Guide to Compiling the Study Plan

Master's Degree Courses

academic year 2026/2027

1. Deadlines for compilation

Students can compile their study plan for the academic year 2026/2027 through their personal page in the Online Services under “SCELTA INSEGNAMENTI” (CHOICE OF COURSES) in two compilation windows:

1st compilation window

- **20 September to 20 October 2026** (your *libretto* will be updated by 26 October 2026)
- **12 to 19 November 2026** (compilation window reserved exclusively for first-year students who are yet to graduate)

2nd compilation window

- **23 February to 11 March 2027** (your *libretto* will be updated by 17 March 2027)

At the beginning of each semester, students are free to attend the lessons of any elective course, even if their study plan has not yet been compiled and confirmed, as long as it has been activated on courses of the same level (Master’s degree programmes).

2. Procedures for compilation

- access the “SCELTA INSEGNAMENTI” (CHOICE OF COURSES) section in the Online Services
- the first screens automatically show the core (compulsory) courses > click "AVANTI/NEXT”
- a list of ALL elective (optional) courses by degree course then appears > select the ones you are interested in up to a maximum of 12 CFUs > click “AVANTI/NEXT’”
- the last screen shows a summary of the selected courses > click “CONFERMA PIANO” (CONFIRM PLAN) > Please note! Every time you access this page, even in view-only mode, you must click the “CONFERMA PIANO” button

It is possible to access the “SCELTA INSEGNAMENTI” section several times and make modifications up to the deadline date of the compilation windows (Please note! Each time you make modifications, you must click on the ‘CONFERMA PIANO” button); after this date, the system will not allow you to access the section or make any further modifications.

3. Rules for compilation

Elective courses can be chosen either from one's own Master's degree course or from other Master's degree courses (not first level Bachelor's degree programmes), activated on any year of the course

1. all the elective activities entered in the 1st compilation window can be modified (deleted and/or replaced) in the 2nd compilation window; if no modifications are required, it is NOT necessary to recompile the study plan in the 2nd compilation window.

2. in the 1st window, it is also possible to enter second-semester courses; in the 2nd window, it is also possible to enter first-semester courses.

3. elective courses entered in the 1st compilation window and passed in the 1st examination session (January/February) must NOT be selected again in the 2nd compilation window.

4. courses entered in previous course years, irrespective of whether they have already been passed or not, must NOT be selected again when re-compiling.

***

The elective courses recommended by the Faculty are proposed automatically in the timetable of lessons; for all the others, it is recommended that you check the timetable of lessons in advance before including them in your study plan.

4. Who can compile the study plan

All students regularly enrolled and in full compliance with fee payments for the academic year 2026/2027.

5. Students with conditional enrolment awaiting graduation

Students in their final year of a degree programme at IULM University may complete their study plan in the following specifically dedicated compilation window:

12 to 19 November 2026

Students in their final year of a degree programme at other universities who have not graduated by 20 October 2026 may choose between

- requesting the inclusion of elective courses by filling in the corresponding form to be sent to pianodistudio@iulm.it by 20 October 2026
- compiling the study plan in the second window from 23 February to 11 March 2027 (if you do not intend to take elective course exams in the first examination session in January/February 2027)

The core course activities will in any case be entered ex officio.

6. Requests for compilation after the deadline

Requests for compilation online submitted outside the compilation windows will be accepted by way of exception subject to payment of a fee for late compilation of the study plan of €40.00.

Requests for compilation or modifications to the study plan submitted during examination sessions (8 January-13 February 2027; 24 May-30 June 2027; 24 August-18 September 2027) will not be accepted under any circumstances.

***

FIRST-YEAR students

First-year students must compile the study plan by entering the elective courses, from 6 CFUs up to a maximum of 12 CFUs, on the dates specified for the academic year 2026/2027.

Elective courses can be chosen either from one's own Master's degree course or from other Master's degree courses (it is not possible to enter elective courses activated on first level Bachelor's degree programmes), activated on any year of the course.

Students enrolled in the first year in the Master's degree courses in

- HOSPITALITY AND TOURISM MANAGEMENT
- ART, VALORIZATION STRATEGIES AND THE MARKETS
- FASHION COMMUNICATION AND LUXURY STRATEGIES

may decide:

- not to compile the study plan for the academic year 2026/2027 (in this case the core courses will be entered ex officio)
- to compile the study plan on the dates specified for the academic year 2026/2027, entering exclusively one or more IULM for the City activities (up to a maximum of 12 CFUs)

Students enrolled in the first year of Television, Cinema and New Media

Students on the Master's degree course in TELEVISION, CINEMA AND NEW MEDIA must compulsorily compile the study plan to choose the core modules of the MEDIA STUDIES course.

SECOND-YEAR students

Second-year students must compile the study plan by entering the elective courses, from 6 CFUs up to a maximum of 12 CFUs, on the dates specified for the academic year 2026/2027.

Elective courses can be chosen either from one's own Master's degree course or from other Master's degree courses (it is not possible to enter elective courses activated on first level Bachelor's degree programmes), activated on any year of the course

Choice of syllabus

Students on the Master's degree courses in

- MARKETING, CONSUMER BEHAVIOUR AND COMMUNICATION (ITA)
- STRATEGIC COMMUNICATION
- TELEVISION, CINEMA AND NEW MEDIA
- HOSPITALITY AND TOURISM MANAGEMENT
- FASHION COMMUNICATION AND LUXURY STRATEGIES

must choose their syllabus at the same time as renewing their enrolment in the second year of the course.

Students enrolled in the second year of ARTIFICIAL INTELLIGENCE FOR BUSINESS AND SOCIETY

Students on the Master's Degree Course in ARTIFICIAL INTELLIGENCE FOR BUSINESS AND SOCIETY must, in addition to their elective modules, choose one of the compulsory modules: ARTIFICIAL INTELLIGENCE WORKSHOP or COGNITION, NEUROSCIENCE AND MACHINE LEARNING WORKSHOP

“FUORI CORSO” students

Students enrolling in the FIRST YEAR “FUORI CORSO” for the academic year 2026/2027 must complete their enrolment for the academic year 2026/2027 by the deadline for submitting the study plan for the 1st compilation window. In this way they will be able to access the online compilation for both the 1st and 2nd compilation windows.

***

Students enrolling in a SECOND YEAR “FUORI CORSO” OR BEYOND for the academic year 2026/2027 and who need to modify their study plan must send requests for modification to pianodistudio@iulm.it using the corresponding form.

Students enrolled in Master’s degree courses held in English

Students enrolled in Master's degree courses held in English may also enter elective courses held in Italian (provided they have been activated on Master's degree programmes).

International students enrolled on Master's degree programmes held in English must pass ITALIAN LANGUAGE AND CULTURE as an extra-curricular activity prior to submitting their degree application:

- Regulations for students on the Master’s degree course in HOSPITALITY AND TOURISM MANAGEMENT
- Regulations for students on the Master’s degree course in STRATEGIC COMMUNICATION/MARKETING, CONSUMER BEHAVIOUR AND COMMUNICATION
- Regulations for students on the Master’s degree course in FASHION COMMUNICATION AND LUXURY STRATEGIES

RULES FOR COMPILATION
(valid for all students)

1. Entering more elective courses than the number specified for your Master's degree course

It is possible to enter more elective courses than those specified for your study programme; if they are not taken, they will not be deleted from your *libretto* but you are under no obligation to take them.

The additional elective courses taken will be included on the examination certificate; for the purposes of calculating the average mark for the degree, the examinations envisaged for your course of study[1] with the highest mark will be counted (e.g. if the course of study for your course requires 12 CFUs, and 18 CFUs in optional examinations have been obtained, the 12 CFUs with the highest mark will be counted for the purposes of calculating the average mark for the degree, the other 6 CFU examination will be excluded from the average but will still be included in the certificate showing the examinations taken).

Students wishing to take the additional exam(s) of their choice close to the graduation session must notify segreteria.studenti@iulm.it at the same time as submitting their graduation application.

2. Core courses selected as elective courses

Requests for the inclusion of core courses from other Master's degree programmes will be assessed by the study plan Committee on a case-by-case basis, based on the reasons provided, by sending the corresponding form to pianodistudio@iulm.it.

3. Courses/workshops with a limited number of enrolments in the Faculty of Communication

Some of the courses offered by the Faculty of Communication have a limited number of enrolments: the requirements for admission to these courses are specified in the respective course descriptions.

The Registrar's Office will be responsible for entering the course details into the student's libretto (students will NOT be able to enter them themselves when completing their study plan online).

[1] *see summary table on last page*

4. Misalignment between Study Plan and *Libretto*

There may be misalignments between courses listed in the *libretto* and those in the section “SCELTA INSEGNAMENTI”:

- any optional activities not included under "SCELTA INSEGNAMENTI" but included in the *libretto* do not need to be reported to the Registrar's Office (these may be activities that have been deactivated from one year to the next, or activities that have been added by the Registrar's Office ex officio, etc.)
- any optional activities that do not appear in the *libretto* but only in the "SCELTA INSEGNAMENTI" section must be reported immediately to pianodistudio@iulm.it

It is the student's specific responsibility to periodically check the activities in their online *libretto* and to report any anomalies/missing activities.

5. Students on International Mobility Programmes

Students on international mobility programmes are required to compile their study plan online as described above and within the specified deadlines.

Courses completed abroad which are recognised as elective courses and which do not have a course at IULM University that corresponds exactly will be added ex officio by the Registrar's Office; other elective courses which are already present in the *libretto* and which are in addition to the CFUs envisaged by the regulations for the student's course will not be deleted, but they are not required to be taken, even if they are present in the online *libretto*.

6. Contacts

For requests for assistance or clarification, please write to the following email address: pianodistudio@iulm.it specifying your name, surname, student ID number and degree course.

The request must be sent exclusively via your institutional mail account @studenti.iulm.it.

SUMMARY TABLE OF NUMBER OF CFUs REQUIRED FOR ELECTIVE COURSES IN EACH MASTER'S DEGREE COURSE:

MASTER'S DEGREE COURSE	ELECTIVE CFUs REQUIRED
Art, Valorization Strategies and the Markets	12 CFU
Hospitality and Tourism Management	9 CFU
Fashion Communication and Luxury Strategies	12 CFU
Artificial Intelligence for Business and Society	12 CFU
Marketing, consumi e comunicazione	12 CFU
Marketing, Consumer Behaviour and Communication	12 CFU
Strategic Communication	12 CFU
Television, Cinema and New Media	12 CFU
Translation, Interpreting and Digital Communication	9 CFU

Milan, 10 September 2026