

EXCHANGE and SEMESTER ABROAD Programs

CALL FOR APPLICATIONS FOR MOBILITY DURING THE ACADEMIC YEAR 2025-2026

Only for students enrolled the MASTER'S DEGREES IN:
STRATEGIC COMMUNICATION

Deadline for submitting applications online:

Opening date: 20/06/2025 at 10 am

Closing date: 10/07/2025 at 5 pm

PROGRAM DESCRIPTION

Exchange and Semester Abroad programs allow students to spend one-semester/one-term mobility period for study purposes in mostly extra-European destinations, obtaining the registration of all activities carried out abroad – previously approved by the IULM Academic Commission – in the student's career.

EXCHANGE PROGRAM: the payment of tuition fees to host universities IS NOT REQUIRED (some universities may require the payment of an exchange student administrative fee).

SEMESTER ABROAD PROGRAM: the payment of tuition fees to host universities and IULM University IS REQUIRED. This programme includes fee-paying DUAL DEGREES.

Agreements implemented by IULM University regarding mobility for study purposes are indicated in the “Destinations” annexes listing requisites for each destination, deadlines, and mobility periods. Please, consider that IULM University cannot modify the admission requirements of partner universities.

Before applying, students have to carry out independent research to collect information about the various destinations by browsing the web pages of the partner universities to make a reasoned choice regarding the most suitable locations for their language level and their aspirations. In the Community, **TUTOR REPORTS** for some of the universities are available, i.e. short reports concerning partner universities, written by former students to describe their experience.

The full text of the call for applications, all destinations and any updates can always be found in the section:

- **COMMUNITY IULM > categorie di corso, didattica e servizi > formazione, servizi, opportunità > Mobilità Internazionale – Study Abroad > [Informazioni, bandi, regolamenti - Information, calls, regulations.](#)**

ELIGIBILITY REQUIREMENTS

- Applicants must be regularly enrolled in the first year of the degree course in Strategic Communication.

LANGUAGE REQUIREMENTS

Possessing the language skills required by host universities is an essential requirement to be admitted to the ranking list. Exchange and Semester Abroad destinations **require specific international language certificates**, accepted certificates and scores are specified in the "Destinations" annex.

The “Declaration of English Language Proficiency for study abroad purposes” cannot be accepted for Exchange and Semester Abroad destinations.

The language certificates must be uploaded in the application, are considered valid for two years. Certificates must be still valid at the time of departure for the assigned destination. If not, they will not be considered valid.

Students are asked to check carefully in the “Destinations” annex for the eligibility conditions of the different available universities.

SUBMISSION OF APPLICATION

Warning. The application is only one for the Erasmus, Exchange and Semester Abroad programs.

It is important to verify:

- 1) that you meet the requirements for all destinations listed in the application by carefully reading the destination sheets.
- 2) whether the partner university requires payment of tuition fees (Semester Abroad Program) and which is the required amount.

Students can apply from their personal “[Segreteria Online](#)” (Student online services) webpage, under “Study Abroad - Outgoing” and should:

1. choose up to 5 university destinations from those available in the Erasmus, Exchange and Semester Abroad programs, checking any restrictions listed in the Destination Sheet (language level required, international language certifications necessary for admission etc.).
2. enter your chosen destinations in the Application **by listing them in strict order of preference**.
3. upload the International Certification or “Declaration of Language Proficiency for study abroad purposes” (only for Erasmus destinations). Be sure to upload the required language certifications for all destinations entered.
4. download the application submission receipt.

After submitting the application, it will not possible to make changes in the destinations, in any cases.

RANKING COMPOSITION AND DESTINATION AWARDING

The Erasmus+ ranking is based on merit; the ranking score is automatically calculated by the application platform based on the data recorded in the career on **July 14th 2025**.

- The score of the candidate is composed by the arithmetic average and the percentage of achievement, i.e., the number of ECTS credits acquired based on the enrollment year.
- After calculating the score of each student, the system automatically awards one of the destinations based on the ranking.
- It is the student's specific responsibility to check his or her career online, report any mismatches to the **IULM Registrar's Office (Segreteria Studenti)**, and, if necessary, request updates by **July 14th 2025**. The system automatically calculates the arithmetic average and the number of ECTS, deriving from all exams taken and verbalized. Exams taken but not verbalized, midterm tests and partial exams **do not count in calculating the ranking**.
- Since scoring and destination assignment are fully automated, it will not be possible for any reason to recalculate the ranking manually in case of discrepancies in the updating of the careers detected retrospectively by the student and not reported in time to the Registrar's Office.
- Should two students have the same score, and it is not possible to grant a destination to both, the student with the lower fee bracket will prevail; in case of a further tie, preference will be given to the younger candidate.

PLEASE NOTE: The destination awarding depends also on the number and order of preferences indicated by the applicant: the system does not award destinations if students have not listed them among their preferences, even if they are residual. Students are therefore invited to list the maximum number of destinations as possible, consistently with the language requirements they possess, and in strict order of preference; at the same time, students are invited NOT to enter destinations that they do not intend to accept if assigned.

PUBLICATION OF RANKINGS AND DESTINATION'S APPROVAL

Students will be able to view their assigned destinations by accessing their personal "[Segreteria Online](#)" (Student online services) under "Study Abroad – Outgoing". To confirm/refuse the assigned destination, student need to click on it.

Unless the date changes due to technical reasons, the rankings will be published on:

July 18th 2025 10 p.m.

Students will have to confirm or refuse the assigned destination strictly by **22.07.2025 at 5 pm**.

No personal communication will be sent to the assignees.

Applicants should be aware that:

- Missing confirmation/refusal of the assigned destination by the deadline is permanent; it will not be possible to reclaim missed acceptances for any reasons.
- Refused/Unconfirmed destinations are automatically reassigned by the information system to the first eligible non-assigned candidate in the ranking.
- In case of late withdrawal from the program (i.e. after confirming the acceptance), the destination will be reassigned exclusively to the first eligible non-assigned candidate in the ranking. Places made available **will not be reassigned** to students already awarded with other destinations. Reassignments will take place according with the timelines and administrative deadlines of the universities involved.

Please note that the student's final admission to the host university will be confirmed by the university only after all required procedures have been completed within the timeframe that will be communicated to the students by the partner universities.

For universities demanding a specified average, this must be maintained until application at the host university.

VISAS AND OTHER REQUIREMENTS

Students need to research independently and in advance the legal procedures to be completed to stay in the chosen country (entry visa, any required vaccinations, and medical examinations). Also note that several countries require that students provide specific guarantees regarding their economic status, which must be adequate to ensure their livelihood during the mobility period, according to the standards set by the local government. **The Study Abroad Office is in no way responsible for any withdrawal *in itinere*, due to the lack of the requirements or legal documents to be able to stay in the chosen country.**

FINANCIAL CONTRIBUTIONS EXCHANGE PROGRAM

- **IULM GRANT.** IULM will give all Exchange Program assignees a lump sum contribution of € 700.
- **FONDO SOSTEGNO GIOVANI: MUR.** The Ministry of University and Research supports international student mobility (DM 29.12.14 NR 976) with additional funds that are allocated to Italian universities and for all mobility programs. To be eligible for these grants, the assignees must fill out an online form and submit their ISEE 2025 declaration protocol number by October 31st, 2025. The allocated amounts will be distributed according to the current ministerial dispositions. The ministerial tables are published in the Community.

FINANCIAL CONTRIBUTIONS SEMESTER ABROAD PROGRAM – DUAL DEGREES

- The program is not eligible for the mobility grants allocated by the MUR, but according to the “University Fees and Contributions Regulations for the Academic Year 2025/26, “Students who will participate in a Dual Degree program for which a contribution is to be paid to the foreign partner university are granted partial exemption of 30% (thirty) on the university tuition fees due for the academic year 2025/2026, regardless of the assigned contribution bracket.”

FINANCIAL CONTRIBUTIONS SEMESTER ABROAD PROGRAM – SEMESTER MOBILITY

- Students participating in a semester mobility will receive a scholarship of € 1.500 (lump sum).

BORSE INTEGRATIVE REGIONALI (REGIONAL SUPPLEMENTARY GRANTS): IULM RIGHT TO STUDY OFFICE

- Students applying for the 2025/26 regional scholarship at the IULM Fees, Contributions, and Right to Study Office may apply concurrently for an additional regional “Supplementary Grant for International Mobility”, which will be managed by the same IULM Office. Therefore, interested students are invited to contact the appropriate office - email: dirittoallostudio@iulm.it

Grant payment depends on the recognition of at least one IULM exam (6 CFUs) for each semester of mobility; any exceptions will be accepted only based on proven reasons.

COMMUNICATIONS

For the entire duration of the mobility program, email communications between the office and the student should be made exclusively through the following email addresses:

For the Study Abroad Office: studyabroad@iulm.it

For the student: IULM institutional address (nome.cognome@studenti.iulm.it).

The use of personal e-mail addresses is not permitted. All students are required to activate their @studenti.iulm.it e-mail address before completing the online application and to regularly check this e-mail box.

The Study Abroad Office will not be responsible for any inconveniences or delays in communication if students do not regularly check their @studenti.iulm.it e-mail box and the IULM Community.

DATA PROTECTION

All personal data transmitted by applicants with the application for participation in the Exchange program are processed under EU Reg. 2016/679.

Participation in the Call implies acceptance of the privacy policy; the text of the specific privacy policy for participation in international mobility calls is available on the IULM website at the following link: [Data protection](#)

AMENDMENTS

These regulations may be subject to change in the process. Available destinations may also change as a result of unexpected problems at the partner universities or in the respective countries (substantial changes in the partners' educational offerings, force majeure, security issues, unforeseeable events) or the signing of new agreements. Any changes will be communicated and made known through the IULM Community.

BEFORE LEAVING

After the finalization of acceptances, the Study Abroad Office will schedule **information meetings** reserved for assignees. All necessary procedures for enrollment at the host university and recognition of exams taken abroad upon return will be clarified in these meetings. Destination assignment does not imply automatic enrollment at the host university; in fact, the student must follow the indicated application procedures and be accepted by the foreign university.

The candidate found eligible to participate in the program must formalize the Learning Agreement before leaving. This is the study contract between the student, home university, and destination university. It establishes the criteria for the recognition of activities carried out abroad and is agreed upon in advance. Full recognition of all activities carried out abroad with profit is guaranteed as long as they are agreed upon in advance and included in the Learning Agreement.

Master's degree students may only take courses that are listed as post-graduate or master's degrees in the host university unless otherwise approved by the academic committee.

COSTS CHARGED TO STUDENTS

Students must pay the costs of travel, food, and accommodation during their stay abroad. The Study Abroad Office will not provide any instruction in this regard: the logistical arrangements are entirely managed by the student himself/herself. It is entirely at the discretion of the host university to offer support in finding accommodation.

INSURANCE COVERAGE

The student benefits from civil liability and accident insurance coverage during the stay abroad, limited to the period of academic activities and in compliance with the legal and administrative provisions of the home and host countries. The University has signed Civil Liability insurance with QBE EUROPE SA/NV Company: policy no. 074 0000026 and Accident Insurance with GENERALI Italia Company (formerly INA Assitalia) - policy no. 360029587 - Master Policy 350036808.

We also **strongly suggest the outgoing student to subscribe health insurance coverage** for the period he/she will spend abroad.

UNIVERSITY FEES AND OBLIGATIONS

All students must be compliant with the payment of university fees in Italy and maintain enrollment during the mobility year. In any case, each student will have to regularly comply with the procedures, deadlines, and obligations provided by IULM University: for example, pay the tuition fees for the academic year 2025-2026, fill out the Individual Study Plan by entering the elective educational activities, etc.

Payment of fees to the partner university is required for Semester Abroad program destinations. In some cases, partner universities included in the Exchange program may charge an administrative fee.

PAYMENT OF THE GRANT

All financial contributions to which the student is entitled will be paid exclusively to the bank account associated with the Ateneo + Card; assignees are required to immediately activate the Card at the Banca Popolare di Sondrio. No transfers will be made to different bank accounts.

UPON RETURN

At the end of the mobility period, students are required to submit to the Study Abroad Office all the necessary documentation for recognition purposes (Certificate of Arrival/Departure, Learning Agreement and later changes in their originals duly signed by the partner university, Transcript of Records or other official certificates of exams taken abroad). The Study Abroad Office, after appropriate verifications of the documentation submitted to the partners, will proceed with the recognition practice which, upon acceptance by the student, will be subsequently ratified by the Faculty Council. The grades of exams taken abroad are converted into thirtieths, according to the tables ratified by the Academic Senate. It will be the student's right to decline the recognition of an examination taken abroad; the refusal of recognition of an activity taken abroad is permanent and irrevocable. Only one recognition practice will be processed for each student upon return; partial or incomplete recognition practices will not be issued for any reason.

Students on mobility in the second semester can graduate starting from the November session.

TYPES OF MOBILITIES

- Semester (or one term) mobility

Exchange

Students will spend a period equal to one academic semester at the host university, taking exams related to the semester attended.

The payment of tuition fees to host universities IS NOT REQUIRED (some universities may require the payment of an exchange student administrative fee).

Semester Abroad (fee paying)

Students will spend a period equal to one academic semester at the host university, taking exams related to the semester attended.

The payment of tuition fees to host universities IS REQUIRED.

- Dual degrees (fee paying)

Cardiff Metropolitan University

Qualification: **Master's Degree in International Business Management**

The students of the MSc in Strategic Communication can attend two semesters at the School of Management of the Cardiff Metropolitan University, obtaining, after passing 50 CFU/ECTS (100 UK credits), a Master's Degree in International Business Management and attain a "Merit and Distinction" assessment.

Those who will complete their credits getting a full Master's Degree, in November 2026 will be required to discuss the results of a research project/work in a dissertation defense session in Cardiff according to the modalities that shall be indicated.

Semester's start: January 2026

Requirements:

- IELTS language certificate with an average score of 6.0, with no sub score lower than 5.5 (or its equivalent).
- *Places available: 15*
- *Tuition Fees to be paid directly to Cardiff Metropolitan University: 6.150 £ (to be confirmed for 2025/26)*

University of Huddersfield

Qualification: **Postgraduate Certificate in Marketing Communication**

The students of the **MSc in Strategic Communication** can attend one semester at the University of Huddersfield, obtaining, after passing 30 CFU/ECTS (60 UK credits), a Postgraduate Certificate in Marketing communication.

Semester's start: January 2026

Requirements:

- IELTS language certificate with an average score of 6.0 with no sub score lower than 5.5 (or its equivalent).
- *Places available: 5*
- *Tuition Fees: cost for two modules £ 3,000.*

University of Western Australia

Qualification: **Graduate Certificate of Strategic Communication**

On completing three semesters (1.5 years) of IULM's Master of Strategic Communication, students will articulate into the Graduate Certificate of Strategic Communication at the University of Western Australia (UWA) and will complete 24 points of study (0.5 year) to complete their Masters study.

Semester's start: End of February 2026

Requirements:

- Academic: successful completion of three semesters (1.5 years) of study in the Master of Strategic Communication program at IULM with a GPA of at least 22/30, which is equivalent to a UWA Weighted Average Mark (WAM) of 60%.
- English Language Competency:
IELTS Minimum overall score of 6.5 with no band less than 6.0 (must include Academic Reading and Writing modules)
TOEFL: An overall score of 82 with a minimum score of: 22 in the Writing section; 18 in the Reading section; 20 in the Speaking section; and 20 in the Listening section
- *Places available: 5*
- *Tuition Fees: AUD 20,200 (to be confirmed for 2025/26).*

The student is also invited to consult the University Guidelines for Mobility published on the IULM website > International > Study Abroad ([Linee Guida d'Ateneo per la mobilità](#)).

More information at: Study Abroad Office

e-mail: studyabroad@iulm.it

Phone: 02/891412383