



## Admission procedures for Bachelor's Degree Courses Academic Year 2024/2025

These admission procedures, approved by the Academic Senate at its meeting of 26<sup>th</sup> September 2023, lay down the rules for admissions to IULM University Bachelor's Degree Courses for the academic year 2024/2025.

### 1. Places available for the academic year 2024/2025

The Academic Senate deliberated the following number of enrolments for Bachelor's Degree Courses for the academic year 2024/25:

#### *Faculty of Arts and Tourism*

- *Arts and Cultural Events*..... 250
- *Fashion and Creative Industries*..... 250
- *Tourism, Management and Culture* ..... 240

#### *Faculty of Interpreting and Translation*

- *Interpreting and Communication*..... 250
- *Languages, Culture and Digital Communication* ..... 100

#### *Faculty of Communication*

- *Communication, Media and Advertising*..... 530
- *Comunicazione d'impresa e relazioni pubbliche* ..... 540
- *Corporate Communication and Public Relations (in English)*..... 200

### 2. Access requirements

The following categories of candidates may apply for the admissions test:

- Italian or EU nationals holding an Italian 5-year high school diploma or equivalent qualification<sup>1</sup>;
- Italian or EU nationals holding a qualification equivalent to the Italian high school diploma obtained on completion of a period of schooling of no less than 12 years;
- non-EU nationals upon presentation of an application for admission in accordance with provisions in force regarding the entry, stay and enrolment of foreign/international students, as well as an evaluation of documentation and of each specific situation;
- Italian citizens attending the fourth year of an Italian high school – with the exception of the Bachelor's degree course in Interpreting and Communication, for which attendance in at least the fifth year is compulsory;
- Italian citizens attending the third or fourth year of Italian 4-year secondary education courses<sup>2</sup>, with the exception of the Bachelor's degree course in Interpreting and Communication, for which attendance in at least the fourth and final year of the aforementioned courses is compulsory;
- Italian citizens attending the fifth year of an Italian high school;
- EU or non-EU nationals attending the final year in a high school in their home country or a *Foundation Year* (a preparatory course for international students who have not completed a 12-year period of schooling), subsequent to evaluation of documentation and of each specific situation.

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<sup>1</sup> Candidates with an equivalent qualification (even a four-year qualification, e.g. qualifications referred to at EQF level IV) must also check its validity for the purposes of admission to the University with the institution awarding the qualification

<sup>2</sup> Activated pursuant to Ministerial Decree No. 567 of 3 August 2017, which promotes a national plan for organisational innovation, reducing the traditional five-year secondary school system to four years



Applicants for the admissions test for the Bachelor's degree course in *Corporate Communication and Public Relations* must have a knowledge of English equivalent to at least level B2 in the *Common European Framework of Reference for Languages* (CEFR). Applicants who are not in possession of the required language certification (or with certification that is no longer valid) must take a specific Language Assessment Test (*the dates for which are specified in Annex 2*) following the procedures described below. Applicants who have completed their entire high school studies attending English-speaking schools in Italy or abroad may be exempt from the assessment test.

Admission to the degree course in *Interpreting and Communication* requires at least a basic knowledge of English (at least level A2 in the CEFR), while a "beginner" level is admissible for all other languages of study. As a result, students with a "beginner" level of English in both the written and oral tests cannot be admitted to the degree course in *Interpreting and Communication*.

### 3. Dates of admissions test sessions

Tests for admission to the Bachelor's degree courses for the academic year 2022/23 will take place on the following dates:

- 1st session: 4 to 15 December 2023
- 2nd session: 5 to 15 March 2024
- 3rd session: 13 to 24 May 2024
- 4th session: 12 to 19 July 2024

Once all places have been filled for the ordinary sessions, the Academic Senate may authorise the organisation of further extraordinary sessions for courses with further availability of non-assigned places.

Exceptional circumstances may lead to changes in the dates of the sessions.

The opening of the sessions may be arranged in stages, i.e. registration procedures for the different sessions will be activated at the same time as enrolments are proceeding.

During the different sessions, only applications for tests where a sufficient number of places are still available will be requested.

### 4. Terms and procedures for enrolment in admissions tests

To register for the admission tests, you must submit an application via the online procedure described on the University's website (hereafter referred to as the "online procedure").

Applicants must register before enrolling for the test. Registration is to be carried out only once. After completing registration, the system will assign a username and password which will allow applicants to sign in and fill in their personal details. It is compulsory to provide your personal details the first time you access the site.

Once you have registered and provided your personal details you can access the online procedure and register for the test.

During enrolment procedures you will be asked to provide:

- PDF format scan of the front and back of an identity document (identity card/passport) and PDF format scan of the front and back of the tax code/health card; for non-EU students, a PDF format scan of a valid residence permit is compulsory;
- third- and fourth-year school reports for applicants in their fifth year or who have already finished school, or only the third-year report for students currently in their fourth year;



- second- and third-year school reports (in a single PDF file) for applicants in their fourth and final year of 4-year secondary education courses<sup>3</sup> (or who have already finished school), while only the second-year report will be requested for students currently in their third year of the aforementioned courses;
- average marks for the third and/or fourth year (depending on current year of study – excluding marks for physical education, civic education, religion and conduct/behaviour). The result must be rounded up or down to one decimal place (e.g. 7.53 = 7.5; 6.55 = 6.6; 6.96 = 7.0);
- any English language certification for at least level B2 on condition it was obtained after 1st January 2022 (as specified in the related table of exemptions at the following [link](#));
- for non-native Italian speakers applying for the Bachelor's course in *Corporate Communication and Public Relations*, any Italian language certification for at least level B2.

If the school reports are not available at the time of registration for the test, in exceptional cases, a replacement form may be uploaded, which can be downloaded from the online procedure; however, applicants are still obliged to submit the required documents prior to the date of the test.

Applicants enrolled in an Italian school who attended their fourth year abroad may only enter their third-year report; attending the fourth year abroad for at least one semester, which must be duly certified by attaching the transcript of records for the last year, will constitute an element of merit which will be taken into due consideration when drawing up the ranking. Applicants enrolled in a foreign school (in Italy or abroad) will enter their reports for all years of study; attending a foreign school will constitute an element of merit which will be taken into due consideration when drawing up the ranking.

Italian applicants or foreign applicants permanently resident in Italy in possession of a qualification obtained from a foreign or international high school in Italy, must register and upload in the [online procedura](#) their full transcript of records, and their high school diploma (where applicable).

Italian or foreign applicants permanently resident abroad in possession of a foreign qualification obtained abroad must submit their application for admission on the [apply.iulm.it](#) website in order to verify the validity of the qualification for the purposes of admission to University courses. For this purpose, applicants must send their full transcript of records, and their high school diploma (where applicable).

If verification on the part of the Registrar's Office shows that the qualification held is not valid for admission to a university level course of study, the test participation fee will be refunded (net of secretarial fees).

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Participation is subject to payment of a fee of €100.<sup>4</sup>

It is possible to participate in more than one test for more than one degree course in the academic year 2024/25 by paying the €100 fee for each course.

Exceptions are the degree courses in *Comunicazione d'impresa e relazioni pubbliche (in Italian)* and *Corporate Communication and Public Relations (in English)* for which it is not possible to register for both tests in the same session (since they are the same course with one being the English language equivalent of the other). However, should the applicant wish to take the test for the other course in a subsequent session (e.g. an applicant who passed the test for *Comunicazione d'impresa e relazioni pubbliche [in Italian]* in the first session and then wishes to take the test for *Corporate Communication and Public Relations [in English]* in the second session) must pay the related fee.

Students who fail to pass the test in one session may apply for a subsequent session for the academic year 2024/25 by submitting a new application for admission through the [online procedure](#), without having to pay a further test participation fee.

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<sup>3</sup> Activated pursuant to Ministerial Decree no. 567 of 3 August 2017.

<sup>4</sup> Excepting students resident abroad who, subject to specific authorisation and/or through a recruiting agent, take the admissions test at another location abroad, for which a different participation fee rate may be charged.



The participation fee will not be refunded under any circumstances (except for failure to take the test due to the number of places available being insufficient or at the behest of the University governing bodies, or for the invalidity of the qualification for admission possessed, whether Italian or foreign). It should be noted that an applicant's failure to participate in the test for any reason whatsoever does not constitute grounds for reimbursement.

Failure to pay the participation fee or late payment of the participation fee after the deadlines for each session will preclude access to the test.

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Applications for admission to the test sessions must be submitted online in accordance with the following schedules:

- 1st session: 2 to 27 November 2023
- 2nd session: 28 November 2023 to 27 February 2024
- 3rd session: 28 February<sup>5</sup> to 6 May 2024
- 4th session: 7 May<sup>6</sup> to 4 July 2024

Exceptional circumstances may lead to changes in the scheduled dates.

## 5. Test admission procedures

The test is carried out online, therefore:

- candidates must be in possession of a device equipped with webcam and microphone. The University's technical support will check that they function correctly following procedures to be communicated on each occasion;
- convocation for the test will be exclusively via e-mail using the address provided during registration. The e-mail will provide details of when personal details will be verified online (not necessarily on the same day as the test) and when the actual test will be carried out;
- the online verification of personal details is compulsory and binding for subsequent participation in the test; candidates must present themselves (on the dates specified in Annex 3 and communicated in advance by the Registrar's Office) with a valid ID document (identity card, driving licence or passport; compulsory residence permit for candidates who do not have EU citizenship);
- the test must be carried out by logging in to the virtual rooms indicated in the e-mail, so that University staff can carry out the necessary invigilation. The staff will also formally start the tests: tests started prior to communication from the University staff and/or carried out without a connection to the virtual room will be considered null and void;
- while taking the test, candidates must comply scrupulously with the specified admission procedures. The Registrar's Office staff may, without prior notice, carry out spot checks: in the event of proven anomalies (failure to activate the webcam, copying, presence of other people in the virtual room, use of other devices not previously authorised, etc.) penalties may be applied to the calculation of the final score, including declaring the test null and void.

## 6. Admissions tests and rankings

For the Bachelor's Degree Courses in:

- *Interpreting and Communication*
- *Languages, Culture and Digital Communication*

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<sup>5</sup> In the event of potential over-subscription of places at the end of the second session, the opening date for registration for the third session may be postponed by a week or more to allow for the enrolment of those admitted and the verification of the availability of remaining places.

<sup>6</sup> In the event of potential over-subscription of places at the end of the third session, the opening date for registration for the fourth session may be postponed by a week or more to allow for the enrolment of those admitted and the verification of the availability of remaining places.



the test is not selective but aimed exclusively at assessing personal skills. Only if the maximum number of places available has been reached will a ranking be drawn up on the basis of the results of the test, and aimed at assigning the remaining places.

A subsequent oral interview to ascertain the level of proficiency in English and in the second language of the student's choice will be held, reserved exclusively for enrolled students and aimed at ensuring a homogeneous composition of language classes based on the student's level of proficiency. The dates will be communicated to enrolled students by the Registrar's Office by e-mail after enrolment and will be scheduled in May, July and September.

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For the Bachelor's Degree Courses in:

- *Communication, Media and Advertising*
- *Corporate Communication and Public Relations*
- *Arts and Cultural Events*
- *Fashion and Creative Industries*
- *Tourism, Management and Culture*

access is selective and is based on a ranking drawn up on the basis of scholastic merit and the results of the test. In particular, the position in the ranking is determined as follows:

For candidates already in possession of their school-leaving diploma or attending the fifth year of high school:

- 50% - test results;
- 40% - school curriculum (20% for average marks in third year and 20% for average marks in fourth year);
- 10% - level of proficiency in English as assessed during the admissions test.

For candidates attending the fourth year, the 40% related to the school curriculum refers exclusively to the average marks for the third year of high school.

For candidates in their fourth and final year of 4-year secondary education courses, or who have already successfully completed their studies there:

- 50% - test results;
- 40% - school curriculum (20% for average marks in second year and 20% for average marks in third year)
- 10% - level of proficiency in English as assessed during the admissions test.

For candidates attending the fourth and final year of 4-year secondary education courses, the 40% related to the school curriculum refers exclusively to the average marks for the second year of high school.

Access procedures based on ranking scores depend on the session in which the test was carried out. In particular:

- for the 1st session only candidates with a score of no less than 70 % of the maximum score will be admitted;
- for the final session all candidates will be admitted based on the ranking with the score obtained until all available places have been filled. Candidates with a score of less than 70% of the maximum score who may be included in the ranking may be admitted with the assignment of OFAs in specific subjects. Assignment criteria and OFA procedures will subsequently be determined in meetings of the Faculty Boards;
- for the 2<sup>nd</sup> or 3<sup>rd</sup> session, depending on the number of places still available for each specific degree course, the same criteria applied to the 1st session may be applied, or those for the final session may be applied in advance. The criteria adopted for the 2<sup>nd</sup> or 3<sup>rd</sup> session will be communicated on the University website 5 days prior to the date of the test.

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For the Bachelor's Degree Course in:

- *Corporate Communication and Public Relations (in English)*

access is selective and is based on a ranking drawn up on the basis of scholastic merit and the results of the test. In particular, the position in the ranking is determined as follows:

For candidates already in possession of their school-leaving diploma or attending the fifth year of high school:

- 50% - test results;
- 50% - school curriculum (25% for average marks in third year and 25% for average marks in fourth year).

For candidates attending the fourth year the 50% related to the school curriculum refers exclusively to the average marks for the third year of high school.

For candidates in their fourth and final year of 4-year secondary education courses, or who have already successfully completed their studies there:

- 50% - test results;
- 50% - school curriculum (25% for average marks in second year and 25% for average marks in third year).

For candidates attending the fourth and final year of 4-year secondary education courses, the 50% related to the school curriculum refers exclusively to the average marks for the second year of high school.

In order to be admitted to the test, candidates must have a knowledge of English equivalent to at least level B2 in the *Common European Framework of Reference for Languages* (CEFR). In particular:

- candidates with an international language certificate<sup>7</sup> (obtained after 1st January 2022) will be admitted directly to the test. A digital copy of the certification must be attached during the online registration procedures;<sup>8</sup>
- candidates who do not have a language certificate (or who have a certificate that is no longer valid) must take a language assessment test (*the dates for which are specified in Annex 2*). If the results of the test show the candidate has a knowledge of English equivalent to level B2 or above in both sections of the assessment test (Use of English and Listening Comprehension), they will be admitted to the test. Candidates who fail to pass the assessment test may, if they so wish, be admitted to the admissions test for the Bachelor's Degree Course in *Comunicazione d'impresa e relazioni pubbliche* (held in Italian) without having to make a further payment of the participation fee; conversely, the assessment test may be repeated in subsequent sessions at no additional cost.

Candidates who fail to pass the assessment test in one session, but manage to pass in a subsequent session must also take the test to access the degree course in *Corporate Communication and Public Relations*. For this purpose, any test already passed for the degree course in *Comunicazione d'impresa e relazioni pubbliche* (held in Italian) will not be considered valid.

Access procedures based on ranking scores depend on the session in which the test was carried out.

In particular:

- for the 1st session only candidates with a score of no less than 70 % of the maximum score will be admitted;

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<sup>7</sup> From among those listed and obtained with a score equal to or higher than the one indicated in brackets: IELTS (5.5); Cambridge, FCE or CAE and Linguaskill (160); TOEFL IBT (72)

<sup>8</sup> Those who have passed the assessment test in a previous test session (not prior to 1 November 2022) with a level of at least B2 may also enrol in the test for *Corporate Communication and Public Relations*.



- for the final session all candidates will be admitted based on the ranking with the score obtained until all available places have been filled. Candidates with a score of less than 70% of the maximum score who may be included in the ranking may be admitted with the assignment of OFAs in specific subjects. Assignment criteria and OFA procedures will subsequently be determined in meetings of the Faculty Boards;
- for the 2<sup>nd</sup> or 3<sup>rd</sup> session, depending on the number of places still available for each specific degree course, the same criteria applied to the 1st session may be applied, or those for the final session may be applied in advance. The criteria adopted for the 2<sup>nd</sup> or 3<sup>rd</sup> session will be communicated on the University website 5 days prior to the date of the test.

On the occasion of the admissions test, it will be possible to take an optional English Placement Test (participation in which does not in any way affect the score for admission) which, if passed with at least 80% of correct answers, will give the candidate, once enrolled, the opportunity to participate in the subsequent test to complete assessment of their level of proficiency in written and oral English, which will take place in September 2022. Depending on the level reached, the outcome of this test may or may not result in exemption from the Professional English III and/or Professional English IV exams.

Passing the English Placement Test with at least 80% of the answers correct does not in itself lead to any exemption or other benefit, but only allows access to the subsequent written and oral language assessment test. Candidates who do not pass the English Placement Test with at least 80% of the answers correct will not be allowed to take the language assessment test.

Non-exempt candidates will have no demerit or debt registered on their university records: they will simply be able to attend English language courses and sit the relevant examinations, as for any other subject.

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The structure and duration of the tests for each Bachelor's Degree Course are shown in Annex 4 of these Admission procedures.

## **7. Additional Learning Requirements (OFA)**

Additional Learning Requirements (OFAs) may be assigned in specific subjects to candidates admitted subsequent to the last session with a score of less than 70% of the maximum mark. The assignment of OFAs does not in any way compromise enrolment. Assignment criteria, procedures and timescales for the OFAs will subsequently be determined by the respective Faculty Boards.

The Additional Learning Requirements must be satisfied by the end of the first year of the course (by September 2025).

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For non-native Italian speakers enrolled on the degree course in *Corporate Communication and Public Relations* (or for those who do not possess certification of knowledge of Italian equivalent to at least level B1) and/or non-Italian citizens, information will subsequently be provided regarding procedures for obtaining, by the end of their studies, the required proof certifying the possession of skills for the effective use of the Italian language

## **8. Publication of Admissions Test results**

Results will be published on the following dates:

- 1st session: 11 January 2024
- 2nd session: 27 March 2024
- 3rd session: 6 June 2024
- 4th session: 25 July 2024



The dates are subject to variations.

The results will normally be communicated by e-mail to the address provided by the candidate during registration.

Candidates who are not admitted may apply:

- to repeat the test for the same degree course, by independently submitting an application through the [online procedure](#), at no extra cost. In this case the score previously obtained for that course of studies will automatically be annulled;
- not to repeat the test, asking to be included in the first appropriate ranking for that course of studies, by filling out the form sent by the Registrar's Office to all non-admitted candidates no later than the start of the last available session. In this case, only the last score obtained (not necessarily the most favourable) will be taken into account.

## 9. Confirmation of enrolment and registration

Registration can be carried out through the [online services](#) and will be confirmed only upon receipt by IULM University of payment of the first instalment.

Those admitted must complete registration in the following periods:

- 1st session: 16 January to 29 February 2024
- 2nd session: 26 March to 29 April 2024
- 3rd session: 7 to 28 June 2024<sup>9</sup>
- 4th session: 26 July to 27 August 2024<sup>10</sup>

For each session, the admitted candidate who fails to confirm registration by the respective deadline will lose any priority deriving from their position in the ranking for that session (and their place may be assigned to another candidate). Subsequently the candidates may apply to:

- to repeat the test for the same degree course, by independently submitting an application through the [online procedure](#), at no extra cost. In this case the score previously obtained for that course of studies will automatically be annulled;
- not to repeat the test, asking to be included in the first appropriate ranking for that course of studies, by filling out the form sent by the Registrar's Office to all non-admitted candidates no later than the start of the last available session. In this case, only the last score obtained (not necessarily the most favourable) will be taken into account.

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The registration of students awaiting the results of their school-leaving examination (the "Maturità") will be considered conditional until confirmation is provided through the [Online services](#) of having passed the exam. Students must provide the date of passing the exam and the mark obtained by 18<sup>th</sup> July 2024. Failure to communicate the result of the Maturità examination by 18<sup>th</sup> July 2024 will result in the cancellation of the registration without the right to a refund of the first instalment paid.

The first instalment paid will only be refunded if documented proof is provided of failure to pass the examination.

Exceptionally, the first instalment may also be partially refunded in the event that the student expresses the wish to renounce enrolment before having obtained the qualification and there is still at least one admission test session scheduled for the degree course in which the student is enrolled: in this case, given the possibility of

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<sup>9</sup> In the event of potential over-subscription, the deadlines for registration could be shortened so as to allow for the appropriate scrolling of the ranking list.

<sup>10</sup> see note 9



reallocation of the place, it will be possible to cancel enrolment and receive a partial refund equal to 50% of the first instalment already paid, in addition to the reimbursement of the regional Right to Study fee, net of the stamp duty of €16.00.

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Should fourth-year high school students (or third-year students in the aforementioned 4-year courses) pass the admissions test, they will be able to keep the score obtained and access a dedicated registration window (November 2024) to have priority enrolment for the academic year 2025/26, procedures for which will be communicated in November 2024<sup>11</sup>. Admitted candidates who choose not to benefit from the opportunity to enrol by the end of the dedicated registration window will lose all rights deriving from the positive outcome of the test and will have to take the test again if they wish to enrol for the academic year 2025/26.

It must be noted that the courses and/or enrolment fees for the academic year 2025/26 may differ from those for the academic year 2024/25.

## **10. Scrolling of the ranking list**

If the number of students admitted exceeds the number of places available, the number of students in excess will be placed on a waiting list while maintaining their position in the ranking. If two or more candidates have the same score, the order will be established on the basis of scholastic merit. After the closing date for registration for each specific session, any places left free by students who were admitted but did not proceed with registration may be assigned to admitted students on the waiting list in accordance with their order in the ranking (scrolling of the ranking list).

If necessary, the scrolling of the rankings will start on the following dates:

- 2nd session: from 7 May 2024
- 3rd session: from 3 July 2024
- 4th session: from 5 September 2024

The dates are subject to variations.

When the ranking is scrolled, admitted students on the waiting list will be informed of the deadlines for confirming enrolment, usually no more than three working days after the communication.

Following similar procedures, further scrollings may take place if there are still names on the waiting list and there are still places available.

As is the case with candidates who have been admitted, the position in the ranking for those who are on the waiting list who fail to confirm enrolment within the set deadlines will lose all validity.

## **11. Test for students temporarily abroad**

Italian candidates who, during the test period, are abroad for exceptional reasons (duly documented) may take the test by applying in writing to [ammissioni.triennali@iulm.it](mailto:ammissioni.triennali@iulm.it).

## **12. Candidates with disabilities and with Specific Learning Disorder (DSA), ADHD and autism**

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<sup>11</sup> The test passed by candidates attending the fourth year of high school is to be considered final for the purposes of enrolment in the dedicated registration window, and cannot therefore be repeated, even partially.



In order to ensure equal opportunities in the carrying out of the tests, candidates with disabilities, in possession of a certificate of civil disability and/or recognition of disabled status in accordance with Law 104/92, and candidates with Specific Learning Disorder (DSA), in possession of DSA certification in accordance with Law 170/2010 will be able to upload the documentation in PDF format during the online procedure for test enrolment. Students with Attention Deficit Hyperactivity Disorder (ADHD) and autism will also be able to upload the documentation in the online procedure. This documentation shall be valid and issued in accordance with the law. In order to request the compensatory measures/dispensations for the admissions test, the application must be submitted at least 10 days before the test by sending a specific request to the diversamente service.

For further information or assistance, please contact the diversamente office at: [diversamente@iulm.it](mailto:diversamente@iulm.it) tel. 02.891412200.

### **13. Transfers from other Universities**

First-year transfers are not permitted for degree courses for which admission is subject to a selective test. Conversely, for degree courses for which admission is not selective, it is possible to request a transfer even in the first year, subject to the evaluation of the applicant's academic records by the Registrar's Office by writing to [ammissioni.triennali@iulm.it](mailto:ammissioni.triennali@iulm.it).

Transfers into second and third years are possible subject to the evaluation of the applicant's academic records by the Registrar's Office by writing to [ammissioni.triennali@iulm.it](mailto:ammissioni.triennali@iulm.it).

It is possible for students withdrawing from other universities to be admitted to the first year, with the possibility of validating exams already taken (to be assessed on a case-by-case basis) by writing to [ammissioni.triennali@iulm.it](mailto:ammissioni.triennali@iulm.it).

### **14. Privacy policy on the processing of personal data**

The University provides for the processing of personal data in accordance with EU Reg. 2016/679 (European General Data Protection Regulation) and Legislative Decree 196/03 as amended. The privacy policies relating to all services can be found at <https://www.iulm.it/it/servizio/privacy-policy>

### **15. Contacts**

Ufficio Orientamento / Orientation office

Toll-free number: 800.363363

For information on Bachelor's Degree Courses: [infopoint@iulm.it](mailto:infopoint@iulm.it)

For information on admissions test procedures: [ammissioni.triennali@iulm.it](mailto:ammissioni.triennali@iulm.it)



## Annex 1

### Summary of terms and deadlines – academic year 2024/2025

	Enrolment for test	Degree course	Test date	Publication of results	Registration
<b>1st session</b>	2 to 27 November 2023	Arts and Cultural Events Tourism, Management and Culture	5 December 2023	11 January 2024	12 January to 29 February 2024
		Communication, Media and Advertising	6 December 2023		
		Fashion and Creative Industries	11 December 2023		
		Interpreting and Communication Languages, Culture and Digital Communication	12 December 2023		
		Comunicazione d'impresa e relazioni pubbliche	14 December 2023		
		Corporate Communication and Public Relations	15 December 2023		
<b>2nd session</b>	28 November 2023 to 27 February 2024	Communication, Media and Advertising	7 March 2024	26 March 2024	27 March to 29 April 2024*
		Arts and Cultural Events Tourism, Management and Culture	8 March 2024		
		Fashion and Creative Industries	11 March 2024		
		Interpreting and Communication	12 March 2024		
		Languages, Culture and Digital Communication	13 March 2024		
		Comunicazione d'impresa e relazioni pubbliche	14 March 2024		
		Corporate Communication and Public Relations	15 March 2024		
<b>3rd session</b>	28 February** to 6 May 2024	Arts and Cultural Events Tourism, Management and Culture	13 May 2024	6 June 2024	7 to 28 June 2024*
		Languages, Culture and Digital Communication	14 May 2024		
		Communication, Media and Advertising	15 May 2024		
		Interpreting and Communication	16 May 2024		
		Fashion and Creative Industries	20 May 2024		
		Comunicazione d'impresa e relazioni pubbliche	22 May 2024		
		Corporate Communication and Public Relations	24 May 2024		



**Annex 2**  
**Scheduled dates for the preliminary Assessment Test for the Corporate  
Communication and Public Relations admissions test**

Session	Dates
1st session	23 and 30 November 2023
2nd session	21 February 2024 and 4 March 2024
3rd session	24 April 2024 and 10 May 2024
4th session	10 July 2024



## Annex 3

### Admission test dates and deadlines for international students a.y. 2024/2025

	Enrolment for test	Oxford English test	Test date	Publication of results	Registration
<b>1st session</b>	13 November 2023 – 23 November 2023	28 November 2023	1 December 2023	18 December 2023	18 December 2023 – 10 January 2024
<b>2nd session</b>	28 November 2023 – 8 January 2024	11 January 2024	15 January 2024	26 January 2024	26 January 2024 – 16 February 2024
<b>3rd session</b>	9 – 31 January 2024	6 February 2024	13 February 2024	26 February 2024	26 February – 15 March 2024
<b>4th session</b>	1 – 26 February 2024	29 February 2024	4 March 2024	18 March 2024	18 March – 5 April 2024
<b>5th session</b>	27 February – 27 March 2024	3 April 2024	9 April 2024	22 April 2024	22 April – 8 May 2024
<b>6th session</b>	30 March – 26 April 2024	3 May 2024	7 May 2024	17 May 2024	17 May – 31 May 2024

Please note: Taking the admission test is possible on the test date after confirmation of the eligibility and validity of the academic qualification from the Registrar's Office



## Annex 4

### Scheduled dates for verification of personal details prior to admissions tests

The table shows the dates on which the prior verification of personal details is expected to take place: the actual date and time will be communicated by email a few days in advance. The verification takes place online and lasts approximately 5 minutes.

Session	Dates
<b>1st session</b>	The morning of the test or the afternoon of one of the following dates: 21, 22 November 2023
<b>2nd session</b>	The morning of the test or the afternoon of one of the following dates: 14, 15, 16, 22, 23 February 2024
<b>3rd session</b>	The morning of the test or the afternoon of one of the following dates: 15,16,17, 22, 23 April 2024
<b>4th session</b>	The morning of the test



**Annex 5**  
**Summary table with test details**

Degree Course	Subjects	Total questions	Length of test
<b>Communication, Media and Advertising</b>	English (30), text comprehension (10), Italian grammar and syntax (17), verbal critical reasoning (8), numerical reasoning (4), logical reasoning (11) and culture of communication (10)	90 (60 knowledge and skills + 30 English Placement Test)	75 minutes (50 + 25)
<b>Comunicazione d'impresa e relazioni pubbliche</b>	English (30), text comprehension (10), Italian grammar and syntax (17), verbal critical reasoning (8), numerical reasoning (4), logical reasoning (11) and culture of corporate communication (10)	90 (60 knowledge and skills + 30 English Placement Test)	75 minutes (50 + 25)
<b>Corporate Communication and Public Relations (test in English)</b>	Text comprehension (10), English (17), numerical reasoning (4), verbal critical reasoning (8), logical reasoning (11) and culture of corporate communication (10)	60	50 minutes
	English assessment test above level B2 (OPTIONAL TEST). Further information at this <a href="#">link</a> .	25 OPTIONAL TEST	30 minutes OPTIONAL TEST
	English assessment test B2 (Use of English + Listening) Oxford English Test (only for students without suitable certification of knowledge of English of at least level B2)	45	70 minutes
<b>Arts and Cultural Events</b>	English (30), contemporary history (10 questions), history of medieval art (10), history of modern and contemporary art (10), economics applied to art and cultural events (10), text comprehension (3), Italian grammar and syntax (4), verbal critical reasoning (3), numerical reasoning (2) and logical reasoning (8)	90 (60 knowledge and skills + 30 English Placement Test)	75 minutes (50 + 25)
<b>Fashion and Creative Industries</b>	English (30), contemporary history (5), history of modern and contemporary art (15), fashion culture (8), design culture (7), text comprehension (5), Italian grammar and syntax (10), verbal critical reasoning (2), numerical reasoning (2) and logical reasoning (6)	90 (60 knowledge and skills + 30 English Placement Test)	75 minutes (50 + 25)
<b>Tourism, Management and Culture</b>	English (30), contemporary history (14), geography (13), tourism economics (13), text comprehension (3), Italian grammar and syntax (4), verbal critical reasoning (3), numerical reasoning (2) and logical reasoning (8)	90 (60 knowledge and skills + 30 English Placement Test)	75 minutes (50 + 25)



<b>Interpreting and Communication</b>	English (70), modern history and contemporary history (6 civic education (6), geography (4), Italian language (22), logical reasoning (4), verbal critical reasoning (8) and Western culture knowledge (4) + oral language assessment of both languages	150 (40 knowledge and skills + 70 English Placement test + 40 Placement – second language)	150 minutes** (60+60+30)
<b>Languages, Culture and Digital Communication</b>	English (30), second language (30), text comprehension (5), verbal critical reasoning (10), numerical reasoning (4) and logical reasoning (11)	90 (30 knowledge and skills + 30 English Placement test + 30 Placement - second language)	90 minutes*** (40+25+25)

\*\*120 minutes (60 knowledge +60 English placement) if the candidate declares a "beginner's" level in the second foreign language

\*\*\* 65 minutes (40 knowledge +25 English placement) if the candidate declares a "beginner's" level in the second foreign language