

# INTERNATIONAL LANGUAGE CENTRE

## PROFESSIONAL ENGLISH IV - ANNUAL SYLLABUS A.A. 2024-2025

**MARKET LEADER ADVANCED** - 3rd Edition (ed. Pearson Longman) (includes book, eBook and MyEnglishLab)

| Weeks   | group A & B <u>Lesson 1</u>       | group A <u>lesson 2</u> | group B <u>lesson 3</u>           |
|---|-----------------------------------|-------------------------|-----------------------------------|
| 1st semester  |                                   |                         |                                   |
| 1-3   | UNIT1 <i>First Impressions</i>    |                         | UNIT 2 <i>Training</i>            |
| 4-6   | UNIT 3 <i>Energy</i>              |                         | UNIT 4 <i>Marketing</i>           |
| 7-9   | UNIT 5 <i>Employment trends</i>   |                         | UNIT 6 <i>Ethics</i>              |
| 10  | <u>REVISION and presentations</u> |                         |                                   |
| 2nd semester  |                                   |                         |                                   |
| 11-13   | UNIT 7 <i>Finance</i>             |                         | UNIT 8 <i>Consultants</i>         |
| 14-16   | UNIT 9 <i>Strategy</i>            |                         | UNIT 10 <i>Online Business</i>    |
| 17-19   | UNIT 11 <i>New Business</i>       |                         | UNIT 12 <i>Project Management</i> |
| 20  | <u>REVISION and presentations</u> |                         |                                   |
| <i>Students should complete the exercises assigned during <u>lesson 1 Group A&amp;B</u>, listenings and videos included, by the <u>first</u> lesson of each week.</i> |                                   |                         |                                   |
| <i>Extra academic texts on various topics for analytical comment and debate will form an integral part of the course.</i>   |                                   |                         |                                   |