competition for the assignment of University Scholarships is aimed at students who in the academic year 2021/2022 are enrolled in regular course years of the Bachelor's and Master's Degree Courses of the IULM Free University of Languages and Communication and who possess the merit requirements specified in this call for applications.

#### **Definitions**

In this notice we mean by

Beneficiary: the student who, in possess of merit requisites, is the winner of the scholarship.

<u>Eligible</u>: the student who, even achieving all the merit requisites listed in the notice, is not awarded the scholarship for the exhaustion of available funds.

Person in charge of the procedure pursuant to law 241/90 and subsequent amendments: Valentina Grassano

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### 1- COMPOSITION AND NUMBER OF SCHOLARSHIPS IN THE NOTICE

## 1.1 Composition of the University Scholarship

The University Scholarships are financial benefits which, from a fiscal point of view, are configured as income similar to that of employee work. The University will issue specific tax certification of the sums paid to the beneficiaries of the scholarships, as they are subject to personal income tax.

The scholarships referred to in this Call exclude any further welfare or social security support and do not involve employment or dependency relationships with the University.

# 1.2 Amount of the University Scholarship

The amount of the University Scholarship for the academic year 2021/2022 is € 1.722,00.

The assignment of the scholarships will take into account the number of students enrolled in each year of the Bachelor's and Master's degree programs.

## 1.3 Scholarships for students enrolled in the first year

IULM University will make available:

- No. **20** Scholarship for students enrolled in Degree Courses for the first time at their first academic year in the a.y. 2021/2022, divided as follows:

A) Arts, Media, Cultural Events	2 Scholarships
B) Interpreting and Communications	2 Scholarships
C) Fashion and creative industries	2 Scholarships
D) Corporate Communications and Public Relations	7 Scholarships
E) Communications, Media and Advertising	5 Scholarships
F) Tourism, Management and Culture	2 Scholarships

- No. **8** Scholarship for students enrolled in Master Degree Courses **at their first year** in the a.y., divided as follows:

A) Arts, Valorisation and Market 1 Scholarship
B) Hospitality and Tourism Management 1 Scholarship

C) Marketing, Consumption and Communication	2 Scholarships
D) Strategic Communication	1 Scholarship
E) Television, Cinema and New Media	1 Scholarship
F) Specialised Translation and Conference Interpreting	1 Scholarships
G) Artificial Intelligence for Business and Society	1 Scholarships

# 1.4 Scholarships for students enrolled in years after the first

IULM University will make available:

No. 19 Scholarship for students enrolled in Degree Courses at their second academic year in the a.y.
 2021/2022, divided as follows:

A) Arts, Media, Cultural Events	2 Scholarships
B) Interpreting and Communications	2 Scholarships
C) Corporate Communications and Public Relations	7 Scholarships
D) Communications, Media and Advertising	4 Scholarships
E) Tourism, Management and Culture	2 Scholarships
F) Fashion and creative industries	2 Scholarships

- No. **17** Scholarship for students enrolled in Degree Courses **at their third** academic year in the a.y. 2021/2022, divided as follows:

A) Arts, Media, Cultural Events	2 Scholarship
B) Interpreting and Communications	2 Scholarships
C) Corporate Communications and Public Relations	7 Scholarships
D) Communications, Media and Advertising	4 Scholarships
E) Tourism, Management and Culture	2 Scholarships

No. 6 Scholarship for students enrolled in Master Degree Courses at their second year in the a.y.
 2021/2022, divided as follows:

A) Arts, Valorisation and Market	1 Scholarship
B) Marketing, Consumption and Communication	2 Scholarships
C) Strategic Communication	1 Scholarship
D) Television, Cinema and New Media	1 Scholarship
E) Specialised Translation and Conference Interpreting	1 Scholarships

## 2- GENERAL CONDITIONS OF PARTICIPATION IN THE COMPETITION

## 2.1 Who can participate in the competition

Italian students, students from countries belonging to the European Union, foreign students referred to in Presidential Decree 31 August 1999, n. 394, implementing the Legislative Decree 25 July 1998, n. 286. To participate in the competitions, students must be enrolled in a regular year of Bachelor's or Master's degree program.

# 2.2 Levels of Courses

The levels of courses for which the University Scholarship is foreseen are:

- Bachelor's Courses (three-years, first level degree)
- Master's Degree Courses (two-years, second level degree)

### 2.3 Requisites

Students to be eligible for the University Scholarship must have the merit requisites listed at point 3.

## **3- MERIT REQUSITES**

# 3.1 General Requisites

Students, in the 2021/2022 academic year, must not:

- benefit for the same year of the course from the Regional Scholarship (or similar contribution, in any form) provided by other public or private bodies;
- be selected for a part-time collaboration contract (150 hours).

Moreover, students will be excluded from the rankings if in the academic year 2021/2022 they:

• enroll in the first year of a Bachelor's or Master's degree course, re-enrolling after having renounced their studies.

All applicants must be in compliance with the fees and contributions paid for the academic year 2021/2022 on the date of publication of the final rankings and be in possession of the requirements specified in this notice.

**3.2 Merit requirement for students enrolled in the first year of Bachelor's Degree Courses** In addition to the requirements indicated in the previous point, students enrolled for the first time in the first year of Bachelor's Degree Courses must both fulfill an access requirement (3.2.1) and a requirement achieved within the first exam session of the academic year 2021/2022 (3.2.2).

# 3.2.1 Access requirement for students enrolled in the first year of Bachelor's Degree Courses

Students enrolled for the first time in the first year of Bachelor's Degree Courses must have achieved a high school diploma (or equivalent qualification for access to the university system) of not less than 100/100 in the school year 2020/2021. Students who have obtained their diploma in a country other than Italy will be evaluated according to the diploma grade resulting from the application of the conversion formula adopted by MIUR (MIUR note of 4/6/2007).

# 3.2.2 Merit requirement for students enrolled in the first year of Bachelor's Degree Courses

For students enrolled for the first time in the first year of Bachelor's Degree Courses, the status of beneficiary is assigned in the final ranking if the student has achieved a minimum level of merit of 12 credits within the first exam session of the academic year 2021/2022, with the exception of the Bachelor in Interpreting and Communication for which the impossibility of achieving this value is ascertained, as per the approved study plan, and therefore the requirement is set at 6 credits.

The exams taken, recognized as valid for determining the merit requirement, are those specifically indicated in the study plan proposed by the Faculty. Exams with marks not out of thirty are also valid. Credits deriving from recovered training obligations and from individual ongoing modules must not be considered.

# 3.3 Merit requirement for students enrolled in the first year of Master's Degree Courses

Students enrolled in the first year of Master's Degree Courses must both have an access requirement (3.3.1), and a requirement achieved within the first exam session of the academic year 2021/2022 (3.3.2).

# 3.3.1 Access requirement for students enrolled in the first year of Master's Degree Courses

Students enrolled in the first year of Master's Degree Courses must have obtained the degree title in the academic year 2020/2021 with a grade of not less than 110/110. Students who have obtained the degree in a country other than Italy will be evaluated according to the grade resulting from the declaration of value on site.

## 3.3.2 Merit requirement for students enrolled in the first year of Master's Degree Courses

For students enrolled for the first time in the first year of Master's Degree Courses, the status of beneficiary is attributed in the final ranking if the student has achieved a minimum level of merit of 12 credits within the first exam session of the academic year. to. 2021/2022.

The exams taken, recognized as valid for determining the merit requirement, are those specifically indicated in the study plan proposed by the Faculty. Exams with marks not out of thirty are also valid. Credits deriving from recovered training obligations and from individual ongoing modules must not be considered.

# 3.4 Merit requirement for students enrolled in years after the first of the Bachelor's and Master's Degree Programs

## 3.4.1 Number of credits

Students enrolled in years after the first of the Bachelor's and Master's Degree Courses must have achieved the total number of credits specified in the following table in the current course of study, deriving from exams taken and recorded within the first exam session of the academic year 2021/2022:

CFU to achieve within the first exam session of the academic year 2021/2022:			
	Year		
Courses	2°	<i>3</i> °	
Bachelor's Degree Courses	35	90	
Master's Degree Courses	45	==	

For Bachelor's and Master's Degree Courses whose number of achievable annual credits differs from the number set by the D.M. 270/04 (60 credits per year), for the determination of the merit requirement, it is applied a criterion proportional to the merit requirement set out in the table above, rounded down.

The exams taken, recognized as valid for determining the merit requirement, are those specifically indicated in the study plan proposed by the Faculty, or in the study plan proposed by the student and

already approved, on the date of submission of the application, by the Faculty Council, according to the law of 11 December 1969, n. 910.

# 3.4.2 Credit validity and weighted average

When completing the online application, you will be asked to indicate the number of credits earned and the relative weighted average. These values must be understood as follows:

**NUMBER OF CREDITS:** it is required to declare the credits deriving from exams taken and regularly recorded from the beginning of the career (for the current level of studies) and within the first examination session of the 2021/2022. Exams with marks not out of thirty are also valid. **Credits deriving from recovered learning obligations and from individual ongoing modules cannot be taken into account.** 

**WEIGHTED AVERAGE:** it is required to calculate and declare the weighted average referring to the exams indicated in the "NUMBER OF CREDITS" field; exams with marks not out of thirty are not to be considered. "30 e lode" is worth 30.

To calculate the weighted average, it is necessary to multiply each grade by the value (in credits) of the exam; the sum of these results must be divided by the total number of credits thus considered.

### Example:

-		
No. Exams	Mark	Value in CFU
1	26/30	9
2	30/30	12
3	18/30	9
4	approved	3
Total of CFU achieved		33
Total of CFU to	be considered in the weighted average	30

#### Weighted average:

## 4- FORMATION OF RANKINGS

The rankings are formulated according to Bachelor's Degree Courses, Master's Degree Courses and to Courses year.

# 4.1 Students enrolled for the first time in the first year of Bachelor's and Master's degree

The position in the rankings is determined, in descending order, by the overall score resulting from the sum of the score relating to the number of credits achieved within the first exam session of the academic year 2021/2022 and the score determined by the weighted average grade of the exams. The total points that can be attributed are 1,000 distributed as follows: 600 based on the number of credits acquired and 400 based on the weighted average grade of the exams passed.

The score related to the credits obtained, related to exams taken and recorded within the first exam session of the academic year 2021/2022, is calculated according to the following formula:

		600
(Student credits – Minimum credits)	Х	(Max credits – Minimum credits)

The score related to the weighted average grade of the exams taken and recorded within the first exam session of the academic year 2021/2022, is calculated according to the following formula (the grade *30 e lode* is counted as 30):

(0. 1		400
(Student weighted average – 18)	Х	(30-18)

With the same score of merit, the student in the most disadvantaged economic-financial condition of the family unit will be favored, determined according to the ISEE model of the University Fees and Contributions Regulations for the A.Y. 2021/2022.

# 4.2 Students enrolled for academic years after the first of Bachelor's and Master's degree courses

The position in the rankings is determined, in descending order, by the overall score resulting from the sum of the score relating to the number of credits achieved within the first exam session of the academic year 2021/2022 and the score determined by the weighted average grade of the exams. The total points that can be attributed are 1,000 distributed as follows: 600 based on the number of credits acquired and 400 based on the weighted average grade of the exams passed.

The score related to the credits obtained, related to exams taken and recorded within the first exam session of the academic year 2021/2022, is calculated according to the following formula:

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(Student credits – Minimum credits)	X	(Max credits – Minimum credits)

The score related to the weighted average grade of the exams taken and recorded within the first exam session of the academic year 2021/2022, is calculated according to the following formula (the grade *30 e lode* is counted as 30):

		400
(Student weighted average – 18)	Х	(30-18)

With the same score of merit, the student in the most disadvantaged economic-financial condition of the family unit will be favored, determined according to the ISEE model of the University Fees and Contributions Regulations for the A.Y. 2021/2022.

### 5- TERMS AND METHODS TO SUBMITT THE APPLICATION

#### 5.1 Methods

Applications for admission to the rankings must be submitted by completing the appropriate computer form available on the website <a href="www.iulm.it">www.iulm.it</a>, section Economic subsidies - University scholarships, under the entry Sportello Tasse - DSU (University Login - Benefits request – Right to Education).

#### 5.2 Terms

The application for the University Scholarship must be submitted without exception no later than 19 April 2022.

Support for completing the online application is provided from Monday to Friday by e-mail to the address: dirittoallostudio@iulm.it.

# 6- PUBLICATION OF THE PROVISIONAL RANKINGS AND APPEALS

The provisional rankings are published **by May 12, 2022** on the website www.iulm.it in the Economic subsidies section, within the "Sportello Tasse – DSU" - Ranking results.

Any requests for revision of the position of the provisional rankings must be submitted to the Fees – DSU Office no later than 15 days following the publication of the rankings themselves. The application must concern any incorrect assessments by the Fees – DSU Office and must be accompanied by appropriate documentation to justify the reasons of the applicant.

The outcome of the application will be communicated through the publication of the final ranking.

### 7- ASSIGNMENT AND METHOD OF PAYMENT OF SCHOLARSHIPS

# 7.1 Assignment

Scholarships will be awarded up to the number set by this announcement.

### 7.2 Methods of payment

Payment of the amounts due will be made exclusively by crediting the "Card Ateneo Più", issued by Banca Popolare di Sondrio to all students enrolled at the IULM Free University of Languages and Communication.

### 8- INCOMPATIBILITY

The University Scholarship is incompatible and cannot be combined with:

- similar forms of economic aid provided by other public or private entities in the academic year 2021/2022,
- regional scholarships awarded in the academic year 2021/2022,
- scholarships for foreigners provided by the Ministry of Foreign Affairs in the academic year 2021/2022,
- part-time collaboration contracts (150 hours) assigned in the academic year 2021/2022.

In such cases, the student has the right to opt for the enjoyment of one or the other providence, to be exercised no later than 10 days from the award of the second benefit, by written communication to be sent to the Fees - DSU Office. Failing this, the procedure for forfeiture of the benefits provided by the Tax Office - DSU will be incurred.

## **Appendix**

Ufficio Tasse, Contributi e Diritto allo studio (Office for Tuition and University Fees and Financial Aids)

Privacy policy for processing personal data collected from the data subject Article 13 Reg. (EU) 2016/679- GDPR

In accordance with the provisions of Reg. (EU) 2016/679 (GDPR) we hereby provide you with the necessary information regarding the processing of the personal data provided. This policy has been drawn up pursuant to article 13 of Reg. (EU) 2016/679 (GDPR) and is also inspired by the provisions of Directive 2002/58/CE, as updated by Directive 2009/136/CE, regarding Cookies, as well as the Provisions of the Italian Guarantor Authority for the protection of personal data of 08.05.2014 regarding cookies.

#### 1. DATA PROCESSORS

The DATA CONTROLLER, pursuant to Articles 4 and 24 of Regulation (EU) 2016/679 is the Libera Università di Lingue e Comunicazione IULM located in Via Carlo Bo, 1 - 20143 Milano, represented by its pro-tempore legal representative.

In compliance with Articles 37-39 of Regulation (EU) 2016/79, the University has appointed a Data Protection Officer (DPO) who can be contacted at the following email address: dpo.iulm@dpoprofessionalservice.it.

#### 2. PURPOSES OF PROCESSING AND LAWFUL BASIS

The personal data will be processed in accordance with the conditions of lawful basis pursuant to article 6 of Reg. (EU) 2016/679 for the following purposes:

Under article 6(e)

- -To organize and set up for the students concerned all the financial measures suitable for guaranteeing equal opportunities for accessing the university's structures;
- -Management of applications for financial benefits and related administrative and accounting activities, including checks on personal and fiscal details.

Under article 6(b)

-Management of applications to access the University Residences, the assignment of accommodation and related administrative and accounting activities (e.g. invoicing).

Under article 6(a)

-Management of applications for an "extraordinary grant" in the event of a serious situation, where the situation in question concerns the state of health and/or disability of the applicant or of one of the recipients of their family income.

#### 3. RECIPIENTS OR CATEGORIES OF RECIPIENTS OF DATA

The personal data provided may be communicated to recipients, appointed pursuant to article 28 of Regulation (EU) 2016/679, who will process the data in their capacity as data processors and/or as natural persons acting under the authority of the Data Controller and Data Processor in order to comply with contracts or related purposes. Precisely, the data may be communicated to recipients belonging to the following categories:

- Designated internal University structures;
- Companies responsible for providing services in the Residences and catering establishments;
- External bodies in order to provide integrated services for university students and with responsibility for promoting the right to study;
- Competent authorities for compliance with legal obligations, upon request;
- Accident insurance companies;
- Entities providing services for the management of the information system and communication networks of the Libera Università di Lingue e Comunicazione IULM (including e-mail and the IULM web platform).

The subjects belonging to the above categories are responsible for the processing of data, or operate in total autonomy as separate data controllers. The list of designated data processors is constantly updated and available from the Libera Università di Lingue e Comunicazione IULM.

#### 4. DATA TRANSFER TO THIRD COUNTRIES AND/OR INTERNATIONAL ORGANIZATIONS

Personal data will not be transferred abroad within or outside the European Union.

#### 5. PERIODS OF DATA STORAGE OR CRITERIA

The processing will be carried out automatically and/or manually, with methods and tools designed to ensure maximum security and confidentiality, by persons specifically appointed for this purpose. In compliance with the provisions of art. 5, paragraph 1(e) of Regulation (EU) 2016/679, the personal data collected will be kept in a form that allows the identification of the data subject for a period of time not exceeding the completion of the purposes for which the personal data are processed. In particular, the students' personal data and university study data are kept by the University indefinitely, the retention of the remaining data is based on the storage period of the administrative acts that contain them

#### 6. NATURE OF THE CONFERMENT AND REFUSAL

The provision of the personal data for the purposes referred to in point 2 of this privacy policy is necessary to manage the activities described above, related to the assignment of benefits, financial aid, services and university accommodation upon request. Failure to agree to provide the personal data will make it impossible to manage all the activities referred to in point 2 of this privacy policy.

#### 7. RIGHTS OF DATA SUBJECTS

You may exercise your rights in accordance with the provisions set out in articles 15, 16, 17, 18, 19, 20, 21, 22 of Regulation (EU) 2016/679 by , by contacting the Data Controller, or the Data Protection Officer or the DPO service by email at <a href="mailto:privacy@iulm.it">privacy@iulm.it</a>

You have the right at any time to ask the Data Controller for access to your personal data, and also exercise your rights regarding the rectification, deletion and purpose limitation of the processing. Furthermore, you have the right at any time to oppose the processing of your data (including automated processing, such as profiling) and the portability of your data. Without prejudice to any other administrative or jurisdictional appeal, should the data subject believe that the processing of their data violates the provisions of Regulation (EU) 2016/679, pursuant to Article 15 letter f) of the aforementioned Regulation (EU) 2016/679, it is possible to make a complaint to the Guarantor for the protection of personal data and, with reference to Article 6 paragraph 1, letter a) and Article 9 paragraph 2, letter a), it is possible to revoke the consent given at any time. In the case of a request for data portability, the Data Controller will provide the personal data from an automatic device in a structured format which is legible and in common use, without prejudice to paragraphs 3 and 4 of Article 20 of Regulation (EU) 2016/679.