

LAUREA MAGISTRALE IN:
- MARKETING, CONSUMI E COMUNICAZIONE - DIGITAL MARKETING MANAGEMENT
-MARKETING, CONSUMER BEHAVIOUR AND COMMUNICATION
ACADEMIC YEAR 2025/26

Regolamento specific Specific Regulation

- È possibile svolgere la mobilità solo nel **PRIMO** semestre / Mobility is only possible in the **FIRST** semester
- Non è possibile prolungare per il secondo semestre / It is not possible to extend for the second semester

EXCHANGE PROGRAMMES DESTINATIONS

LANGUAGE	COUNTRY	UNIVERSITY	TOWN	REQUIREMENTS	STUDY PERIOD ABROAD	YEAR OF MOBILITY	PLACES
ENGLISH	UK	LEEDS BECKETT UNIVERSITY	LEEDS	IELTS ACADEMIC 6.5 (no score below 6.0)	SEPTEMBER - JANUARY	2 nd year – FIRST semester	2

SEMESTER ABROAD DESTINATIONS

LANGUAGE	COUNTRY	UNIVERSITY	TOWN	REQUIREMENTS	STUDY PERIOD ABROAD	YEAR OF MOBILITY	COSTS (ONLY TUITION FEES)*	PLACES	SCHOLARSHIP
ENGLISH	AUSTRALIA	UTS SYDNEY	SYDNEY	IELTS ACADEMIC 6.5 (6.0 in writing) CAE: 176-184 (169 WRITING) TOEFL: 79-93/120 iBT (21 in writing) Mean: 24/30	JULY-NOVEMBER	2 nd year – FIRST semester	24 credit points: AUD 11,280 (discount for IULM students: 1.400 AUD) Fees confirmed for 2025	2	2 scholarships of € 1.500 each
ENGLISH	IRELAND	DUBLIN BUSINESS SCHOOL	DUBLIN	IELTS ACADEMIC 6.0 TOEFL 80/120 Duolingo 105 Students of the English curriculum are exempted	SEPTEMBER – DECEMBER	2 nd year – FIRST semester	€ 4.450	2	2 scholarships of € 750 each

*fees for the current academic year.