



## About us

Università IULM is a centre of excellence in Italy for training in Communication and New Media, Languages, Tourism and the Creative Industries.

**Knowledge, awareness and expertise.**

For more than 50 years, IULM has built its educational mission on these three cornerstones: integrating education, soft skills and professional competence.

**The University stands as a meeting point between higher education and business.**

## Why choose IULM

### Innovation

IULM offers complete and innovative programmes that respond effectively to the needs of the job market.

### Professional training

IULM successfully guides you into the world of work, combining a solid academic background, hands-on classroom activities and, above all, field experience that allows the acquisition of those soft skills that are increasingly sought after by employers when taking on new staff (teamwork, decision-making, communication).

### Made in Italy

More than a brand, "Made in Italy" is a lifestyle and a way of doing business, grounded in time-honoured culture and artisanal know-how. Studying at IULM gives you an insider's view to this model and allows you to make it your own. "Made in Italy" is closely identified with quality, specialisation and style, based on the craftsmanship, tradition and innovation of enduring Italian business models.

### Ideas and creativity

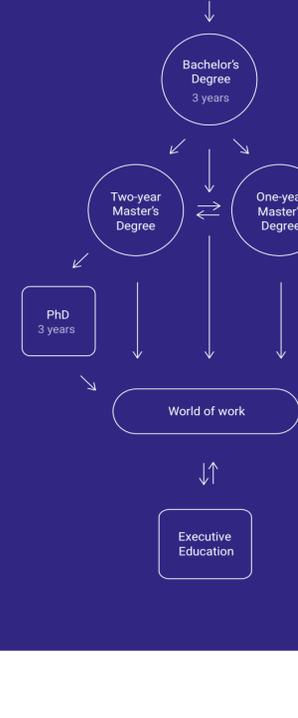
IULM nurtures talent and provides not only a gateway to the world of work, but also a training ground to turn your passion into a profession. Students' ideas come to life with working projects carried out in the field, and thanks to highly qualified teaching staff and a pool of experienced professionals helping students achieve educational and professional success.

### Modern, functional campus

The IULM Campus offers unsurpassed facilities for both learning and university life: 7 buildings dedicated to classroom teaching and socialising, 5 reading rooms, 4 food outlets, 1 fitness centre. An exhibition area and 3 auditoriums provide impressive venues for concerts, exhibitions, conferences, and cultural and artistic events, making the University a multipurpose cultural centre just 10 minutes away from Milan city centre.



### The Italian education system



## Studying at IULM

### Programmes taught in English/Italian

#### Bachelor's degrees

- Corporate Communication and Public Relations ITA / ENG
- Arts and Cultural Events
- Communication, Media and Advertising
- Fashion and Creative Industries
- Interpreting and Communication
- Languages, Culture and Digital Communication
- Tourism, Management and Culture

#### One-year master's degrees

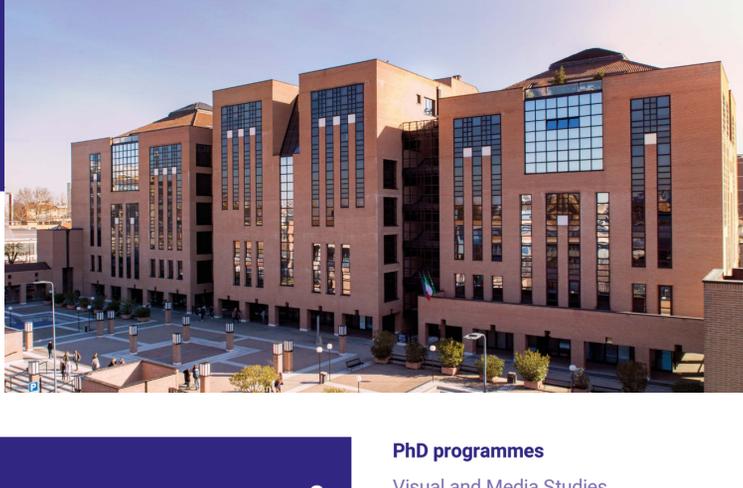
- International Tourism and Hospitality ENG

#### Two-year master's degrees

- Fashion Communication and Luxury Strategies ENG
- Hospitality and Tourism Management ENG
- Marketing, Consumer Behaviour and Communication ITA / ENG
- Strategic Communication ENG
- Art, Valorisation Strategies and the Markets
- Artificial Intelligence for Business and Society
- Specialised Translation and Conference Interpreting
- Television, Cinema and New Media

#### Executive Education

- International Marketing and Sales Communication ENG
- Museology New Media and Museum Communication ENG



### opportunities

#### Scholarship

Tuition fee reductions are available for the most talented international students. International students are also entitled to apply for DSU Scholarships: income- and merit-based aid providing tuition refund, grants, accommodation and meals.

#### On-campus housing

2 residence halls: one is located on the IULM campus, the other one is a 5-minute walk from the main university building. International students can apply for reserved accommodation.

#### Laboratories

Students have access to 10 state-of-the-art laboratories including a multimedia laboratory dedicated to integrated multimedia audiovisual production, a simultaneous interpretation classroom, the Behavior and Brain Lab, and the AI Lab.

#### PhD programmes

##### Visual and Media Studies

Based on an interdisciplinary approach connecting theoretical knowledge and operational strategies with the study of media, visual languages and literature. Professional perspectives include academic career and research activities in cultural institutions.

##### Communication Markets and Society

The programme focuses on corporate communication studies, media, economics, management, marketing, psychology and sociology of consumption. Academic opportunities range from academic career to corporate roles in marketing and communication.

##### Research

IULM is currently positioned as one of the most active centres for research and higher education in the fields of communication, tourism and languages. Numerous doctoral students are currently supported by laboratories and research centres, such as the Behaviour and Brain Lab - the Neuropsychophysiology Research Centre of decisions, emotions and actions - as well as HumanLab, the interdisciplinary centre of applied research for the communication of Humanities.

##### Executive education and specialisation courses

For professionals who want to broaden and update their knowledge in accordance with the latest market trends. Top programmes in 8 main areas of study: Communication Management, Food, Fashion, Design, Tourism, Arts, Digital Marketing and New Media.

## Students life in Milan



**03**  
FACULTIES

**07**  
BACHELOR'S DEGREES

**08**  
2-YEAR MASTER'S DEGREES

**30+**  
1-YEAR MASTER'S DEGREES AND EXECUTIVE COURSES

#### Documents and requirements

If you are a European citizen, or a non-EU resident in Italy, you do not need a student visa. If you are not from the EU, you need a student visa. IULM Admissions will support you throughout the visa application process. For further information and case-by-case support, please contact the IULM Admissions Office.

#### Email us!

Send an email to [admission@iulm.it](mailto:admission@iulm.it) and we will be glad to provide you with all the information and support you may need. If you wish to apply for any of our programmes, you can do so through [apply.iulm.it](http://apply.iulm.it)

#### Admissions Office

t +39 02 89 141 2818  
e-mail [admission@iulm.it](mailto:admission@iulm.it)

#### Università IULM

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