

Master in Communication for International Relations a.y. 21/22 XVI edition							
Didactic Modules	Description	frontal teaching hours	assisted teaching hours	individual study hours	TOTAL HOURS	CFU	SUBJECT AREA
I	FUNDAMENTALS	123	0	102	225	9	
	Geopolitics	30		20		2	M- GGR/02
	International History	30		20		2	M-STO/04
	Economics	30		20		2	SECS-P/08
	International Public Law	21		29		2	IUS/13
	Media History	12		13		1	M-STO/04
II	POLICIES	225	12	213	450	18	
	Corporate Governance and International Markets	93		82		7	SECS-P/08
	International Cooperation and Development Communication	42	12	46		4	SPS/06
	Sustainability and Corporate Communication	66		59		5	SPS/08
	Lobbying and Public Affairs	24		26		2	SECS-P/08
III	CHANNELS	102	75	98	275	11	
	Digital Transformation, Neuromarketing and Innovation	20	25	30		3	SPS/08
	International Journalism	28	20	27		3	SPS/08
	Big Data, Digital Communication and Media Relations	54	30	41		5	ING-INF/05
IV	GLOBAL ISSUES	50	55	20	125	5	
	Focus study on current international issues, through the participation of renowned guests and experts of a specific field of communication, to complete the teachings of the Master.						SPS/08
V	CAPACITY BUILDING & PRACTICE	0	330	20	350	14	
	Global Project		30	20		5	
	Personal Development		30				M-PSI/06
	US Meetings		30				
	Company Meetings		15				
	Internship		225			9	
Final Assignment				75		3	
		500	472	528		60	
		1500					