

ADMISSIONS TEST ACADEMIC YEAR 2024/25

BACHELOR'S DEGREE COURSE IN CORPORATE COMMUNICATION AND PUBLIC RELATIONS

RECOGNITION OF PRIOR KNOWLEDGE OF ENGLISH FOR EXEMPTION FROM THE PROFESSIONAL ENGLISH III EXAM OR THE PROFESSIONAL ENGLISH III AND IV EXAMS

On the basis of previous language knowledge (however acquired) it is possible to be exempted from attending English language courses and from taking the related exams. In particular, for candidates enrolled in the admissions tests for the degree course in Corporate Communication and Public Relations for the academic year 2024/2025, the exemption from taking the exams of Professional English III or the exams of Professional English III and IV may be granted in accordance with the following conditions :

- 1) having been awarded one of the following **language certifications** after 1st January 2022:
 - for exemption from Professional English III: TOEFL iBT: score of 95 - 09; C1 Advanced - Certificate in Advanced English (CAE): score of 193 - 199; IELTS band score 7;
 - for exemption from Professional English III and Professional English IV: TOEFL iBT score of 110 - 120; C2 Proficiency - Certificate in Advanced English (CAE): score of 200 or above; IELTS band score 7.5 or above.
- 2) possession of a **high school qualification** obtained (in Italy or abroad) at an **English-speaking educational institution**, equivalent to the Italian qualification, for exemption from Professional English III and Professional English IV.
- 3) At the time of the admissions test, candidates may choose to take the **optional English Placement Test** (the completion of which does not affect in any way the score for admission). By answering at least 80% of the questions correctly, i.e. 20 correct answers out of a total of 25, candidates, once enrolled, can participate in a **language assessment test** (scheduled for September 2024) consisting of a written test and an oral test.

Passing the English Placement Test with at least 80% of the correct answers does not in itself give rise to any exemption or other benefit, but only allows access to the subsequent language assessment test. Those who do not pass the English Placement Test can therefore not take the language assessment test.

Depending on the level reached the result of the **language assessment test** may be:

- up to 21/30 – no exemption. Failure to pass the language assessment test will not lead to any demerit or debit with respect to the students' university records: they will simply have to attend English language courses and take the related exams, as for any other course;
- from 22 to 24/30 – exemption from the Professional English III course with the assignment of the related CFUs (pass grade - no mark) and moving the Professional English IV course to the first year;
- from 25/30 – exemption from the Professional English III and IV courses with the assignment of the related CFUs (pass grade - no mark).

UNDER NO CIRCUMSTANCES IS IT POSSIBLE TO BE EXEMPT FROM ATTENDING THE COURSE AND TAKING THE EXAM IN PUBLIC SPEAKING (held in the third year of the course).