



THE RECTOR

- CONSIDERING** Law no. 168 of 9th May 1989, and in particular article 6, according to which Universities are granted regulatory autonomy;
- CONSIDERING** Law No 241 of 7th August 1990 on 'Rules on administrative procedures and the right of access to administrative documents' and subsequent amendments;
- CONSIDERING** Regulation (EU) 2016/679 regarding the protection of personal data and subsequent amendments;
- CONSIDERING** Law no. 210 of 3rd July 1998, and in particular article 4 regarding research doctorates;
- CONSIDERING** Law no. 106 of 15th April 2004 on 'Rules on the legal deposit of documents of cultural interest intended for public use' and the related Presidential Decree no. 252 of 3rd May 2006;
- CONSIDERING** Law No. 183 of 12th November 2011, and in particular Article 15 concerning 'Rules on certificates and declarations in lieu thereof and prohibition to introduce, when transposing European Union directives, additional requirements to those laid down in those directives';
- CONSIDERING** Law no. 33 of 12 April 2022 and Ministerial Decrees no. 930 of 29 July 2022 and no. 933 of 2 August 2022, concerning the possibility of simultaneous enrolment in two higher education courses;
- CONSIDERING** Presidential Decree no. 445 of 28th December 2000, “Consolidated Act for laws and regulations on administrative documentation”;
- CONSIDERING** Legislative Decree no. 68 of 29th March 2012 concerning provisions on the right to study;
- CONSIDERING** Legislative Decree no. 196 of 30th June 2003 regarding the Personal Data Protection Code and subsequent amendments;
- CONSIDERING** Legislative Decree no. 198 of 11th April 2006, the “Code for equal opportunities between men and women, pursuant to article 6 of Law no. 246 of 28 November 2005” and subsequent amendments;
- CONSIDERING** Ministerial Decree no. 270 of 22nd October 2004 regarding “Amendments to the Regulation establishing rules on the teaching autonomy of universities, approved by Ministerial Decree no. 509 of 3rd November 1999”;

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- CONSIDERING** the Ministerial Regulation on “Methods of accreditation of doctorate courses and their locations, and criteria for the institution of doctorate courses by accredited bodies” issued by Ministerial Decree no. 226 of 14th December 2021, and published in the Official Gazette of the Italian Republic – General Series - no. 308 of 29th December 2021;
- CONSIDERING** Ministerial Decree no. 247 of 23rd February 2022 regarding the "Increase in doctoral scholarships" published in the Official Gazette of the Italian Republic – General Series no. 80 of 5th April 2022;
- CONSIDERING** Ministerial Decree no. 301 of 22 March 2022 "Guidelines for the accreditation of research doctorates pursuant to art. 4, paragraph 3, of the regulation as provided for in Ministerial Decree no. 226 of 14 December 2021”;
- CONSIDERING** the Statute of IULM University (Libera Università di Lingue e Comunicazione IULM), published in the Official Gazette of the Italian Republic no. 59 on 12th March 1998, and subsequent amendments;
- CONSIDERING** the University’s Academic Regulations, issued by Rector’s Decree no. 11738 on 18 September 2001, and subsequent amendments;
- CONSIDERING** the University Regulations for Research Doctorates issued by Rector's Decree no. 19653 on 11th March 2022;
- CONSIDERING** the IULM University Code of Ethics issued by Rector’s Decree no. 14661 on 22nd April 2008, and subsequent amendments;
- CONSIDERING** the decisions taken by the Academic Senate in their meeting on 18th March 2024;
- CONSIDERING** the decisions taken by the Board of Governors in their meeting on 26th March 2024;
- CONSIDERING** the note of the Ministry of University and Research of 2nd May 2024, protocol no. 8660 on ‘Mission 4 - Component 1 *“Increasing the supply of education services: from nurseries to universities”*, Investment 3.4 *“Advanced university teaching and skills”* and Investment 4. 1 *‘Extension of the number of PhDs and innovative PhDs for public administration and cultural heritage’* and Component 2 *‘From Research to Business’*, Investment 3.3 *‘Introduction of innovative PhDs that respond to the innovation needs of businesses and promote the recruitment of researchers by businesses’*. Ministerial Decree 629/2024 and Ministerial Decree 630/2024 - academic year 2024 /2025 - *Operational Instructions.*” **indicating the date of 7 June as the deadline for closing the accreditation procedure for PhD courses for the XL cycle;**

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- CONSIDERING** the note of the Ministry of University and Research of 6th May 2024, Protocol no. 6567 containing indications on the *'Ministerial Decree of 2 May 2024 (prot. no. 639), concerning the determination of the scientific-disciplinary groups ('GSD') and the relative declarations, as well as the rationalisation and updating of the scientific-disciplinary sectors and the linking of the latter to the scientific-disciplinary groups, pursuant to art. 15 of Law no. 240 of 30 December 2010'*, which states that, in compliance with the provisions of art. 2, paragraph 4, of Ministerial Decree no. 639/2024, each university must complete the classification of teaching staff, through the adoption of the relevant rector's decrees, within 45 days from the date of publication in the Gazzetta Ufficiale of 2 May 2024 of Ministerial Decree no. 639 of 30 December 2010, and therefore by 24 June 2024;
- PENDING** the adoption of the Decree referred to in Paragraph 1 of Art. 15 of Law no. 240 of 30 December 2010, as amended by Paragraph 6-bis of Law no. 79 of 29 June 2022, any references to the competition macrosectors and sectors contained in this call for applications shall be understood as referring to the scientific-disciplinary groups;
- WHEREAS** on the date of issue of this decree the University has started, but not completed, the work to comply with the specifications of Ministerial Decree no. 639 of 2 May 2024, for the purposes of this call for applications, reference is made to the scientific disciplinary sectors previously in force;
- CONSIDERING** the necessity and urgency to proceed with the issuance of this call for applications in derogation of Article 10, paragraph 1 and paragraph 3, letter j) of the University Regulations for Research Doctorates, which provides for - inter alia - publication in the Official Gazette of the Italian Republic;
- CONSIDERING** the approval of the National Agency for the Evaluation of the University and Research Systems (ANVUR) for the renewal of the research doctorate course in Communication Markets and Society, code DOT1934ZFL regarding the XXXIX cycle;
- CONSIDERING** the approval of the National Agency for the Evaluation of the University and Research Systems (ANVUR) for the renewal of the research doctorate course in Visual and Media Studies, code DOT1658129 regarding the XXXIX cycle;
- HAVING EVALUATED** the opportuneness of initiating the selection procedures subject to verification of the continued fulfilment of the accreditation requirements by the Ministry of University and Research

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DECREES

Art. 1 – Scope of the Call and general regulations

This Call lays down procedures for accessing the following doctorate courses for the academic year 2024/2025 - XL cycle:

Communication, Markets and Society

Type of places	Number
Study grants funded by the University and also accessing ministerial contributions	6
Not covered by study grants (solvent)	2

Visual and Media Studies

Type of places	Numero
Study grants funded by the University and also accessing ministerial contributions	6
Not covered by study grants (solvent)	2

Pursuant to Ministerial Decree no. 226/2021, doctorate courses may be activated subject to verification of the fulfilment of accreditation requirements by the Ministry of University and Research (MUR).

Successful candidates will therefore only be able to enrol following the positive outcome of this verification.

Art. 2 – Requirements for Admission

Application is open, without limitations on age and citizenship, to all those who possess the educational qualifications required by the current legislation:

- degree taken in accordance with the regulations that were in force prior to the reform pursuant to Ministerial Decree no. 509/1999;
- specialised degree taken in accordance with Ministerial Decree no. 509/1999 or a Master's Degree taken in accordance with Ministerial Decree no. 270/2004;
- second-level academic qualification awarded by an institution in the AFAM category (Institutes of Higher Studies in Art, Music and Dance);
- academic qualification obtained overseas, on condition that it is comparable in duration and level to the Italian qualification so as to allow access to the course, and whose suitability has been checked in advance by the Academic Board for the sole purpose of granting admission to the competition, in compliance with current legislation on the recognition of qualifications for the continuation of studies.

Graduands are permitted to enrol *sub condicione* subject to obtaining their qualification by the date of enrolment on the doctorate course and in any case by the deadline of 30th September 2024, with

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submission of the qualification certificate to the Office of Institutional Affairs (dottorati@iulm.it) otherwise forfeiting admission if the outcome of the selection process was positive.

Stateless persons are considered equivalent to foreign nationals not belonging to the Member States of the European Union.

The Rector may at any time, by Rector's Decree, exclude a candidate for failure to satisfy the prescribed requirements. The Rector's Decree of exclusion will be sent to the interested party by registered letter with return receipt, with prior notice sent by e-mail.

Art. 3 – Application procedures and deadlines

The application for admission, together with qualifications held, and any documents or publications deemed useful for the selection process, **must be presented online, under penalty of exclusion**, using the dedicated online application (PICA) at <https://pica.cineca.it/iulm/> by **12 noon (Italian time) on 8th July 2024**.

Submission of the application for admission implies acceptance on the part of the candidates of the rules contained in the call.

The online application will necessarily require the possession of an e-mail address for self-registration on the system. Applicants must enter all the data required for generating the application and attach the documents in PDF format.

Up to the application deadline, the system allows you to save in draft mode. The date of the online submission of the application is certified by the computer system by means of a receipt that will be automatically sent by e-mail. **Once the deadline for submission has expired, the system will no longer allow you to access or send the online form.**

The University accepts no responsibility for any malfunctions due to the overloading of networks or application systems.

No other method for submitting applications or documentation needed for participation is permitted.

Each application will be assigned an identification number which, together with the competition code indicated in the online application, must be specified for any subsequent communication.

To submit the application it is necessary to:

- save the PDF file without modifying it;
- print the PDF file;
- sign the document;
- scan the signed document and upload it to the system.

The system also accepts documents with a Digital Signature (e.g. smart card, USB token or Remote Signature).

In implementation of the rules on self-certification, the University will proceed to verify the truthfulness of the self-certification and declarations in accordance with Presidential Decree no. 445/2000.

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Under penalty of exclusion, the following documents must compulsorily be attached, either in Italian or in English:

- *curriculum vitae*, which is valid as self-certification pursuant to Articles 46 and 47 of Presidential Decree 445/2000 as regards possession of the qualifications specified therein;
- degree thesis relating to the qualification used for admission;
 - **in the case of graduands**, an abstract of their thesis signed by the candidate and the thesis supervisor and self-certification of examinations taken with the marks awarded;
- research project relevant to the aims of the doctorate course that will be the subject of the interview. The research project will have to illustrate:
 - topic, objectives, research problems
 - methodology and timing of the research
 - an initial bibliography describing the state-of-the-art developments in the area of research;
- any publications complete with identifying data (authors, title, journal/book, number of pages, year and place of publication);
- copy of a currently valid identity document;
- copy of the tax code (*codice fiscale*) if the candidate has Italian citizenship;
- copy of the payment of €100 relating to the pre-enrolment fee for the competition to be made by bank transfer to:

Libera Università di Lingue e Comunicazione IULM

Via Carlo Bo, 1 - 20143 Milano

Bank: Banca Popolare di Sondrio

Via Santa Maria Fulcorina, 1 - 20123 Milano

IBAN: IT12M0569601600000022000X14

BIC/SWIFT (for bank transfers from abroad) POSOIT22

For international transfers: select *OUR* for bank charges and enter the BIC/SWIFT code.

Reason for payment: surname and name of candidate - PhD XL – course code.

The course codes to enter are:

-VMS for Visual and Media Studies

-CMS for Communication, Markets and Society

Non-EU citizens applying for visas (not resident in Italy) are exempt from paying the participation fee.

The pre-enrolment fee will not be refunded in the event of non-admission to the courses or forfeiture of enrolment in the courses.

Candidates may also attach the following to their application:

- any other document deemed suitable to prove professional qualifications, scientific output and aptitude for research;
- any other qualifications and certification that the applicant considers appropriate to present;
- a list signed by the candidate of all the documents and qualifications presented.

The research project discussed during interview is not binding when assigning the actual research topic if admitted to the course.

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Pursuant to law no. 104/92 as modified by law no. 17/99, candidates with disabilities may obtain additional time and/or aids to carry out the competition examination. For this purpose, the candidate needs to make a specific request in the application.

Under the terms of Article 75 of Presidential Decree no. 445/2000, if the IULM Administration discovers, on the basis of its appropriate checks, the untruthfulness of the content of the declarations made by the candidate, the declarant will lose the benefits granted by the measure issued on the basis of an untruthful declaration.

Data will be processed in accordance with Legislative Decree no.196 of 2003 (Personal Data Protection Code), as amended, and Regulation (EU) 2016/679 (General Data Protection Regulation).

Art. 4 – Academic Board

The Academic Board for the admission examination is formed and appointed in accordance with the Regulations in force. It is made up of three members, respecting where possible gender balance, chosen from full professors and associate professors, at least one of whom is a full professor and at least one an external professor, belonging to the Scientific Disciplinary Sectors pertaining to the doctorate.

The Board shall designate from among its members a Chair and a Secretary for recording the minutes.

Art. 5 – Entry examination

The admission examination consists of an oral test preceded by the evaluation of qualifications and publications; the result of the evaluation will be published on the University website together with the dates of the test, which will take place at IULM University in Milan. The date and time of the interview will be announced at least 15 days in advance by means of a notice published on the University website at the following links:

<https://www.iulm.it/it/offerta-formativa/dottorati-di-ricerca/communication-markets-and-society/ammissioni/> section: *bandi*.

<https://www.iulm.it/it/offerta-formativa/dottorati-di-ricerca/dottorato-visual-media-studies/ammissioni/> section: *bandi*.

Any changes will be published on the same web page.

The schedule of the days and times of the tests will for all legal purposes constitute the official invitation to attend. No written invitation to candidates will therefore follow.

All communications relating to this call will be made by e-mail exclusively through the e-mail address specified by the applicant when submitting the application via the PICA platform.

The University shall not be held responsible for the loss of communications due to inaccurate information regarding the candidate's residence, contact details or e-mail address, or due to failure or delay in communicating changes thereof, or for any telematic errors not attributable to the University.

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In the event that the candidate is unable to attend the oral test in person, he/she may submit a justified request to carry out the test online to the Rector by e-mail (dottorati@iulm.it) by **12 noon (Italian time) on 8 July 2024**.

The test consists in the discussion of the project presented, illustrating the candidate's research activity (for this purpose, any publications and/or qualifications presented by the candidate will be taken into consideration, giving preference to training or study courses carried out abroad) as well as its compatibility with the disciplinary areas of the doctoral programme. The Board may ask the candidate general questions so as to allow them to demonstrate knowledge of relevant disciplinary areas. The test includes verification of the candidate's knowledge of English.

The doctorate courses are conducted mainly in Italian; candidates whose mother tongue is not Italian are required to have a command of Italian, which shall be verified during the oral test.

In order to take the oral test, candidates must present a currently valid identity document.

Art. 6 – Selection procedure

The Board can award a total of 50 points. A maximum of 20 points will be reserved for the evaluation of qualifications, which will be carried out before the oral test takes place; the score for admission to the next stage must be no less than 13 points.

A total of 30 points will be awarded for the oral test. The pass mark for the test will be no less than 20 points.

The final mark will be the sum of the points awarded for the assessment of qualifications, and of the points awarded for the evaluation of the oral test.

Each Board shall draw up merit-based rankings on the basis of a comparative assessment of the candidates to be admitted to the chosen doctorate course in the order of their ranking until the number of places available have been filled. The study grants will be assigned in accordance with the ranking order. In case of equal performance an assessment of the financial situation determined in accordance with current legislation regarding the right to study shall prevail. In case of further equal performance the youngest candidate shall prevail.

The places not covered by study grants are awarded to eligible candidates until all available places have been assigned. In case of equal performance, the youngest candidate shall prevail.

In case of selected candidates giving up their right prior to the beginning of the course, they will be replaced by the same number of candidates selected according to the order of the ranking.

In the event of successful placement in the rankings for more than one course, the candidate must exercise an option for one doctorate course only.

On completion of the selection process the Office for Institutional Affairs will communicate the outcome of the competition by registered post with return receipt, with advance notice sent by e-mail. The candidates admitted to the course shall be excluded if they do not offer their acceptance by filling

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in the appropriate enrolment form within **five days** of receiving the communication. In this case another candidate shall replace them according to the order of the ranking.

The ranking list has the effect of an official communication for non-winners, therefore the requirement of publicising the acts is to be considered fulfilled.

Art. 7 – Fees for entry to and attendance on the courses

Solvent doctoral students (without study grants), are required to pay fees for entry to and attendance on the doctorate course for the academic year 2024/2025 of €1,500.00 for each year, divided as follows:

1st instalment: (upon enrolment) €800.00, including the sum of €100.00 already paid for the competition pre-enrolment fee;

2nd instalment: €350.00 (by 31 December 2024);

3rd instalment: €350.00 (by 31 March 2025)

The above sum does not include the regional tax for the right to study, which is currently set at €140. The amount of the tax will be confirmed after its definition by the Regione Lombardia for the academic year 2024/2025.

Doctoral students with a study grant are only required to pay the regional tax for the right to study.

Art. 8 – Study grants

The study grants are awarded according to the ranking set out in the comparative assessment of Italian and EU candidates, or non-EU but resident in Italy, or holders of a residence card, that is the Permit to Stay [“permesso di soggiorno”] for one of the reasons specified in Article 37, paragraph 5, of Law no. 40 of 6 March 1998.

In cases of equal performance what shall prevail is the evaluation of the economic situation determined under the terms of the Prime Ministerial Decrees of 30 April 1997 and 9 April 2001, as amended.

A winner of a grant who finds themselves in a situation of incompatibility pursuant to Art. 19 of the University Regulations for Research Doctorates must renounce the grant by formally notifying the Rector and the Director of the PhD School. They may enrol as solvent students by paying the fees for access and attendance of courses.

The grants, which amount to €16,243.00 gross of social security charges payable by the doctorate students, are paid in monthly instalments in arrears and are for the entire length of the course (three-years). The amount is increased by 50% for any documented consecutive periods of study abroad lasting more than 15 days, for an overall maximum total of 12 months, increased to 18 in the case of co-tutorships with foreign subjects or associated doctorates.

In the event of a doctoral student who has received a grant renouncing the continuation of the course or losing the right to the grant, they shall forfeit the right to the grant for the portion not accrued, with the obligation to return the portion already received in the year of reference, unless justified and proven reasons are given. If the remaining part of the grant is equal to or greater than eighteen months, Electronic document signed with a digital signature pursuant to Legislative Decree no. 82/2005 and subsequent amendments and additions.



it may be awarded, respecting the order of the ranking, to the first of the doctoral students who are not scholarship holders. In this case the successor shall not be required to pay the instalments of the fees for access to and attendance of the doctoral course due subsequent to their succession.

If the doctorate student does not receive a positive evaluation for renewal of the grant, or gives it up, the unused amount remains at the University's disposal for the same purposes.

The study grant is subject to the payment of INPS contributions (separate state health and welfare insurance scheme) under the terms of Article 2, paragraph 26, of Law no. 335 of 8 August 1995, as amended. Doctoral students shall enjoy the benefits of related health coverage and rights.

Art. 9 – Regional benefits for the right to study

Doctoral students can take advantage of the benefits made available as part of IULM University's right to university study activities, in accordance with the provisions of the Prime Ministerial Decree of 9 April 2001 (and any subsequent amendments) and Legislative Decree no. 68 of 29 March 2012. The Fees, Contributions and Right to Study Office of IULM University establishes the limits and procedures for doctoral students' access to the benefits and defines the list of eligible candidates. For the submission of applications and any further information, applicants may contact the Fees, Contributions and Right to Study Office of IULM University (tel. 02/891412890 – e-mail: dirittoallostudio@iulm.it, www.iulm.it Section: *diritto allo studio*).

Art. 10 – Enrolment procedures

Within the mandatory deadline of **five days** from the day following receipt of the registered letter communicating the outcome of the procedure, admitted candidates must submit a fully completed application for enrolment.

For successful candidates with a foreign qualification, the diploma must be translated and legally authenticated by the competent Italian representative offices in accordance with the applicable regulations for the admission of foreign students to degree courses at Italian universities or, alternatively, a Statement of Comparability issued by CIMEA.

Non-EU citizens must supplement their application for enrolment with the relevant certificates, relating to the declarations contained in their application. The acts and documents drawn up in foreign languages must be translated and legally authenticated by the relevant overseas Italian diplomatic or consular representatives in compliance with the measures in force in the State itself.

Non-EU citizens applying for a visa must pre-register on the University Portal <https://www.universitaly.it/index.php/dashboard> under the heading "international students" in order to apply for an entry visa.

Enrolment is considered finalised only upon the issue of an entry visa for study in Italy, which is the exclusive responsibility of the Italian diplomatic representations abroad, regardless of the eligibility acquired.

The winners of the competition are obliged to pay the stamp duty due on their application to render it valid.

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Art. 11 – Obligations and rights of doctoral students

Within the scope of the right to study, a doctoral student is a university student enrolled in a post-graduate training course and is treated in the same way as students enrolled in first and second cycle degree courses. Admission to the doctorate course pursuant to Ministerial Decree 226/2021 requires **exclusive, full-time commitment** and entails the obligation to attend lessons and teaching activities scheduled by the Doctorate Board, without prejudice to the possibility of specific conditions in relation to students enrolled pursuant to article 18, paragraph 3 of the University Regulations for Research Doctorates and to students enrolled in courses activated pursuant to article 4, paragraph 1) of the aforementioned Regulations

The simultaneous use of other scholarships is forbidden, with the exception of those granted by Italian or foreign institutions to supplement the training and research activities of doctoral students through stays abroad.

Subject to the authorisation of the Doctorate Board, doctoral students may carry out **paid supplementary teaching activities** up to a maximum of forty hours per academic year and **unpaid tutoring activities** up to the same limit. This commitment shall in no way compromise the study of research activities. The teaching shall be optional and shall not give rise to any rights as regards access to roles within the University. Doctoral students have an obligation to confidentiality with regard to the research activities in which they participate.

The Doctorate Board may, at the request of the person concerned, authorise the doctoral student **with or without a scholarship** to carry out paid activities that enable them to acquire skills relating to the doctorate training area, after assessing their compatibility with the benefits they offer to the course activities. However, in the case of solvent doctoral students, the Board must take into account their need to be able to provide themselves with the necessary means to continue their studies.

Each doctoral student may be funded, in addition to the study grant and within the existing financial resources in the budget, with a budget for research activities in Italy and abroad appropriate to the type of course, and in any case for an amount of not less than 10% of the annual amount of the scholarship to be paid, following the presentation of suitable proof of the costs incurred. This benefit is extended to solvent doctoral students.

Public employees admitted to a doctorate course shall benefit, for the normal period of the course, from the period of leave of absence agreed upon as part of collective negotiations or, for employees with contracts governed by Public Law, from extraordinary leave of absence for study reasons, in accordance with the administration's needs and requirements, pursuant to article 2 of Law no. 476 of 13 August 1984, as amended, with or without payment cheques and excepting any specific waiver, only in the case that they have enrolled for the first time on a doctorate course, and regardless of the subject area. This is without prejudice to the right to the budget for research activities carried out in Italy and abroad as provided for in Article 9(4) of Ministerial Decree 226/2021.

In the case of withdrawal from studies, please refer to the provisions of the current Regulations on doctorate programmes.

As from the 2022/2023 academic year, simultaneous enrolment of students in two courses of study is permitted in accordance with Law no. 33 of 12 April 2022 and its implementing decrees.

According to the Regulations in force, the start of activities for doctorate courses is normally in Electronic document signed with a digital signature pursuant to Legislative Decree no. 82/2005 and subsequent amendments and additions.



October of each year.

Art. 12 – Processing of personal data

The privacy policy for the processing of personal data is available in the Privacy Policy section of the IULM website at the link https://www.iulm.it/wps/wcm/connect/iulm/ffacaacc-fb76-4e29-a553-20ebd454353a/Info+domanda+partecip+dottorati_ITA_ENG+030918.pdf?MOD=AJPERES

Art. 13 – Responsibility for procedure and online publicising of the Call for Applications

Dr Giuseppina MASTRO, Head of the Office for Institutional Affairs, is in charge of the procedure of comparative assessment for this Call for Applications. This decree is also published online on the University website www.dottorati.iulm.it and on the website of the Ministry of University and Research (MUR).

Art. 14 – Reference to applicable regulations

For all matters not provided for in this Call for Applications, the legal and regulatory provisions regarding research doctorates shall apply.

The teaching and training objectives of the doctorate courses are published on the University website <https://www.iulm.it/it/offerta-formativa/dottorati-di-ricerca>

Il Rettore
Prof. Gian Battista Canova



Firmato digitalmente da
Gian Battista Canova
Università IULM

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COMMUNICATION, MARKETS AND SOCIETY	
Relevant scientific disciplinary sectors	INF/01 – IUS/02 – M-FIL/02 – M-PSI/06 – SECS-P/01- SECS-P/02 – SECS-P/06 – SECS-P/07 – SECS-P/08 – SPS/02 – SPS/07 - SPS/08 – SPS/09
Length of course	3 years
Total number of places	8
Covered by study grants	6
Not covered by study grants	2
Selection method	<ul style="list-style-type: none">• Evaluation of qualifications• Oral test
Coordinator of Doctorate Board	Prof. Stefania Romenti
Research topics	<p>The PhD in “Communication, Markets and Society” offers an innovative interdisciplinary, multidisciplinary and internationally oriented course, which enhances the knowledge developed in the disciplinary areas that study the nature of communication processes and business communicative processes, brand and media management considering the social and technological environment, as well as the evolutionary dynamics taking place in different business sectors and markets. Offering a broad view of fundamental knowledge in the various scientific-disciplinary areas, the PhD emphasises quantitative, qualitative and behavioural research methods. It adopts a research approach that is not only basic, but also applied, with the possibility of carrying out field projects thanks to the continuous collaboration with the IULM Research Centres/Observatories and many partnerships with external institutions and companies, both in Italy and abroad. Therefore, this doctoral path prepares professionals who want to pursue both an academic career and a working path in the corporate world. The PhD course is characterised by lectures, workshops, seminars, also focused on the development of soft skills for Phd Career Development. In addition to common activities, doctoral students have the opportunity to combine customised activities consistent with their research topics and aligned with their professional development goals.</p> <p>Considering the transdisciplinary and multidisciplinary vocation of the course allows doctoral students to work on highly innovative projects developed in the field of communication, markets and society, the main lines of research of the course can be summarised as follows:</p> <ul style="list-style-type: none">- the role of environmental and social sustainable development in communication processes, market dynamics, consumption and production practices, business management activities and the social context;

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	<ul style="list-style-type: none">- the social, consumption dynamics of communication activities, also through the use of neuroscientific techniques;- digital, social and AI transformation and their impact on communication, markets and society;- entrepreneurial development and the start-up phenomenon, also with reference to communication processes. <p>Due to the expertise developed in the University's research centres and by the professors who are members of the Academic Board, research proposals focused on sectors such as tourism, the cultural and creative industries will be appreciated, always with particular reference to the intersection between business dynamics, communication and the analysis of socio-cultural trends.</p>
Evaluation of qualifications	<ol style="list-style-type: none">1) First cycle degree mark: Max 3 points2) Second cycle degree mark: Max 6 points2 bis) Degree mark awarded under old system: Max 9 points3) Research project: Max 6 points4) Publications in extenso (already published or accepted by publisher) / participation as speaker in conferences in the last two years: Max 2 points5) Participation in postgraduate master's courses, training courses, specialisation schools, possession of a second degree: Max 1 point6) Documented collaboration in research and study: Max 1 point7) Documented periods of study and/or research abroad for periods of 2 months or more: Max 1 point <p>The Board reserves the right to evaluate periods of less than two months if such periods are due to early return caused by documented force majeure and solely due to COVID-19. For graduating students the score for points 2 or 2 bis will be replaced by an evaluation of the average exam mark:</p> <ul style="list-style-type: none">➤ Second cycle degree course: Max 6 points➤ Degree to be awarded under old system: Max 9 points

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VISUAL AND MEDIA STUDIES	
Relevant scientific disciplinary sectors	L-ART/01 – L-ART/04 – L-ART/05 – L-ART/06 – L-ART/07 – L-FIL-LET/11 – L-FIL-LET/14 – M-FIL/01 – M-FIL/02 – M-FIL/04 – M-FIL/05 – M-FIL/06 – L-LIN/04 – L-LIN/07 – L-LIN/10 – L-LIN/12 – SPS/08 – IUS/10 -
Curricula	1. Visual Arts 2. Film and Media Studies 3. Literature and Transmedia Studies
Length of course	3 years
Total number of places	8
Covered by study grants	6
Not covered by study grants	2
Selection method	<ul style="list-style-type: none">• Evaluation of qualifications• Oral test
Coordinator of Doctorate Board	Prof. Vincenzo TRIONE
Research topics for the 3 curricula	<p>The doctorate course is characterized by a strongly innovative identity that balances visual, media and comparative literary cultures, in an international, interdisciplinary and contemporary perspective. Particular emphasis will also be given to applied research proposals, possibly carried out with the involvement of companies and cultural institutions.</p> <p>The main lines of research of the course will include</p> <ul style="list-style-type: none">- the study of audiovisual media, starting from cinema. In particular, we will highlight Theory and History of Media (Photography, Cinema, Television / Digital Cultures / Critical Theory of Internet / Game Studies).- Contemporary television production, with particular focus on: forms and techniques of television seriality; practices of television and media consumption; analysis of media narratives.- History of media (application of models of economic history, long-term historiography and social application of traditional and new technologies); History of the cultural industry (analysis of cultural markets, quantitative history models, production and distribution cycles).- Digital Humanities - with particular focus on the critical theory of the Internet, the political economy of the Web and the relationship between online and offline behavioural practices - and Game Studies, also in their art-related dimension.- Research and critical analysis aimed at the study of painting, architecture, photography, video art, cinema, graphic visualization. Languages studied from an intermedial point of view, open to bringing to light the links between the different disciplines, aimed at tracing the respective cultural and social repercussions, and aimed at comparing and developing exhibition practices and media.

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	<p>- Literary historiography, narratology, comparative literature, integrating them into an interdisciplinary approach to the practice of writing.</p>
Evaluation of qualifications	<p>1) First cycle degree mark: Max 3 points 2) Second cycle degree mark: Max 6 points 2 bis) Degree mark awarded under old system: Max 9 points 3) Research project: Max 6 points 4) Publications in extenso (already published or accepted by publisher) / participation as speaker in conferences in the last two years: Max 2 points 5) Participation in postgraduate master's courses, training courses, specialisation schools, possession of a second degree: Max 1 point 6) Documented collaboration in research and study: Max 1 point 7) Documented periods of study and/or research abroad for periods of 2 months or more: Max 1 point The Board reserves the right to evaluate periods of less than two months if such periods are due to early return caused by documented force majeure and solely due to COVID-19. For graduating students the score for points 2 or 2 bis will be replaced by an evaluation of the average exam mark: ➤ Second cycle degree course: Max 6 points ➤ Degree to be awarded under old system: Max 9 points</p>

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