



**STRATEGIC COMMUNICATION
APPLICATIONS FOR DOUBLE DEGREE PROGRAM
ACADEMIC YEAR 2021-2022**

**CALL FOR THE DOUBLE DEGREE in cooperation with
Cardiff Metropolitan University**

Qualification: **Master's Degree in International Business Management**

The students of the MSc in Strategic Communication can attend two semesters at the School of Management of the Cardiff Metropolitan University, obtaining, after passing 50 CFU/ECTS (100 UK credits), a Master's Degree in International Business Management and attain a "Merit and Distinction" assessment.

Those who will complete their credits getting a full Master's Degree, in November 2022 will be required to discuss the results of a research project/work in a dissertation defense session in Cardiff (or remotely) according to the modalities that shall be indicated.

Any student who is regularly enrolled in the first year of IULM's Master of Strategic Communication can apply.

Semester's start: January 2022

Requirements:

- IELTS language certificate with an average score of 6.0, with no sub score lower than 5.5 (or its equivalent).

Ranking criteria

A ranking of candidates will be determined based on the student's GPA and the number of credits acquired at the end of the second 2021 exam session. If two or more candidates have the same score, the tie-breaker will be the final undergraduate mark/grade.

Deadline for submission of application: **July 11th 2021**

- *Places available: 15*
- *Tuition Fees to be paid directly to Cardiff Metropolitan University: 5.000 £*



CALL FOR THE DOUBLE DEGREE in cooperation with the University of Huddersfield

Qualification: **Postgraduate Certificate in Marketing Communication**

The students of the MSc in **Strategic Communication** can attend one semester at the University of Huddersfield, obtaining, after passing 30 CFU/ECTS (60 UK credits), a Postgraduate Certificate in Marketing communication.

Semester's start: January 2022

Any student who is regularly enrolled in the first year of IULM's Master of Strategic Communication can apply.

Requirements:

- IELTS language certificate with an average score of 6.0 with no sub score lower than 5.5 (or its equivalent).
- Students with an Honours degree in Business/Marketing with a minimum score of 88/110. This is a prerequisite. The University of Huddersfield may consider different Bachelors, but admission is not guaranteed.
- the applicant must meet the defined entry criteria of UoH in order to be considered. The University of Huddersfield is in charge of the final decision.

Ranking criteria

A ranking of candidates will be determined based on the student's GPA and the number of credits acquired at the end of the second 2021 exam session. If two or more candidates have the same score, the tie-breaker will be the final undergraduate mark/grade.

Deadline for submission of application: **July 11th 2021**

- *Places available: 15*
- *Tuition Fees: cost for two modules £ 4,667*



CALL FOR THE DOUBLE DEGREE in cooperation with THE UNIVERSITY OF WESTERN AUSTRALIA

Qualification: **Graduate Certificate of Strategic Communication**

On completing three semesters (1.5 years) of IULM's Master of Strategic Communication, students will articulate into the Graduate Certificate of Strategic Communication at UWA and will complete 24 points of study (0.5 year) to complete their Masters study.

Semester's start: End of February 2022

Any student who is regularly enrolled in the first year of IULM's Master of Strategic Communication can apply.

Requirements:

1. Academic: successful completion of three semesters (1.5 years) of study in the Master of Strategic Communication program at IULM with a GPA of at least 22/30, which is equivalent to a UWA Weighted Average Mark (WAM) of 60%.

2. English Language Competency:

IELTS Minimum overall score of 6.5 with no band less than 6.0 (must include Academic Reading and Writing modules)

TOEFL: An overall score of 82 with a minimum score of: 22 in the Writing section; 18 in the Reading section; 20 in the Speaking section; and 20 in the Listening section

Ranking criteria

A ranking of candidates will be determined based on the student's GPA and the number of credits acquired at the end of the second 2021 exam session. If two or more candidates have the same score, the tie-breaker will be the final undergraduate mark/grade.

Deadline for submission of application: **July 11th 2021**

- *Places available: 5*
- *Tuition Fees: \$ 17,600*



INSURANCE COVERAGE

All students participating in mobility programmes are covered by IULM's accident insurance during the normal course of academic activities carried out at host universities. If the host university or national legislation in the host country should require additional forms of insurance, it shall be the student's responsibility to take the appropriate measures. Students studying in EU countries must have their European Health Insurance Card with them.

Moreover, IULM University has an agreement on Health Insurance for students' mobility with AON, that offers full coverage.

Info and costs: <https://www.aonstudentinsurance.com/students/en/>

APPLICATION FORM

The terms and conditions of the online application are published in the Community. Students will have to log in with their credentials in the STUDENT AREA of the 'Servizi di Segreteria online' of IULM University.

IULM>CATEGORIE DI CORSO > FORMAZIONE, SERVIZI, OPPORTUNITÀ > MOBILITÀ INTERNAZIONALE>INFORMAZIONI BANDI E REGOLAMENTI

IMPORTANT: Universities cannot guarantee regular attendance due to the emergency situation caused by Coronavirus. Lectures could be delivered on campus, in a blended format, online or be cancelled as well.

APPROVED BY RECTORAL DECREE