



IULM ON SUSTAINABLE DEVELOPMENT GOALS

Annual Report, 2021

Università IULM

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Introduction

The Sustainable Development Goals (SDGs) are a set of 17 integrated and interrelated goals to end poverty, protect the planet and ensure that humanity enjoys peace and prosperity by 2030.



THE GLOBAL GOALS

In September 2015, the Governments of the 193 UN member states adopted the 2030 Agenda for Sustainable Development. The Agenda sets out 17 Sustainable Development Goals (SDGs) comprising an integrated, universal action plan aimed at promoting peace, prosperity and sustainable development for our planet and its people.

Università IULM, including the entire university community, is committed to meeting this urgent call to action and, as indicated in the university Strategic Plan 2019–2021, "takes on the task of fulfilling its responsibilities among its objectives towards the formation of the citizen and the socio-cultural development of the territory. It intends to pursue this result with a view to cultural democracy that sees multiplying opportunities for meeting, comparison and sharing of knowledge, addressing the widest possible audience."

In this active role in creating an enlightened generation of leaders for tomorrow's society, in developing transformational knowledge and in changing contemporary cultural paradigms, Università IULM is implementing a series of good practices, measures, programmes and activities. These innovative initiatives in realizing the SDGs are aimed not only at our community, but in having an impact that extends beyond the campus and to the society, citizens and stakeholders that surround us.

IULM

Commitment

IULM's commitment to sustainability starts from the awareness that small actions can make the difference. There are no immediate answers, but implementing conscious behaviors every day is the key to achieving long-term sustainable results.

The SDGs constitute a global vision shared by countries, organizations and companies that are mobilizing to fight all forms of poverty and inequality and address climate change, ensuring that no one is left behind.

Thanks to its research programmes, its educational offer, its community of students and staff, Università IULM is committed to the achievement of these goals with its partners at national and international level.



IULM's commitment to sustainability starts from the awareness that small actions can make the difference.

THE IMPACT RANKINGS

IULM consistently ranks among the world's top academic institutions in international rankings, which assess the quality of our teaching, faculty and students and allow us to benchmark and continuously improve our services.

Università IULM is so proud that its effort towards the SDGs have been certified by Times Higher Education. THE Impact Rankings is the only global performance table that assesses universities against the United Nations Sustainable Development Goals.



IULM is among the top 300 universities in the world for the SDG n.10 "Reducing Inequalities" and SDG n.5 "Gender Equality" in THE Impact Rankings 2021

IULM's Priority SDGs



**Partnerships
for the Goals**



**Reduced
Inequalities**



**Gender
Equality**



**Quality
Education**



**No
Poverty**

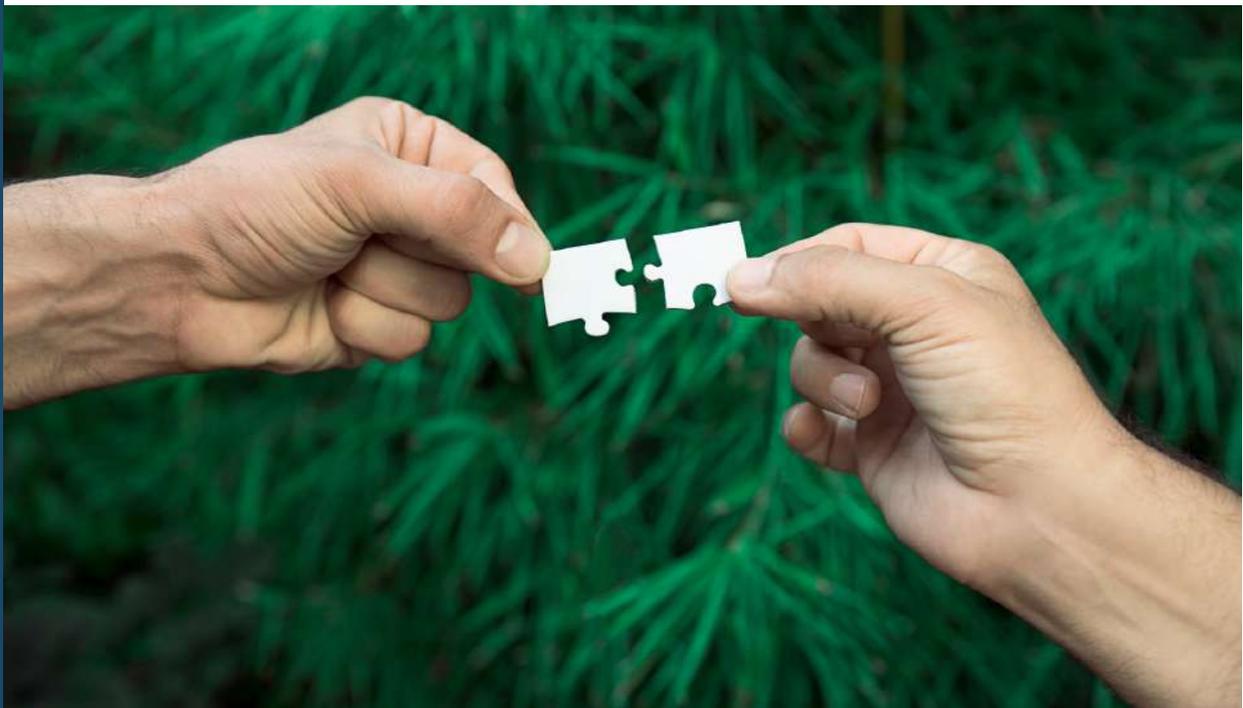
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Partnerships for the Goals

The current challenges facing the international community are too complex for any sector of society to resolve on its own. This is why SDG 17 affirms that the SDGs can only be realized with strong global partnerships and cooperation.

IULM's commitment to partnership with the widest cross-section of stakeholders across society is the driving force behind the university's mission and the cornerstone of its educational policy.



To revitalize the global partnership for sustainable development

IULM Relationships to support the SDGs

IULM is constantly expanding its international reach, with numerous high-level academic and programmatic partnerships and joint initiatives.



International Network

- over 150 international agreements
- more than 30 countries reached worldwide
- 71 nationalities of students

Global Projects

- Italy – France monitoring centre
- KIC: Knowledge Innovation Community
- International initiatives increasing cross-sectoral dialogue about the SDGs

RUS Network

- IULM is part of the Network of Universities for Sustainable Development promoted by CRUI, Conference of Italian University Rectors, for environmental sustainability.

IULM believes that knowledge and innovation are not linked to mere geographical boundaries and that the complexity of international challenges makes it increasingly necessary to connect and create global synergies and share best practices.

SDGs Framework

As part of its international involvement in this direction, Università IULM is also committed to promoting projects and initiatives that contribute directly to the achievement of Sustainable Development Goals, such as:



IULM Sustainability Committee

This core university body promotes initiatives for engagement and education on sustainability within the IULM community.



FAO Convention

IULM has recently renewed an agreement with FAO for the development and implementation of educational projects on topics such as sustainability, food security and the future of food



Youman Platform

- UNHCR Inclusive University Manifesto
- Moleskine Foundation
- FISU Healthy Campus
- Decade of the Sea Manifesto

Youman Platform

Youman Platform is a network of international strategic relations with NGOs, international organizations, non-profit organizations, multilateral bodies, associations, companies and research centres all over the world, focusing on the SDGs and social values as well as innovation and sustainability aspects.

This program places the human being is at the centre of an education process in which habits and priorities shift: personal growth, social awareness and commitment are the new values that students can concretely apply on communication campaigns, internships, and research projects on ethical issues.



Moleskine Foundation

Università IULM has been collaborating with the NGO Moleskine Foundation and signed an agreement to collaborate on issues related to creativity, fulfilling core SDG objectives. Moleskine Foundation is an NGO that promotes projects unlocking the creative potential of young people and their communities to promote social change, in full alignment with the SDGs. In this context and in a global perspective, this initiative is a major example of social sustainability, as in particular advanced by SDGs 10 and 17, both because of the preservation of this valuable cultural heritage and for the inclusion of these often neglected cultures and traditions in relevant international programs.

IULM Research Centres

Università IULM has enhanced its multidisciplinary identity by promoting research capable not only of producing significant results and recognised by the scientific communities of reference, but also of experimenting with innovative forms of synergistic and cooperative language between different areas of knowledge.

Behaviour & Brain Lab	Centre for Employee Relations and Communication	Retail Brand Communication Observatory
Centre for Strategic Communication (CECOMS)	Human Lab Observatory	IULM Wine Institute
Euresis Centre for Diagnosis, Intervention, DSA Research	Observatory on Public Comm., Public Branding and Digital Transformation	Center for Research on Marketing for International Markets (CIMASC)

Università IULM recognizes as Research Centers / Observatories those realities that have successfully passed through a phase of experimentation.

International Research Projects

Università IULM is committed to strengthening and improving the quality of research, its originality and its social utility.

Alongside a line of development based on offering services to the wider community through research on behalf of third parties, Università IULM has identified, in competitive research, not only important sources of support but also the opportunity to work in network contexts and methodological comparison with other universities on the international scene, contributing in gathering, measuring and disseminating data, fully aligned with the SDGs.

01. FA-ST Project

For the empowerment and self-development opportunities for girls and young women affected by socio-economic barriers.

03. PAgES

The project "Post-Crisis Journalism in Post-Crisis Libya" organised a series of online seminars last October focusing on journalism in the digital age.

05. Translation Studies

A study on how collaboratively conducted translations can contribute to a better understanding of different processes in global translation markets.

02. Urbinat

For the regeneration and integration of social housing urban suburbs in various European and non-European cities driving forces for social cohesion.

04. Cestour

Centers of Excellence in Sustainable Tourism to boost economic development and enhance University-Business cooperation in Southern Asia.

06. Audiovisual Music

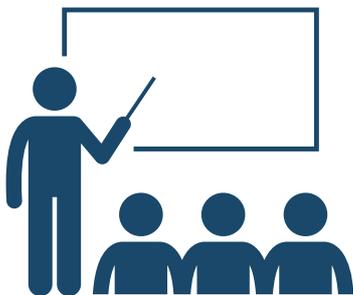
A media studies project on the issues related to music and sound in the various historical and media forms of audiovisual communications in the community

Education for SDGs Degree Courses and Course Units



Master's Degree Course in Strategic Communication, Corporate Social Responsibility and Communication

This course is dedicated to sustainability management, the SDGs and communication of social value in any of the current models relating to corporate social responsibility and sustainability embraced by corporations. Main topics are: what is Sustainability and how it is defined, Sustainable Enterprise and Social Innovation; Communicating Sustainability; ESG, GRI, SDGs, sustainability reporting; Sustainability and profitability.



Master's Degree Course in Hospitality and Tourism Management

The Master's Degree Course in Hospitality and Tourism Management (HTM) is a dual degree program that prepares students to assume responsibilities, including with respect to sustainability and the SDGs, as a manager and entrepreneur in tourism. One of the three core specializations offered is "Sustainable Destinations Management and Communication (IULM)".

#10



Reduced Inequalities

IULM's **Statute** specifically underlines the university's commitment to adopting "the measures necessary to implement the right of disabled students to participate in all the university's cultural, educational, research activities and to make full use of the University's services".

As stated in the IULM **Code of Ethics**, IULM community must act ethically according to 3 fundamental principles: fairness and justice, respect for others, personal and professional responsibility. According to Art. 3 discrimination is the unfair treatment due to age, race, gender, disability and religion. The **Equal Opportunities Committee** of Università IULM is a joint body representing teaching staff, technical-administrative staff and the student community, and is aimed at fighting all forms of discrimination, promoting and guaranteeing equal opportunities in the university community. There are two **Rector's Proxies to Diversity and Equality**: Rector's Proxy to Inclusion and Disability, Professor Massimo De Giuseppe and Rector's Proxy to Equal Opportunities, Professor Vanessa Gemmo.



To reduce inequalities and ensure no one is left behind are integral to achieving the SDGs

Measures against discrimination

The **Inclusive University Manifesto** is an initiative promoted by the United Nations High Commissioner for Refugees (UNHCR), with the aim of facilitating refugees' access to university education and research, and promoting their social integration and active participation in academic life.

Mindful of the challenging current international situation and the growing numbers of refugee outflows, IULM has instituted scholarship programs for refugees: "**Scholarships for international protection holders**". IULM participates in the program promoted by the Ministry of the Interior and CRUI, which awards scholarships to students having the status of refugees or subsidiary protection.

The **fundamental guide for incoming IULM students** incorporates extensive sections on accommodation for students with learning and other disabilities. These range from dyslexia, dyscalculia, dysorthography e dysgraphia to other learning impediments. A full range of policies, support service and accommodations is set out in this guide for all students. Inside the IULM Residence there are 4 units reserved for students with motor disabilities. IULM also supports economically students with disabilities.



Invest Your Talent In Italy

This program offers scholarships to selected international students, who have the opportunity to attend an advanced training course at prestigious Italian universities, and an internship at an Italian company..

Barrier-free Campus.

The campus is provided with accessible entrances, toilets, lifts, car parking, barrier-free routes all around the campus. In classrooms and in the library there are spaces for people using wheelchairs and there are especially adapted accommodations in the on-campus housing. IULM supports blind and seeing-impaired students with mobility orientation courses.

Disability support services

Università IULM provides access schemes for students with disabilities supporting them in every step of their university experience.

Diversamente Office tailored services aim at listening to their needs, mentoring and taking care of their disability.

- **Euresis Center for Diagnosis, Intervention, DSA Research.** The Centre offers specific skills and services in the field of diagnostics and training. IULM students can count on the most recent diagnostic tools and on professionals with extensive experience and outstanding reputation.
- **Superreading:** is a course that promotes the skills of reading and understanding text strategically. The method, developed in the United States and later tested in Britain, has proven particularly effective for people with dyslexia.
- **Counseling Programmes**
- IULM provides **mobility orientation courses** for blind and seeing-impaired students who need to memorise routes between buildings on campus to reach classrooms.



Diversamente Office

It deals with students with disabilities supporting them in every step of their university experience. Services are tailored according to each student, listening to their needs and taking care of their disability.

News & Events

- IULM Flow Talk 10: Opportunities in adversity: migration and global business
- IULM Flow Talk 16: Migration routes and dynamics: the UNHCR perspective
- IULM Alumni presents the seminar "Diversity & Inclusion."
- "Stress management and study method" webinar

Teaching & Research



University Course Units

- People and Society in the Digital Age / Master's degree program Specialist Translation and conference interpreting
- Anthropology of the Middle Eastern Imaginary / Bachelor of Tourism, Management and Culture degree program
- Interculturality, sustainability, inclusiveness / Bachelor's degree program Fashion and creative industries

Publications & Dissertations

- Diversity and inclusion management: an analysis of practice developments in Italy
- Diversity and inclusion: Biogen and STMicroelectronics
- Diversity and social inclusion in museums: the Black Lives Matter movement in museum communication
- Tourism accessibility and social inclusion: The "Relief Vacation" case history of BB4Kids and Audacia
- Augmented Intelligence to support education for inclusion
- The cosmetics industry: trends, strategies and processes for inclusion
- Inclusive Advertising in Italy: telling diversity for a new normal: the message of inclusion signed Espresso and Fantabody
- The language of social and the problem of inclusivity: perspectives 2021 Systemic racism: origins and impact on society

#5



Gender Equality

Università IULM is committed to encouraging women application and entry in Higher Education: the publicly available **Gender Equality Plan** adopted by the board of IULM in 2021 specifically highlights the learning progress of women students as constituting one of the key priorities of the plan itself. It also foresees comprehensive annual reports on the targets achieved in terms of the gender breakdown of the students' community throughout the timeline envisaged by the gender equality plan.



IULM supports women and girls in providing them with equal access to education and fostering their academic progression.

The Equal Opportunities Committee

The IULM Equal Opportunities Committee is a joint body representing teaching staff, technical-administrative staff and the student community; its President is the Rector's Proxy to Equal Opportunities. The Committee is aimed at promoting and guaranteeing equal opportunities in the university community and enhancing the well-being of those who work and study at the University. It aims also at countering all forms of discrimination based on gender identity, ethnicity, political thought, sexual orientation, age, etc. and providing support to those who consider themselves victims of discrimination or behaviour that is detrimental to their dignity.

83%

of students who turned to the counseling psychology service were female

81%

scholarships awarded to economically disadvantaged female students

The Committee's and IULM's commitment takes concrete form in various ways, including the organisation of cultural activities aimed at fostering the dissemination of the culture of equal opportunities, promoting awareness of gender equality issues and stimulating the participation of our students in these issues

Women's Access and Progress Measures

The Università IULM has always been committed to the fight for gender equality. Several initiatives and projects are promoted to support women throughout their university career, from the admission process to graduation, in order to lay the foundations for a successful career.



47%

of the IULM Academic Staff are women

73%

of IULM students from developing countries are women

Among the services available to the university's student population, IULM counts several tutoring and counselling programmes assisting them throughout the various stages of their university life. During the 2020/2021 academic year, various formats of psychological support have been proposed in order to meet the needs of every student, and many issues have been covered, especially mental health and wellbeing related to the challenges and difficulties of the university path. IULM female population felt personally involved in these issues, reaching 90% of the total participants

Events and Initiatives



Women in careers or women's careers?

An online seminar to discuss the gender gap, gender equality in the workplace, and the use of the Recovery Plan to close this employment gap.

A play about gender-based violence

"I loved her more than her life" is a play on the theme of gender-based violence. The event is organized by the Equal Opportunity Committee

International Women's Day

A series of initiatives to celebrate acts of courage and determination by women who play an extraordinary role in the history of their countries and communities.

Università IULM is part of CUG, a national inter-university research center on gender culture.

FA-ST – Promote Female Startups in STEM

FA-ST is a priority IULM project, co-funded by the Erasmus+ Programme of the European Union, dedicated to young women: it is an innovative project characterized by the cross-fertilization between creativity and algorithms to create your own start-up in STEM, thus reducing unemployment among women and focused on subjects, areas and disciplines where women are underrepresented.

This program places the human being at the centre of an education process in which habits and priorities shift: personal growth, social awareness and commitment are the new values that students can concretely apply on communication campaigns, internships, and research projects on ethical issues.



IULM for STEM in the City

IULM, participated actively in the STEM in the City 2021 project focused on the theme of gender equality (gender gap) with the aim of supporting the integration of STEM skills into the professional career opportunities available for women.

IULM Rector's Proxy for the Third Mission chaired a key session together with the Università Modena Reggio Emilia and the national statistical office SIS examining these key issues and suggesting action pathways ahead for the full integration of women in STEM related professions.

Teaching & Research

Academic Publications

- "Diversity and inclusion management: An analysis of practice developments in Italy", by S. Ravazzini, A. Mazzei, C. Fisichella, A. Butera;
 - "Gender Neutrality in Legislative Drafting: Linguistic Perspectives", by G. Garzone;
 - "Normal People. Gender e generazioni in transito tra letteratura e media", by F. Vittorini;
 - "Gender Digital Violence - Study, Design and Communication of an Awareness-Raising Campaign from University to University", by M. Ferraresi;
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Students' Dissertations

- Gender nEUtrality: the Europe of linguistic inclusiveness;
 - The female character in Noir: from the Femme fatale to the female antihero;
 - Mater familias? Women in Italian Cinema of the 1960s;
 - Icons of the Feminine: intermediary narratives;
 - Sexism in Italian song: from Lucio Battisti to trap.
 - Fourth generation of feminism: women in social media
 - UAE and women's rights in the world of work
 - Social networks as tools for women's empowerment: the courageous example of Arab women conquering a new freedom
 - Gender Pay Gap: the Sanofi case
 - Gender gap: where do we stand?
 - Male privileges that hurt women
-

#4



Quality Education

Università IULM promotes high educational standards through quality assurance and continuous improvement in all the areas of activities through which it achieves and develops its institutional mission, as it is stated in the IULM **Quality Policy**.

IULM activities are accessible to all, regardless of ethnicity, religion, disability, immigration status or gender, as required by Italian law in general and in particular by IULM Statutes, IULM **Equal Opportunities Regulation Policy** and IULM **Code of Ethics**.



IULM is committed to ensure inclusive and equitable education to all, and supports lifelong learning opportunities for all.

Lifelong Learning Measures

Public Access to Library.

The Library allows, after registration, free attendance to non-enrolled users of IULM who have proven reasons for study or research. These users can access several educational resources and many library services, including the Online Library Catalogue "Digger", which allows them to find books, electronic journals, articles, films, and all the documentary material preserved by the library itself. Searches and loan requests can be made from any Internet workstation, even from home: merely by logging in with user credentials and navigating from the address digger.iulm.it.



IULM FLOW: Talks

Series of webinars open to all with leading international figures to bring online the debate on the challenges of the SDGs. The webinars are open to the general public and free of charge.



IULM in the city

A series of lessons accessible to all citizens free of charge held by distinguished journalists and essayists on fundamental issues related to the world of communication.



Open Masterclasses

A series of Masterclasses focused on Communications and Management given by senior IULM faculty open to the general public as well as to the entire IULM community.

IULM International Winter School 2021: a series of free online lessons, held by IULM professors and FAO officials, aimed at increasing awareness on global issues to contribute to the sustainable development of society.

IULM for Management Education: a series of free online MasterClasses designed to offer new insights and insights on the topic of communication for management education.

Educational Events open to the general public

IULM organizes a series of events open to the general public:

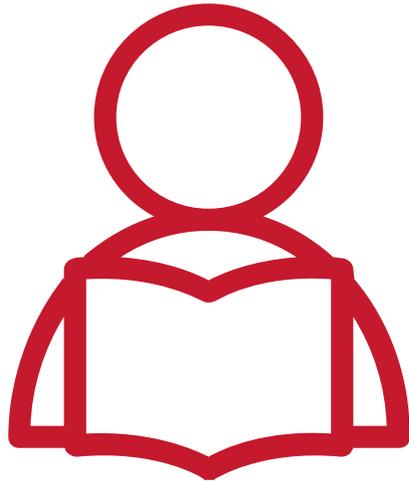
- **Sustainability & Education:** a one-day dialogue course with the purposes of developing skills to: understand the essential principles of Earth's climate system; know how to evaluate scientifically credible information about climate; know how to communicate about climate and its abrupt change in an effective and informed way;
- **The Divine Comedy Open Marathon:** to celebrate the 700th anniversary of Dante Alighieri's death, actor Giorgio Colangeli recited the Divine Comedy from memory in a real marathon for all;
- **Milan and its Memory:** a seminar that focused on the post-World War II period, attended by top researchers from inside and outside IULM, with diverse expertise, in the multidisciplinary perspective that is the core intellectual and academic approach espoused by the University.
- **Cinema and Environmental Education:** a screening of films and explanatory lectures in connection with the Conference of the Parties to the United Nations Framework Convention on Climate Change COP26.



Educational outreach activities beyond campus.

"University goes to school" is an orientation teaching project. High schools have the opportunity to host a university lesson held by IULM faculty. The lectures, structured according to the school's specialization and the needs of the students, address issues useful for making a more informed university choice

Teaching & Research



University Course Units

- Philosophy of globalization / Bachelor's degree program Languages, culture and digital communication
- Strategies for reading, learning and metacognition / Bachelor's degree program Languages, culture and digital communication
- Interculturality, sustainability, inclusiveness / Bachelor's degree program Fashion and creative industries

Retail Brand Communication Monitoring Centre

The Retail Brand Communication Observatory undertakes a number of activities including: carrying out one or more annual research projects on communication at retail level; coordinating workshops, think tanks and debates on the results obtained; carrying out thematic research projects funded by one or more organisations or companies; carrying out consultancy work commissioned by organisations or companies on topics of competence

Public Communication, Public Branding and Digital Transformation Monitoring Centre

This IULM Observatory offers a consistent point of view on the transformations and perspectives, both disciplinary and applicative, of public communication. Thanks to its technical/scientific committees made up of qualified operators and Italian and international professors, it operates in applied research, in monitoring, in the transformation of didactic-formative functions and in collaboration in policy formation.

#1



No Poverty

In order to encourage and empower enrolment in the degree and Master's courses, Università IULM provides a series of special services and financial aid programmes, such as regional scholarships, and the reimbursement of enrolment fees and university contributions for disadvantaged students.

IULM provides **extraordinary grants** in cases where the student has found him/herself in serious family financial situations, with loss of disposable income; in cases of illness, accidents, surgery and/or costly rehabilitation treatment, which have affected the student or family members and compromised the student's academic career; death of a member of the family, responsible for the student's maintenance. These extraordinary grants enable students to complete their university programme.



Università IULM is committed to assure quality education to all, in the attempt of doing its part to contribute in reducing poverty in its community.

Here are some of the opportunities offered for students meeting necessary income requirements.

IULM grants a special tuition rate called "Rate 0" to those who fall into the bottom 20% of household income group: these students have a university ISEE value under € 5,000 (ISEE stands for Equivalent Economic Situation Indicator and is a measure of a family's financial status in Italy). In addition, IULM applies differentiated tuition rates in accordance with the five different income levels

- **CATERING SERVICE AT A REDUCED RATE**
- **HOUSING AT UNIVERSITY RESIDENCE AT FAVOURABLE CONDITIONS**
- **STUDY GRANTS FOR 150 HOURS OF WORK FOR VARIOUS ACADEMIC ACTIVITIES**

Scholarships & Incentives

IULM offers University Scholarships and incentives for internships and the carrying out of research theses abroad. Among them:

- Invest in your future
- Scholarship for International Students
- Scholarship for International protection holders
- Invest Your Talent in Italy

IULM supports start-up programmes

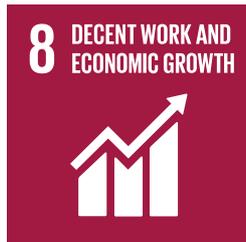
IULM fosters the growth of a new generation of knowledgeable entrepreneurs through a structured course on entrepreneurship. The university holds an annual start-up Pitch day with 20 student-based innovative start-up pitches participating in 2021. IULM faculty in the entrepreneurship sector are fully engaged in supporting this initiative and in awarding prizes to those judged most innovative.



Community Anti-Poverty Programmes

Winter School on training for access to food safety, as essential components of access to universal basic services across the globe, organized by IULM with FAO.

IULM's Progress SDGs



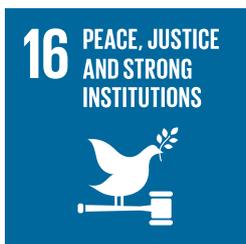
**Decent Work
and Economic
Growth**



**Industry,
Innovation and
Infrastructure**



**Sustainable
Cities and
Communities**



**Peace, Justice
and Strong
Institutions**

#8



Decent Work

The **Centre for Employee Relations & Communication CERC** of Università IULM, under the direction of professor Alessandra Mazzei, has among its main goals: to develop and spread a culture of communication and organisational relations; promote knowledge exchange between Università IULM and companies; support research activities that are relevant to companies by supporting the development of innovative and consistent managerial practices with solid scientific criteria.



Promote sustained, inclusive and sustainable economic growth, full and productive employment and decent work for all.

Università IULM has always been committed to training young professionals ready to enter the world of work. Our Career Service and Business Relations office offers career guidance services and promotes the meeting between our students and graduates with companies in search of talent.

In addition to providing students with a network of accredited companies, it offers a stimulating and clear preparation path for the transition from the university world to the world of business through the activation of specific, useful services.

Career Service & Placement

The Placement section of the Career Service Office offers a range of self-assessment and career guidance tools



- VOCATIONAL GUIDANCE
- PROFESSIONAL MENTORSHIP
- CAREER COACHING AND COUNSELING

Mondo IULM Association.

MondoIULM, a nonprofit association, has as its main purpose the development and promotion of the Università IULM, so that it can most effectively carry out its institutional action of research and teaching.

59,80% IULM graduates who find a job one year after graduation

#9



Innovation

IULM Artificial Intelligence Lab.

A university spin-off, the IULM AI Lab is the result of a partnership between the University and Prana Ventures Venture Capital with the aim of generating value for the business system and for the country, producing culture and ideas through a model of open dissemination of innovation linked to the potential offered by Artificial Intelligence applied to business. Università IULM's excellent disciplinary competences in the fields of Communication, Marketing, Consumer Behaviour, and Market and Social Research, combined with a deep knowledge of the business system of all sizes and industries, which are carried by the professors and professionals working at the University.



Build resilient infrastructure,
promote inclusive and sustainable
industrialization and foster
innovation.

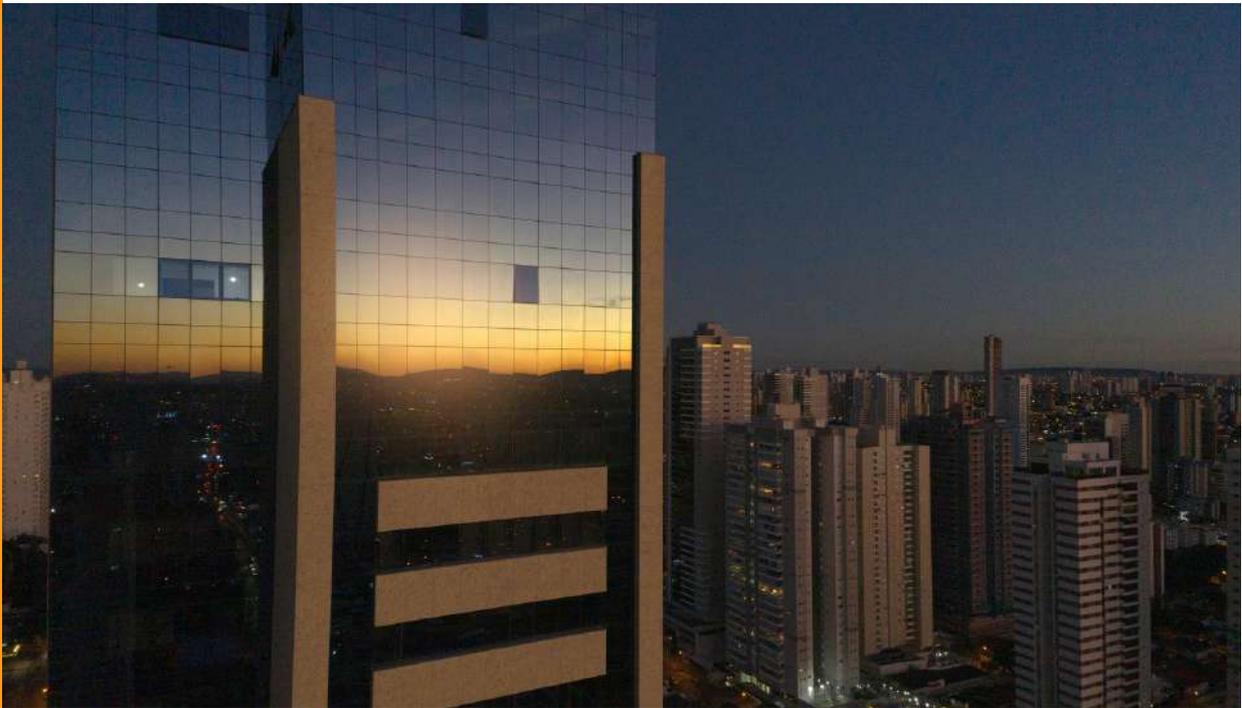
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Sustainable Cities

IULM provides full access to the Milanese community and the general public to all of its buildings and facilities. In this context it should be noted that the university has significantly contributed to the beautification and landscaping of its location and surrounding community.

IULM frequently organizes for the public, and the Milanese community: exhibitions and gallery whether on artistic, other cultural or socio-political themes, exhibitions in the context of sustainable food and agricultural production. cultural performances, comprising theater presentations, choral works, ballet and orchestra performances.



Make cities and human settlements inclusive, safe, resilient and sustainable.

#16



Peace & Justice

RUniPace is the Network of Italian Universities for Peace promoted by the Conference of Italian University Rectors. Its members are universities that base their actions on the fundamental principles of the Constitution, the United Nations Charter, the founding treaties of the European Union, the Organisation for Security and Cooperation in Europe and the Council of Europe, in the awareness that repudiation of war as an offence against the freedom of other peoples and as a means of settling international disputes, the fight against inequality and poverty are founding values of the Italian constitutional order, of the international order, of that of the European Union and of the various international cooperation agreements to which Italy is a party.

Università IULM plays an active role in this National Network.



Promote peaceful societies for sustainable development, provide access to justice for all and build inclusive institutions at all levels.



**Zero
Hunger**



**Good Health &
Well-being**



**Clean
Water**



**Affordable &
Clean Energy**



**Responsible
Consumption**



**Climate
Action**



**Life Below
Water**



**Life on
Land**

#2 Zero Hunger



IULM FOOD ACADEMY is a non-profit association whose purpose is to promote the culture of healthy and balanced nutrition. Education on healthy eating and a correct lifestyle, as well as the knowledge of the steps of the production chain from raw materials to the product on consumers' tables, the history and origin of food are some of the topics on which IULM FOOD ACADEMY bases its awareness programme through seminars and meetings.

IULM's commitment to healthy and sustainable nutrition is confirmed by the decision to entrust the campus catering to the Pellegrini Group: ethics and sustainability are two essential values for this supplier whose mission is "to operate in society as a responsible company, attentive to contemporary issues and devoted to a sustainable approach at all levels – social, economic, environmental."



News & Events

- IULM Flow: FAO and the fight against the Food Waste,
- Against Food Waste, Conversation with IULM Rector's Proxy for Sustainability and Social Responsibility

#3 Good health & Well-being



FISU Healthy Campus is an initiative of the International University Sports Federation (FISU) aimed at promoting the wellbeing of student communities and university campuses through the beneficial effect of sport, in the belief, also supported by the World Health Organisation, that "being well" is a state of physical, mental and social wellbeing and that universities should promote healthy and sustainable lifestyles.

By joining this project, the university will be assessed according to defined indicators and will obtain a certification and the recognition of the FISU Healthy Campus Label. IULM is an active and committed participant in this initiative



News & Events

- IULM Flow Talk 18: The added value of sport in the University environment

#6 Clean Water



On the occasion of **Milan Green Week**, IULM announced a series of initiatives to take action on the different dimensions of sustainability and environmental protection.

Among the immediate actions carried out by the University:

- the distribution to all freshmen of aluminum water bottles,
- raising awareness of the widespread use of separate waste collection,
- the installation of dispensers of glasses and cups made of biodegradable and compostable materials,
- the establishment of free drinking water dispensers.

The university promotes the initiation of cultural change in the university community through the sharing of best practices that actively involve the students themselves in the belief that only in this way can the whole project of social responsibility be successful.



News & Events

- World Water Day
- ALL4CLIMATE in IULM: Cinema and Environmental Education

Publications

- "Nestlé for a sustainable future: how to defeat hunger and ensure clean water," Public Relations and Communication Course

#7 Clean Energy



Since sustainable development depends on economic development and climate, Goal 7 aims at a significant increase in the share of renewable energy in overall energy and a doubling of the overall rate of energy efficiency improvement.

Another goal is to promote research in renewable energy as well as investment in clean energy infrastructure and technologies. With this in mind, IULM has implemented a series of strategic measures aimed at improving energy efficiency and consequently saving energy within all its buildings.



#12 Responsible Consumption



Sustainable Campus

IULM is committed to building a sustainable campus by promoting the implementation of conscious behaviors among the staff and the students in order to achieve long-term sustainable results.

Università IULM is part of the **Network of Universities for Sustainable Development (RUS)** promoted by CRUI, Conference of Italian University Rectors, in favor of coordination and sharing among all Italian Universities committed to the issues of environmental sustainability and social responsibility.



Ensure sustainable consumption and production patterns.

#13 Climate Action



Youth4Climate

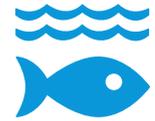
Università IULM, in collaboration with the Italian Ministry of Ecological Transition and Connect4Climate - World Bank Group, has participated in the Youth4Climate event.

The students of the Master MICRI (Master in Communication for International Relations) had the opportunity to cooperate in the creation of the Podcast VoiceGreen.



Take urgent action to combat climate change and its impacts.

#14 Life Below Water



The United Nations has declared 2021 – 2030 the "Decade of Ocean Science for Sustainable Development".

In this context, the **Decade of Ocean Science Manifesto** is the policy document to mobilise the scientific community, governments, the private sector and civil society around a common programme of research and technological innovation with the aim of promoting a radical change in the approach to studying and communicating about the ocean.

IULM's participation will include activities such as: organisation of talks and summer schools on the theme of Ocean and Sustainability Literacy; organisation of specific events to promote education on sustainability, the importance of the sea and the role of the oceans for the life of our planet; inclusion and involvement of students in the Decade of the Sea initiatives.



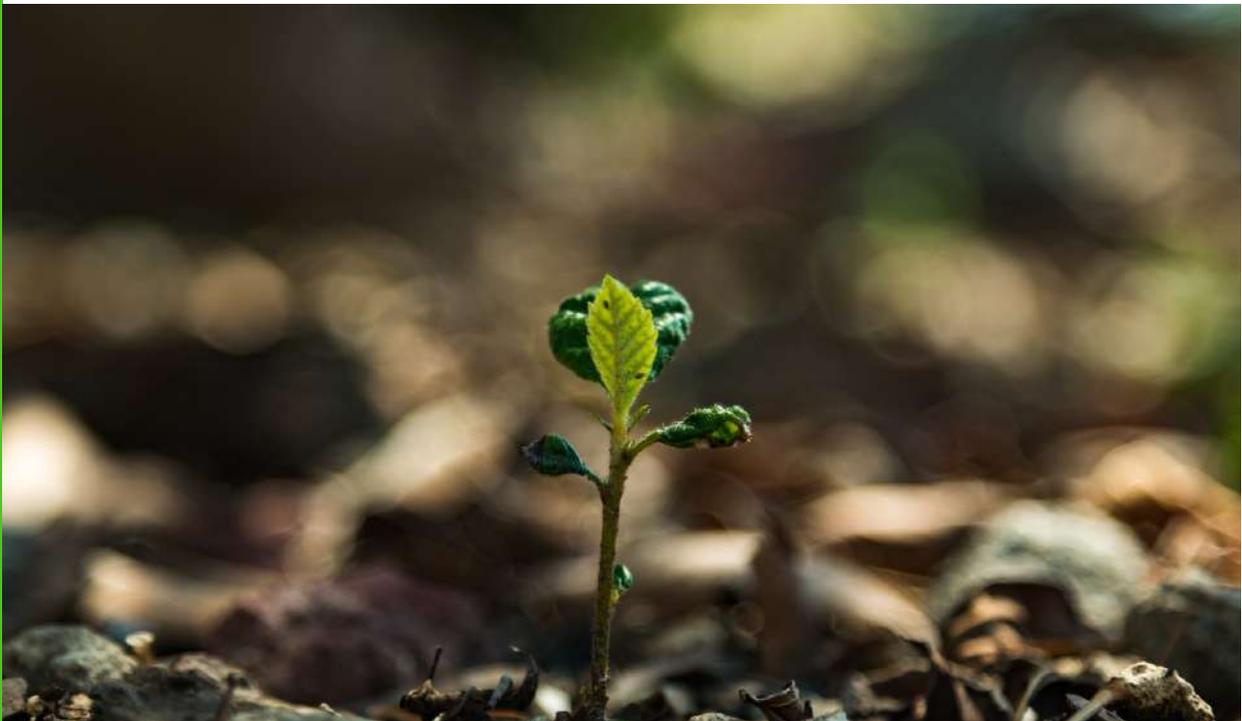
Conserve and sustainably use the oceans, seas and marine resources for sustainable development.

#15 Life on Land



Students' Dissertations

- Sostenibilità, reputazione aziendale e greenmarketing: il settore del caffè
- Green marketing: tra consumo sostenibile e greenwashing
- Il turismo nei parchi nazionali e nelle aree marine protette: il caso Parco Nazionale dell'Asinara
- Il parco dei Nebrodi: turismo, territori e itinerari
- Un evento culturale ad elevato impatto sul territorio : il caso Lucca Comics & Games



Protect, restore and promote sustainable use of terrestrial ecosystems, sustainably manage forests, combat desertification, halt and reverse land degradation and halt biodiversity loss



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