



Erasmus+ Blended Intensive Programme “PAROLO(MI)”- An international Project

REGULATION A.Y. 2024-25

PROGRAMME DESCRIPTION

BIPs are Erasmus+ programmes and offer the possibility of short physical mobility combined with a virtual component.

We are pleased to inform you that Università IULM has teamed up with partner universities EFAP Paris, Rotterdam University of Applied Sciences and University of the Arts London and organised the PAROLO(MI) Blended Intensive Programme (BIP).

This project will allow students to work as part of a **multicultural and inter-university team on a project for a Paris-based client**.

The project will take place in Paris and welcome participants from the partner Universities.

PAROLO(MI) includes:

- a virtual component (online on Teams): from April 21, 2025

- 5 days in Paris: May 12-16, 2025

Participants in the programme will obtain **3 CFU**.

Participation is funded within the Erasmus+ programme.

TARGET STUDENTS

10 students, regularly enrolled in the second year of the bachelor's degree program in **Comunicazione d'impresa e relazioni pubbliche – Corporate Communication and Public Relations**.

Students currently on mobility **will not be able to participate**, as it is not possible to carry out two mobilities at the same time.

ELIGIBILITY REQUIREMENTS

Considering the strong international character of the programme, English language proficiency (minimum B2) is mandatory.

Students enrolled in the English curriculum (Corporate Communication and Public Relations) are exempt from submitting a certificate of proficiency for English and must upload the Declaration of exemption available in the Community.

Categorie di corso, didattica e servizi > formazione, servizi, opportunità > [Mobilità Internazionale – Study Abroad > Informazioni, bandi, regolamenti - Information, calls, regulations](#) > BIP PAROLO(MI) PROJECT

Students enrolled in the Italian curriculum need to upload proof of English proficiency, please refer to those listed in Community (“Guide to International Language Certifications”).



Students from the Italian curriculum can either upload an official language certificate or the “Declaration of Language Proficiency for International Mobility” issued by the International Language Centre IULM in 2023 or 2024.

RANKING

Students will be selected by ranking. The ranking is based on the score obtained by the student resulting from the sum of:

- Merit: recorded grade point average measured by 30/30 (arithmetic average of grades)
- Credit achievement: number of CFUs acquired out of maximum achievement

Only exams duly recorded by the winter session 2024-2025 are calculated for ranking purposes. Exams taken but not verbalized, midterm tests, and/or partial exams, do not count in calculating the ranking. The ranking score is automatically calculated by the application platform based on the data recorded in the student's academic career on the date 26.03.2025.

SUBMISSION OF APPLICATION

Students can submit their application through the online student services <https://servizionline.iulm.it/>, as follows:

- Study Abroad - Outgoing
- Applications for Study Abroad Programmes - Outgoing
- ERASMUS TRIENNALE > BIP PAROLO(MI)

Applications can be submitted no later than: **27/03/2025 at 11.59 pm**

Further details are available on the IULM Community > categorie di corso, didattica e servizi > formazione, servizi, opportunità > [Mobilità Internazionale – Study Abroad > Informazioni, bandi, regolamenti - Information, calls, regulations](#) > BIP PAROLO(MI) PROJECT

COSTS OF THE PROGRAMME

The full costs of participation in the programme are to be paid by the students.

Transportation arrangements to/from Paris and accommodation are on an individual basis and managed independently by the students themselves.

Selected participants will receive an Erasmus Mobility Grant in the amount of 79€ per day for a maximum of 5 days.

For further information:

Study Abroad office – IULM 1, 4th floor

e-mail erasmus@iulm.it