



REQUEST FOR PARTICIPATION IN EVENTS ORGANIZED BY THE IULM UNIVERSITY

Policy for the Processing of personal data collected from the person
concerned art. 13 of EU Reg. 016/679 - GDPR

1. DATA PROCESSORS

The DATA CONTROLLER pursuant to articles 4 and 24 of EU Reg. 2016/679 is the International University of languages and Media IULM, with headquarters in Via Carlo Bo 1 - 20143 Milan, in the person of its pro-tempore legal representative.

The University, in accordance with art. 37-39 Reg. UE 2016/679, appointed Data Protection Officer, who can be contacted at the following email address: dpo.iulm@dpoprofessionalservice.it.

2. PURPOSE AND LAWFULNESS OF PROCESSING

A) Fulfillment of the request for participation in the event of interest and performance of instrumental activities, with the exclusion of any disclosure to third parties. Data processing is based on art. 6, par. 1, lett. b), as the legal basis of the processing.

B) Subject to consent and up to your opposition, sending of communications - via e-mail or via SMS - relating to the educational offer and events and initiatives organized by the IULM University. The processing is based on art. 6 par. 1 letter a) consent, as the legal basis of the processing.

C) categorization of event participants based on a series of parameters, for the purpose of sending promotional communications targeted to the needs of a certain category or group of membership to which you belong (e.g. IULM student, pensioner, manager, graduate, etc.). The processing is based on art. 6 par. 1 lett. f) legitimate interest of the owner, as the legal basis of the processing.

In accordance with Recital 47 of the GDPR, the Data Controller has carefully carried out an assessment relating to the balancing of its interests (promotional and dissemination purposes of the event) and the fundamental rights and freedoms of the subjects participating in the event and subjected to the processing activities (students, visitors, employees) taking into account the relationships between the interested parties and the Data Controller

3. DATA RECIPIENTS OR RECIPIENT CATEGORIES

The supplied personal data may be transferred to the recipients mentioned in art. 28 and in art. 29 of EU Reg. 2016/679, who shall process them in the capacity of data processors and/or as individuals operating under the authority of the Controller and Processor, in order to comply with the relevant contracts or purposes. More specifically, data may be transferred to recipients in the following categories:

- insurance companies, for the processing of accident claims;
- authorities of competent jurisdiction, for the fulfilment of legal obligations, on request;
- entities carrying out maintenance on the information system and the data collection platform;
- authorized persons within the Data Controller organization.

Subjects belonging to the abovementioned categories shall become the Data Processors, or shall operate in a completely autonomous way, as Data Controllers in their own right. The list of designated Data Processors is constantly updated and is available at the International University of languages and Media IULM main office.

4. DATA TRANSFER TO THIRD COUNTRIES AND/OR INTERNATIONAL ORGANISATIONS

Personal data will not be transferred abroad within or outside the European Union.

5. STORAGE PERIOD OR CRITERIA

Data shall be processed automatically and/or manually, in a manner and with tools that ensure maximum security and confidentiality, by specifically appointed subjects.

In compliance with the provisions of art. 5 paragraph 1 letter e) of EU Reg. 2016/679, the personal data collected will be stored in a form that allows the identification of the interested parties for a period of time not exceeding the achievement of the purposes for which the personal data are processed and in any case for a period not exceeding two years for purpose A). With regard to purpose B) the data will be stored and used until the consent is revoked;

providing data for purpose C) is optional (there is the possibility of not filling in the field, even if it is mandatory), however, failure to provide personal data will make it impossible to receive targeted invitations to events of interest, without prejudice to purpose A) (participation in the event).



6. PROVISION AND REFUSAL OF PERSONAL DATA

The provision of personal data for the purposes A) of this information document is necessary to manage your request to participate in the event of interest. The provision of data for purpose B) (subscription to the newsletter) is optional, however, failure to provide personal data will make it impossible to receive newsletters regarding events and initiatives of the Data Controller, without prejudice to purpose A) (participation in the event). The provision of data for purpose C) profiling is optional, however, failure to provide personal data will make it impossible to receive targeted invitations to events of interest, without prejudice to purpose A) (participation in the event).

7. RIGHTS OF THE DATA SUBJECTS

You shall be able to exercise your rights under articles 15, 16, 17, 18, 19, 20, 21 and 22 of EU Regulation 2016/679 by writing to the Data Controller, the Data processor or the Data Protection Officer at the following address: privacy@iulm.it

You shall have the right to obtain, at any moment, from the Controller, access to your personal data, and their rectification or erasure, as well as the restriction of their processing. Moreover, you have the right to object to the processing of your data (including automated processing, such as, for instance, profiling). Without prejudice for any other administrative and jurisdictional recourse, if you believe that the processing of your personal data violates the provisions of EU Reg. 2016/679, you have the right, pursuant to art. 15 letter f) of said EU Reg. 2016/679, to lodge a complaint with the Data Protection Authority and, pursuant to art. 6 paragraph 1 letter a) and to art. 9 paragraph 2 letter a), to revoke your consent to the processing at any time.

Updated on: 5 June 2025