Procedures for Admissions to Bachelor's Degree Courses Academic Year 2026/2027

These admission procedures, approved by the Academic Senate at its meeting of 4 November 2025, lay down the rules for admissions to IULM University Bachelor's Degree Courses for the academic year 2026/2027.

1. Places available for the academic year 2026/2027

The Academic Senate deliberated the following number of enrolments for Bachelor's Degree Courses for the academic year 2025/26:

Faculty of Arts, Fashion and Tourism

- *Arts and Cultural Events* *250*
- *Fashion and Creative Industries* *250*
- *Tourism, Management and Culture* *200*

Faculty of Interpreting and Translation

- *Mediation, Interpreting and Intercultural Communication* *250*
- *Languages, Culture and Digital Communication* *100*

Faculty of Communication

- *Communication, Media and Advertising* *530*
- *Comunicazione d'impresa e relazioni pubbliche (in Italian)* *480*
- *Corporate Communication and Public Relations (in English)* *260*

2. Access requirements

The following categories of candidates may apply for the admissions test:

- Italian or EU nationals holding an Italian 5-year high school diploma or equivalent qualification [1];
- Italian or EU nationals holding a qualification equivalent to the Italian high school diploma obtained on completion of a period of schooling of no less than 12 years;
- non-EU nationals upon presentation of an application for admission in accordance with provisions in force regarding the entry, stay and enrolment of foreign/international students, as well as an evaluation of documentation and of each specific situation;
- Italian citizens attending the fourth year of an Italian high school – with the exception of the Bachelor's degree course in Mediation, Interpreting and Intercultural Communication, for which attendance in at least the fifth year is compulsory;
- Italian citizens attending the third or fourth year of Italian 4-year secondary education courses[2], with the exception of the Bachelor's degree course in Mediation, Interpreting and Intercultural Communication, for which attendance in at least the fourth and final year of the aforementioned courses is compulsory;
- Italian citizens attending the fifth year of an Italian high school;
- EU or non-EU nationals attending the final year in a high school in their home country or a *Foundation Year* (a preparatory course for international students who have not completed a 12-year period of schooling), subsequent to evaluation of documentation and of each specific situation.

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[1] Candidates with an equivalent qualification (even a four-year qualification, e.g. qualifications referred to at EQF level IV) must also check its validity for the purposes of admission to the University with the institution awarding the qualification

[2] Activated pursuant to Ministerial Decree No. 567 of 3 August 2017, which promotes a national plan for organisational innovation, reducing the traditional five-year secondary school system to four years

Applicants for the admissions test for the Bachelor's degree course in *Corporate Communication and Public Relations* must have a knowledge of English equivalent to at least level B2 in the *Common European Framework of Reference for Languages* (CEFR). Applicants who are not in possession of the required language certification (or with certification that is no longer valid) must take a specific Language Assessment Test (the dates for which are specified in Annex 2) following the procedures described below. Applicants who have completed their entire high school studies attending English-speaking schools in Italy or abroad may be exempt from the assessment test.

3. Verification of proficiency in English (*Assessment Test*) for Bachelor's degree courses in the Faculty of Arts, Fashion and Tourism and for Bachelor's degree courses in the Faculty of Communication

For the Bachelor's Degree Courses for the academic year 2026/27 in:

- *Arts and Cultural Events*
- *Fashion and Creative Industries*
- *Tourism, Management and Culture*
- *Communication, Media and Advertising*
- *Comunicazione d'impresa e relazioni pubbliche (in Italian)*

there is a compulsory English language proficiency test only for students who have actually enrolled (i.e. after payment of the first instalment due). Only candidates who are in one of the following situations at the time of registration for the admission test are exempt from the Assessment Test:

- candidates with certification of language proficiency (to be entered on the platform when registering for the test) of at least CEFR level B1+ obtained after 1 January 2024 (Cambridge English Scale score of at least 150; IELTS score of at least 4.5; Toefl score of at least 40);
- candidates who have completed or are completing their entire education in English at an English-language high school in Italy or abroad.

All other candidates must take the Oxford Placement Test, an online language assessment test provided free of charge by the University.

The Oxford Placement Test is an adaptive test lasting a maximum of 73 minutes (103 for candidates requiring compensatory measures), divided into two sections - *Use of English* (correct use of the English language) and *Listening* (ability to understand speech) - which allows the entire range of English language proficiency levels, from A1 to C2, to be assessed. Further details regarding the *Assessment Test*, the access link and credentials will be sent to enrolled students when the International Language Centre organises *the Assessment Test* before the start of courses for the academic year 2026/2027. Failure to take the examination during the periods indicated will result in the suspension of enrolment for the academic year 2026/2027 and the subsequent exclusion from taking university examinations.

The result of the Oxford Placement Test, the sole purpose of which is to guide the future student towards the most suitable preparatory level of study for access to the compulsory course in *English for Corporate Skills* (for which an entry level of at least B1+ is required), which is normally held in the second year of the course (i.e. from academic year 2027/28), does not exempt a candidate from any course activity or contribute in any way to the average mark: misconduct on the part of the candidate in taking the test would therefore only have the effect of allowing access to an English language course that the student would not be able to follow.

If the candidate achieves a grade of B1+ or higher following the *Assessment Test* (Oxford Placement Test score of at least 51 in both sections), they will be eligible for direct access to the compulsory course in *English for Corporate Skills.*

If the candidate obtains a score lower than B1+ as a result of the *Assessment Test* (Oxford Placement Test score lower than 51 even in only one of the two sections), they will have to independently achieve the B1+ level required for access to the compulsory course in *English for Corporate Skills* (a level that will be duly verified close to the start of the course). To this end, the future student may choose, at their own discretion:

- to make use of the online self-study platform made available free of charge by IULM University to enrolled students (further details will be provided prior to the start of the courses);
- to follow 'open courses' designed to support the student's studies (divided into several levels), which are optional and supplementary to the use of the online self-study platform and will be offered during the academic year at times and in ways that will be announced after the Assessment Test has taken place. These courses will not involve any examinations or the acquisition of CFUs, but will be made available to students to improve their level of knowledge of the language with a view to their subsequent attendance on the compulsory English course (further details will be provided prior to the start of the courses);
- to prepare independently by following external courses of their choice not organised by IULM University.

Students may be exempted from attending the *English for Corporate Skills* course, with the consequent allocation of the 6 CFUs (without a grade), only by presenting language certification that is accepted by the University.[3]

Candidates attending the penultimate year of high school will be able to take the *Assessment Test* after enrolment for the academic year 2027/2028.

4. Dates of admissions test sessions

Tests for admission to the Bachelor's degree courses for the academic year 2026/27 will take place on the following dates:

- 1st session: 13 to 23 January 2026
- 2nd session: 16 to 25 March 2026
- 3rd session: 18 to 28 May 2026
- 4th session: 9 to 16 July 2026

Once all places have been filled for the ordinary sessions, the Academic Senate may authorise the organisation of further extraordinary sessions for courses with further availability of non-assigned places.

Exceptional circumstances may lead to changes in the dates of the sessions.

The opening of the sessions may be arranged in stages, i.e. registration procedures for the different sessions will be activated at the same time as enrolments are proceeding.

During the different sessions, only applications for tests where a sufficient number of places are still available will be requested.

5. Terms and procedures for enrolment in admissions tests

To register for the admission tests, you must submit an application via the online procedure described on the University's website (hereafter referred to as the "online procedure").

Applicants must register before enrolling for the test. Registration is to be carried out only once. After completing registration, the system will assign a username and password which will allow applicants to sign

[3] As listed in the table on the page New Students. Candidates who are not in possession of one of the listed certificates at the time of enrolment but intend to obtain it after enrolment may submit it in accordance with the procedures set out in the following link

in and fill in their personal details. It is compulsory to provide your personal details the first time you access the site.

Once you have registered and provided your personal details you can access the online procedure and register for the test.

During enrolment procedures you will be asked to provide:

- PDF format scan of the front and back of an identity document (identity card/passport) and PDF format scan of the front and back of the tax code/health card; for non-EU students, a PDF format scan of a valid residence permit is compulsory;
- third- and fourth-year school reports for applicants in their fifth year or who have already finished school, or only the third-year report for students currently in their fourth year;
- second- and third-year school reports for applicants in their fourth and final year of 4-year secondary education courses[4] (or who have already finished school), while only the second-year report will be requested for students currently in their third year of the aforementioned courses;
- average marks for the third and/or fourth year (depending on current year of study – excluding marks for physical education, civic education, religion and conduct/behaviour). The result must be rounded up or down to one decimal place (e.g. 7.53 = 7.5; 6.55 = 6.6; 6.96 = 7.0);
- any English language certification for at least level B1+ on condition it was obtained after 1st January 2024 (as specified in the table on the page "New Students");
- for non-native Italian speakers applying for the Bachelor's course in *Corporate Communication and Public Relations*, any Italian language certification for at least level B1.

If the school reports are not available at the time of registration for the test, in exceptional cases, self-certification may be uploaded using the form which can be downloaded from the online procedure; however, applicants are still obliged to submit the required documents prior to the date on which the test is carried out.

Applicants enrolled in an Italian school who attended their fourth year abroad may enter only their third-year report; attending the fourth year abroad for at least one semester, which must be duly certified by attaching the transcript of records for the last year, will constitute an element of merit which will be taken into due consideration when drawing up the ranking. Applicants enrolled in a foreign school (in Italy or abroad) will enter their reports for all years of study; attending a foreign school will constitute an element of merit which will be taken into due consideration when drawing up the ranking.

Italian applicants or foreign applicants permanently resident in Italy in possession of a qualification obtained from a foreign or international high school in Italy, must register and upload in the online procedure their full transcript of records, and their high school diploma (where applicable). Candidates may take the admission test only after having the validity of their qualification verified for the purposes of admission to the courses of study: non-validity of the qualification possessed precludes admission to the test. Any fee paid for registration for the admission test without confirmation of the validity of the admission qualification will not be refunded.

Italian or foreign applicants permanently resident abroad in possession of a foreign qualification obtained abroad must submit their application for admission on the apply.iulm.it website in order to verify the validity of the qualification for the purposes of admission to University courses. For this purpose, applicants must send their full transcript of records, and their high school diploma (where applicable). Candidates may take the admission test only after having the validity of their qualification verified for the purposes of admission to the courses of study: non-validity of the qualification possessed precludes admission to the test. Any fee paid for registration for the admission test without confirmation of the validity of the admission qualification will not be refunded.

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[4] Activated pursuant to Ministerial Decree no. 567 of 3 August 2017.

Participation is subject to payment of a fee of €110.[5]

It is possible to participate in more than one test for more than one degree course in the academic year 2026/27 by paying the €110 fee for each course.

Exceptions are the degree courses in *Comunicazione d'impresa e relazioni pubbliche (in Italian)* and *Corporate Communication and Public Relations (in English)* for which it is not possible to register for both tests in the same session (since they are the same course with one being the English language equivalent of the other). However, should the applicant wish to take the test for the other course in a subsequent session (e.g. an applicant who passed the test for *Comunicazione d'impresa e relazioni pubbliche [in Italian]* in the first session and then wishes to take the test for *Corporate Communication and Public Relations [in English]* in the second session) must pay the related fee.

Further exceptions are the degree courses in Mediation, Interpreting and Intercultural Communication, and Languages, Culture and Digital Communication, for which it is not possible to enrol for both tests in the same session (since, in both cases, these are non-selective tests to assess the level of knowledge of English and the second chosen language with a view to ensuring homogeneous class composition). However, if a candidate wishes to enrol in the degree course for which he/she did not take the test (for example, a candidate who took the test to enrol in the Degree Course in Mediation, Interpreting and Intercultural Communication and who subsequently wishes to enrol in the Degree Course in Languages, Culture and Digital Communication), they may contact (no later than 31 August 2026) the Registrar's Office (ammissioni.triennali@iulm.it) to request a change of enrolment without having to repeat the admission test and without further costs.

Students who fail to pass the test in one session may apply for a subsequent session for the academic year 2026/27 by submitting a new application for admission through the online procedure, without having to pay a further test participation fee.

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The participation fee will not be refunded under any circumstances (except for failure to take the test due to the number of places available being insufficient or at the behest of the University governing bodies, or for the invalidity of the qualification for admission possessed, whether Italian or foreign). It should be noted that an applicant's failure to participate in the test for any reason whatsoever does not constitute grounds for reimbursement.

Failure to pay the participation fee or late payment of the participation fee after the deadlines for each session will preclude access to the test.

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Applications for admission to the test sessions must be submitted online in accordance with the following schedules:

- 1st session: 10 November to 18 December 2025
- 2nd session: 22 December 2025 to 11 March 2026
- 3rd session: 16 March[6] to 13 May 2026
- 4th session: 18 May[7] to 1 July 2026

Exceptional circumstances may lead to changes in the scheduled dates.

[5] Excepting students resident abroad who, subject to specific authorisation and/or through a recruiting agent, take the admissions test at another location abroad, for which a different participation fee rate may be charged.

[6] In the event of potential over-subscription of places at the end of the second session, the opening date for registration for the third session may be postponed by a week or more to allow for the enrolment of those admitted and the verification of the availability of remaining places.

[7] In the event of potential over-subscription of places at the end of the third session, the opening date for registration for the fourth session may be postponed by a week or more to allow for the enrolment of those admitted and the verification of the availability of remaining places.

6. Test regulations

The test is carried out online, therefore:

- candidates must be in possession of a device equipped with webcam, microphone and a stable Internet connection;
- notification to take the test will be exclusively via e-mail using the address provided during registration. The e-mail will provide details of when personal details will be verified online (not necessarily on the same day as the test) and when the actual test will be carried out; the dates for taking the *Assessment Test* will also be specified;
- the online verification of personal details is compulsory and binding for subsequent participation in the test; candidates must log on (on the dates specified in Annex 4 and communicated in advance by the Registrar's Office) with a valid ID document (identity card, driving licence or passport; compulsory residence permit for candidates who do not have EU citizenship);
- the test must be carried out by logging in to the virtual rooms indicated in the e-mail, so that University staff can carry out the necessary invigilation. The staff will also formally start the tests: tests started prior to communication from the University staff and/or carried out without a connection to the virtual room will be considered null and void;
- while taking the test, candidates must comply scrupulously with the specified regulations. The Registrar's Office staff may, without prior notice, carry out spot checks: in the event of proven anomalies (failure to activate the webcam, copying, presence of other people in the virtual room, use of other devices not previously authorised, etc.) penalties may be applied to the calculation of the final score, including declaring the test null and void.

7. Admissions tests and rankings

For the Bachelor's Degree Courses in

- *Mediation, Interpreting and Intercultural Communication*
- *Languages, Culture and Digital Communication*
- *Arts and Cultural Events*
- *Tourism, Management and Culture*

the test is not selective but aimed exclusively at assessing personal skills. Only if the maximum number of places available has been reached will a ranking list be drawn up on the basis of the results of the test, and aimed at assigning the remaining places.

On the basis of the test results, Additional Learning Obligations (OFAs) in specific subjects may be assigned, where applicable. The criteria for attribution and the procedures will be determined by a subsequent resolution of the respective Faculty Boards

For the Bachelor's Degree Courses in Mediation, Interpreting and Intercultural Communication, and Languages, Culture and Digital Communication, the result of the (non-selective) test is aimed at ensuring the homogeneous composition of the classes and has the sole purpose of allocating the candidate to the language workshop of the most appropriate level: any incorrect conduct on the part of the candidate in taking the test would therefore have the sole effect of gaining access to a language class at a level that the student would not be capable of following.

A subsequent oral interview to ascertain the level of proficiency in English and in the second language of the student's choice will also be held, reserved exclusively for enrolled students and aimed at ensuring a homogeneous composition of language classes (mainly based on the outcome of the written test). It is scheduled to take place in the first few days after the start of teaching activities in the academic year 2026/2027.

The activation of the Courses for second foreign languages is subject to reaching the minimum number of enrolments set by the Academic Senate. The non-activation of the Courses for the various second languages will be communicated by 26 June 2026

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For the Bachelor's Degree Courses in:

- *Communication, Media and Advertising*
- *Coorate Communication and Public Relations*
- *Fashion and Creative Industries*

access is selective and is based on a ranking list drawn up on the basis of scholastic merit and the results of the test. In particular, the position in the ranking is determined as follows:

For candidates already in possession of their school-leaving diploma or attending the fifth year of high school:

- 50% - test results;
- 50% - school curriculum (25% for average marks in third year and 25% for average marks in fourth year);

For candidates attending the fourth year, the 50% related to the school curriculum refers exclusively to the average marks for the third year of high school.

For candidates in their fourth and final year of 4-year secondary education courses, or who have already successfully completed their studies there:

- 50% - test results;
- 50% - school curriculum (25% for average marks in second year and 25% for average marks in third year)

For candidates attending the third year, the 50% related to the school curriculum refers exclusively to the average marks for the second year of high school.

Access procedures based on ranking scores depend on the session in which the test was carried out. In particular:

- for the 1st session only candidates with a score of no less than 70 % of the maximum score will be admitted;
- for the final session[8] all candidates will be admitted based on the ranking with the score obtained until all available places have been filled. Candidates with a score of less than 70% of the maximum score who may be included in the ranking may be admitted with the assignment of OFAs in specific subjects. Assignment criteria and OFA procedures will subsequently be determined in meetings of the Faculty Boards. The Faculty Board may also indicate a minimum score below which, even if places are still available, candidates may not be placed on the ranking list;
- for the 2nd or 3rd session, depending on the number of places still available for each specific degree course, alternatively the same criteria applied to the 1st session may be applied, or those for the final session may be applied in advance. The criteria adopted for the 2nd or 3rd session will be communicated on the University website 5 days prior to the date of the test.

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For the Bachelor's Degree Course in:

- *Corporate Communication and Public Relations (in English)*

access is selective and is based on a ranking drawn up on the basis of scholastic merit and the results of the test. In particular, the position in the ranking is determined as follows:

[8] registered candidates will be notified of the last session by e-mail and a general notice will be published on the University website

For candidates already in possession of their school-leaving diploma or attending the fifth year of high school:

- 50% - test results;
- 50% - school curriculum (25% for average marks in third year and 25% for average marks in fourth year).

For candidates attending the fourth year the 50% related to the school curriculum refers exclusively to the average marks for the third year of high school.

For candidates in their fourth and final year of 4-year secondary education courses, or who have already successfully completed their studies there:

- 50% - test results;
- 50% - school curriculum (25% for average marks in second year and 25% for average marks in third year).

For candidates attending the third year, the 50% related to the school curriculum refers exclusively to the average marks for the second year of high school.

In order to be admitted to the test, candidates must have a knowledge of English equivalent to at least level B2 in the *Common European Framework of Reference for Languages* (CEFR). In particular:

- candidates with an international language certificate[9] (obtained after 1st January 2024) will be admitted directly to the test. A digital copy of the certification must be attached during the online registration procedures;[10]
- candidates who do not have a language certificate (or who have a certificate that is no longer valid) must take a language assessment test (the dates for which are specified in Annex 2). If the results of the test show the candidate has a knowledge of English equivalent to level B2 or above (i.e. achieving level B2 in both the Use of English and Listening Comprehension sections of the test), they will be admitted to the test.

Candidates who fail to pass the language Assessment Test with a result of B2 or above, may, if they so wish, be admitted to the admissions test for the Bachelor's Degree Course in *Corporate Communication and Public Relations* (held in Italian) without having to make a further payment of the participation fee; conversely, the Assessment Test may be repeated in subsequent sessions at no additional cost.

Candidates who fail to pass the Assessment Test with a result of B2 or above in one session , but manage to pass in a subsequent session must also take the test to access the degree course in *Corporate Communication and Public Relations*. For this purpose, any test already passed for the degree course in *Corporate Communication and Public Relations* (held in Italian) will not be considered valid.

Access procedures based on ranking scores depend on the session in which the test was carried out.

In particular:

- for the 1st session only candidates with a score of no less than 70 % of the maximum score will be admitted;
- for the final session[11] all candidates will be admitted based on the ranking with the score obtained until all available places have been filled. Candidates with a score of less than 70% of the maximum score who may be included in the ranking may be admitted with the assignment of OFAs in specific subjects. Assignment criteria and OFA procedures will subsequently be determined in meetings of the Faculty Boards. The Faculty Board may also indicate a minimum score below which, even if places are still available, candidates may not be placed on the ranking list;

[9] From among those listed and obtained with a score equal to or higher than the one indicated in brackets: IELTS (5.5); Cambridge, FCE or CAE and Linguaskill (160); BEC Vantage (160); Cambridge IGCSE English as a Second Language - Grade C; TOEFL IBT (72); PEARSON PTE (46); Trinity College London (ISE II)

[10] Those who have passed the assessment test in a previous test session (not prior to 1 November 2023) with a level of at least B2 in both the Use of English and Listening Comprehension sections, may also enrol in the test for Corporate Communication and Public Relations.

[11] Registered candidates will be notified of the last session by e-mail and a general notice will be published on the University website.

- for the 2nd or 3rd session, depending on the number of places still available for each specific degree course, alternatively the same criteria applied to the 1st session may be applied, or those for the final session may be applied in advance. The criteria adopted for the 2nd or 3rd session will be communicated on the University website 5 days prior to the date of the test.

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The structure and duration of the tests for each Bachelor's Degree Course are shown in Annex 5 of these Procedures for Admission.

8. Additional Learning Requirements (OFA)

Additional Learning Requirements (OFAs) may be assigned in specific subjects to candidates admitted subsequent to the last session with a score of less than 70% of the maximum mark. The assignment of OFAs does not in any way compromise enrolment. Assignment criteria, procedures and timescales for the OFAs will subsequently be determined by the respective Faculty Boards.

The Additional Learning Requirements must be satisfied by the end of the first year of the course (by September 2027).

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For non-native Italian speakers enrolled on the degree course in *Corporate Communication and Public Relations* (or for those who do not possess certification of knowledge of Italian equivalent to at least level B1) and/or non-Italian citizens, information will subsequently be provided regarding procedures for obtaining, by the end of their studies, the required proof certifying the possession of skills for the effective use of the Italian language

9. Publication of Admissions Test results

Results will be published on the following dates:

- 1st session: 30 January 2026
- 2nd session: 2 April 2026
- 3rd session: 5 June 2026
- 4th session: 22 July 2026

The dates are subject to variations.

The results will normally be communicated by e-mail to the address provided by the candidate during registration.

Candidates who are not admitted may apply:

- to repeat the test for the same degree course, by independently submitting an application through the online procedure, at no extra cost. In this case the score previously obtained for that course of studies will automatically be annulled;
- not to repeat the test, asking to be included in the first appropriate ranking for that course of studies, by filling out the form sent by the Registrar's Office to all non-admitted candidates no later than the start of the last available session. In this case, only the last score obtained (not necessarily the most favourable) will be taken into account.

10. Confirmation of enrolment and registration

Registration can be carried out through the online services and will be confirmed only upon receipt by IULM University of payment of the first instalment.

Those admitted must complete registration in the following periods:

- 1st session: 30 January to 2 March 2026
- 2nd session: 2 April to 13 May 2026
- 3rd session: 5 June to 2 July 2026[12]
- 4th session: 22 July to 27 August 2026[13]

For each session, the admitted candidate who fails to confirm registration by the respective deadline will lose any priority deriving from their position in the ranking for that session (and their place may be assigned to another candidate). Subsequently the candidates may apply:

- to repeat the test for the same degree course, by independently submitting an application through the online procedure, at no extra cost. In this case the score previously obtained for that course of studies will automatically be annulled;
- not to repeat the test, asking to be included in the first appropriate ranking for that course of studies, by filling out the form sent by the Registrar's Office to all non-admitted candidates no later than the start of the last available session. In this case, only the last score obtained (not necessarily the most favourable) will be taken into account.

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The registration of students awaiting the results of their school-leaving examination (the "Maturità") will be considered conditional until confirmation is provided through the Online services of having passed the exam. Students must provide the date of passing the exam and the mark obtained by 20 July 2026. Failure to communicate the result of the Maturità examination by 20 July 2026 will result in the cancellation of the registration without the right to a refund of the first instalment paid.

The first instalment paid will only be refunded if documented proof is provided of failure to pass the Maturità examination.

Exceptionally, the first instalment may also be partially refunded in the event that the student expresses the wish to renounce enrolment and there is still at least one admission test session scheduled for the degree course in which the student is enrolled: in this case, given the possibility of reallocation of the place, it will be possible to cancel enrolment and receive a partial refund equal to 50% of the first instalment already paid, in addition to the reimbursement of the regional Right to Study fee, net of the stamp duty of €16.00.

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Should fourth-year high school students (or third-year students in the aforementioned 4-year courses) pass the admissions test, they will be able to keep the score obtained and access a dedicated registration window (November 2026) to have priority enrolment for the academic year 2027/28, procedures for which will be communicated in January 2027[14]. Admitted candidates who choose not to benefit from the opportunity to enrol by the end of the dedicated registration window will lose all rights deriving from the positive outcome of the test and will have to take the test again if they wish to enrol for the academic year 2027/2028.

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[12] In the event of potential over-subscription, the deadlines for registration could be shortened so as to allow for the appropriate scrolling of the ranking list.

[13] see note 9

[14] The test passed by candidates attending the fourth year of high school is to be considered final for the purposes of enrolment in the dedicated registration window, and cannot therefore be repeated, even partially.

For the purposes of these regulations, international students are defined as students holding a foreign qualification.

Students holding a foreign qualification are required to complete the enrolment process no later than 31 January 2027 by submitting all documentation required for this purpose, including: a Type D study visa (where required); their tax code (codice fiscale); the admission qualification in the original language together with an Italian translation (where required); and documentation verifying the authenticity of the qualification, such as a Statement of Comparability and/or CIMEA verification, or a Dichiarazione di Valore (official statement issued by the Italian diplomatic authorities), as required by the University. Failure to comply (i.e. failure to submit the required documentation) by 31 January 2027 will result in the enrolment for the 2026/27 academic year being annulled ex officio, with no entitlement to a refund of any fees already paid.

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It must be noted that the courses and/or enrolment fees for the academic year 2027/2028 may differ from those for the academic year 2026/2027.

11.Scrolling of the ranking list

If the number of students admitted exceeds the number of places available, the number of students in excess will be placed on a waiting list while maintaining their position in the ranking. If two or more candidates have the same score, the order will be established on the basis of scholastic merit. After the closing date for registration for each specific session, any places left free by students who were admitted but did not proceed with registration may be assigned to admitted students on the waiting list in accordance with their order in the ranking (scrolling of the ranking list).

If necessary, the scrolling of the rankings will start on the following dates:

- 2nd session: from 21 April 2026
- 3rd session: from 16June 2026
- 4th session: from 28 August 2026

The dates are subject to variations.

When the ranking is scrolled, admitted students on the waiting list will be informed of the deadlines for confirming enrolment, usually no more than three working days after the communication.

Following similar procedures, further scrollings may take place if there are still names on the waiting list and there are still places available.

As is the case with candidates who have been admitted, the position in the ranking for those who are on the waiting list who fail to confirm enrolment within the set deadlines will lose all validity.

12.Test for students temporarily abroad

Italian candidates who, during the test period, are abroad for exceptional reasons (duly documented) in a country whose time zone differs from Italy by at least two hours, may take the test by applying in writing to ammissioni.triennali@iulm.it
Italian candidates who, during the test period, are abroad for exceptional reasons (duly documented) in a country whose time zone differs from Italy by less than two hours, may take the test following exactly the same procedures as the other candidates.

13. Applicants with disabilities and Specific Learning Disorders (DSA) ADHD, Autism

In order to guarantee equal opportunities in carrying out the tests, applicants with disabilities in possession of a certificate of civil incapacity and/or recognition of the state of disability pursuant to Law 104/92, applicants with Specific Learning Disorders (DSA), in possession of DSA certification pursuant to Law 170/2010, and applicants in possession of ADHD and Autism certification must upload the documentation certifying the disorder in PDF format prior to the deadline for enrolment in the test. The documentation must be currently valid and legally compliant.

For any further clarification, please contact the diversaMENTE office at diversamente@iulm.it tel. 02.891412200.

14.Transfers from other Universities

First-year transfers are not usually permitted for degree courses for which admission is subject to a selective test, while for degree courses for which admission is not selective, it is possible to request a transfer even in the first year, subject to assessment of the applicant's academic records by the Registrar's Office, by writing to ammissioni.triennali@iulm.it

Transfers into second and third years are possible subject to assessment of the applicant's academic records by the Registrar's Office, by writing to ammissioni.triennali@iulm.it.

It is also possible for students withdrawing from other universities to be admitted to the first year, with the possibility of validating exams already taken subject to assessment of the applicant's academic records by the Registrar's Office, by writing to ammissioni.triennali@iulm.it

15.Privacy policy on the processing of personal data

The University provides for the processing of personal data in accordance with EU Reg. 2016/679 (European General Data Protection Regulation) and Legislative Decree 196/03 as amended. The privacy policies relating to all services can be found at https://www.iulm.it/it/servizio/privacy-policy

16.Contacts

Ufficio Orientamento / Orientation office

Toll-free number: 800.363363

For information on Bachelor’s Degree Courses: infopoint@iulm.it

For information on admissions test procedures: ammissioni.triennali@iulm.it

Annex 1 - Summary of terms and deadlines – academic year 2026/2027

	Enrolment for test	Degree course	Test date	Publication of results	Registration
1st session	11 November to 18 December 2025	Arts and Cultural Events Languages, Culture and Digital Communication	13 January 2026	30 January 2026	30 January to 2 March 2026
		Communication, Media and Advertising	15 January 2026		
		Mediation, Interpreting and Intercultural Communication Tourism, Management and Culture	16 January 2026		
		Fashion and Creative Industries	19 January 2026		
		Comunicazione d'impresa e relazioni pubbliche	21 January 2026		
		Corporate Communication and Public Relations	23 January 2026		
2nd session	22 December 2025 to 11 March 2026	Arts and Cultural Events Languages, Culture and Digital Communication	16 March 2026	2 April 2026	2 April to 13 May 2026*
		Communication, Media and Advertising	17 March 2026		
		Mediation, Interpreting and Intercultural Communication Tourism, Management and Culture	19 March 2026		
		Fashion and Creative Industries	20 March 2026		
		Corporate Communication and Public Relations	23 March 2026		
		Comunicazione d'impresa e relazioni pubbliche	25 March 2026		
3rd session	16 March** to 13 May 2026	Arts and Cultural Events Languages, Culture and Digital Communication	18 May 2026	5 June 2026	5 June to 2 July 2026*
		Communication, Media and Advertising	20 May 2026		
		Mediation, Interpreting and Intercultural Communication Tourism, Management and Culture	22 May 2026		
		Fashion and Creative Industries	25 May 2026		
		Comunicazione d'impresa e relazioni pubbliche	26 May 2026		
		Corporate Communication and Public Relations	28 May 2026		
4th session	18 May** to 1 July 2026	Arts and Cultural Events Languages, Culture and Digital Communication	10 July 2026	22 July 2026	22 July to 27 August 2026*

		Mediation, Interpreting and Intercultural Communication Tourism, Management and Culture	13 July 2026		
		Comunicazione d'impresa e relazioni pubbliche Communication, Media and Advertising Fashion and Creative Industries Corporate Communication and Public Relations	dates to be defined according to number of remaining places *(if only 4th-session applicants: 15 July 2026)*		

***** In the event of potential over-subscription of available places, the deadlines for registration could be shortened so as to allow for the appropriate scrolling of the ranking list

****** In the event of potential over-subscription of available places at the end of the session, the opening date for registration for the following session may be postponed by a week or more

Annex 2
Scheduled dates for the Oxford Placement Test:
preliminary assessment for the Corporate Communication and Public Relations admissions test

Session	Dates
1st session	2, 18 December 2025 – 8, 9 January 2026
2nd session	2, 27 February 2026 - 12 March 2026
3rd session	20 April 2026 – 15 May 2026
4th session	24 June 2026 – 6 July 2026

Annex 3

Admissions test dates for international students 2026/2027

	Test enrolment	Date of Oxford English Test	Test date	Publication of results	Course enrolment
1st session	3 November – 27 November 2025	2 December 2025	10-11 December 2025	18 December 2025	18 December 2025 – 12 January 2026
2nd session	28 November 2025 – 13 January 2026	20 January 2026	27-28 January 2026	10 February 2026	10 February – 27 February 2026
3rd session	14 January – 6 February 2025	11 February 2026	18-19 February 2026	2 March 2026	2 March 2026 – 20 March 2026
4th session	7 February – 27 February 2026	4 March 2026	11-12 March 2026	26 March 2026	26 March – 10 April 2026
5th session*	28 February – 27 March 2026	8 April 2026	15-16 April 2026	30 April 2026	30 April – 13 May 2026
6th session*	28 March – 24 April 2026	29 April 2026	7-8 May 2026	19 May 2026	19 May – 29 May 2026
7th session*	4 May – 21 May 2026	26 May 2026	4-5 June 2026	18 June 2026	18 June – 6 July 2026

N.B.Participation in the admission test is subject to verification of the validity of the qualification required for admission to the courses of study.

*The 5th, 6th and 7th sessions are subject to places still being available.

Annex 4
Scheduled dates for verification of personal details prior to admissions tests

The table shows the dates on which the prior verification of personal details is expected to take place: the actual date and time will be communicated by email a few days in advance. The verification takes place online and lasts approximately 5 minutes.

Session	Dates
1st session	The morning of the test or the afternoon of one of the following dates: 3, 10, 15 December 2025
2nd session	The morning of the test or the afternoon of one of the following dates: 23, 24 February 2026 – 4, 10, 11 March 2026
3rd session	The morning of the test or the afternoon of one of the following dates: 16, 22 April 2026 – 4, 12, 13 May 2026
4th session	The morning of the test

Annex 5
Summary table with test details

Degree Course	Subjects	Total questions	Length of test
Communication, Media and Advertising	Text comprehension (10), Italian grammar and syntax (17), verbal critical reasoning (8), numerical reasoning (4), logical reasoning (11) and culture of communication (10)	60	50 minutes
Comunicazione d'impresa e relazioni pubbliche	Text comprehension (10), Italian grammar and syntax (17), verbal critical reasoning (8), numerical reasoning (4), logical reasoning (11) and culture of corporate communication (10)	60	50 minutes
Corporate Communication and Public Relations (test in English)	Text comprehension (10), English grammar (17), numerical reasoning (4), verbal critical reasoning (8), logical reasoning (11) and culture of corporate communication (10)	60	50 minutes
	Oxford English Test (Use of English + Listening) (only for students without suitable certification of knowledge of English of at least level B2)	45	73 minutes
Arts and Cultural Events	Contemporary history (10 questions), history of medieval art (10), history of modern and contemporary art (10), economics applied to art and cultural events (10), text comprehension (3), Italian grammar and syntax (4), verbal critical reasoning (3), numerical reasoning (2) and logical reasoning (8)	60	50 minutes
Fashion and Creative Industries	Contemporary history (5), history of modern and contemporary art (15), fashion culture (8), design culture (7), text comprehension (5), Italian grammar and syntax (10), verbal critical reasoning (2), numerical reasoning (2) and logical reasoning (6)	60	50 minutes
Tourism, Management and Culture	Contemporary history (14), geography (13), tourism economics (13), text comprehension (3), Italian grammar and syntax (4), verbal critical reasoning (3), numerical reasoning (2) and logical reasoning (8)	60	50 minutes
Mediation, Interpreting and Intercultural Communication	English (30), second language (30) cultural knowledge (5) oral language assessment after enrolment	65	60 minutes*
Languages, Culture and Digital Communication	English (30), second language (30), text comprehension (2), verbal critical reasoning (3) oral language assessment after enrolment	65	60 minutes*

**35 minutes if the candidate declares a "beginner's" level in the second foreign language*